JOHN BULL; JUNE 16, 1928

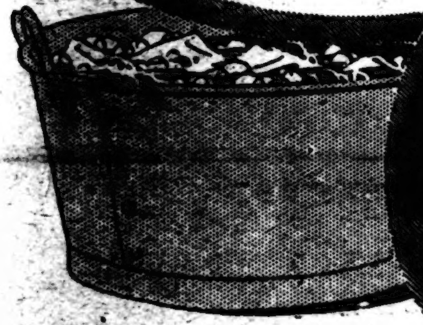
Vol. XLIII. No. 1148.

JOHN BULL

TWOPENCE

OVER A MILLION CERTIFIED SALE

The Shortest way on washing day



the Rinso way

Whatever your method of washing, the Rinso way is shortest, least troublesome and gives best results.

Rinso is as easy on the hands as it is on the clothes.

washes every way . . .
COLD OR HOT OR BOILING

Rinso

R289-220

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R. S. HUDSON LIMITED, LIVERPOOL, WEST BROMWICH & LONDON

JOHN BULL'S GREAT FREE INSURANCE GIFT

FIRST

and still the best!

The most practical and beneficial of all!

Not the million to one chance but the every-day risk.

"JOHN BULL'S" Great Free Insurance Gift still leads the way—is still the most comprehensive and practical. "John Bull" offers to its readers benefits which they may enjoy *during their lifetime.*

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Over 34,000 cheques have been paid to registered readers under this great scheme. Why not sign the forms now?

OVER 34,000 BENEFITS PAID

NEWSAGENTS!

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To "John Bull" Registration Department, Long Acre, London, W.C.2

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

Reader's Name in full .... Age ....
(CAPITAL LETTERS).

Address ....

....

Reader's Signature ....

Name and Address of Newsagent ....

....

Date ....

PLEASE WRITE CLEARLY.

J.B. 10.6.28.

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

CUT HERE

HAND THIS COUPON TO YOUR NEWSAGENT.

To (Name of Newsagent) ....

Address ....

....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature ....

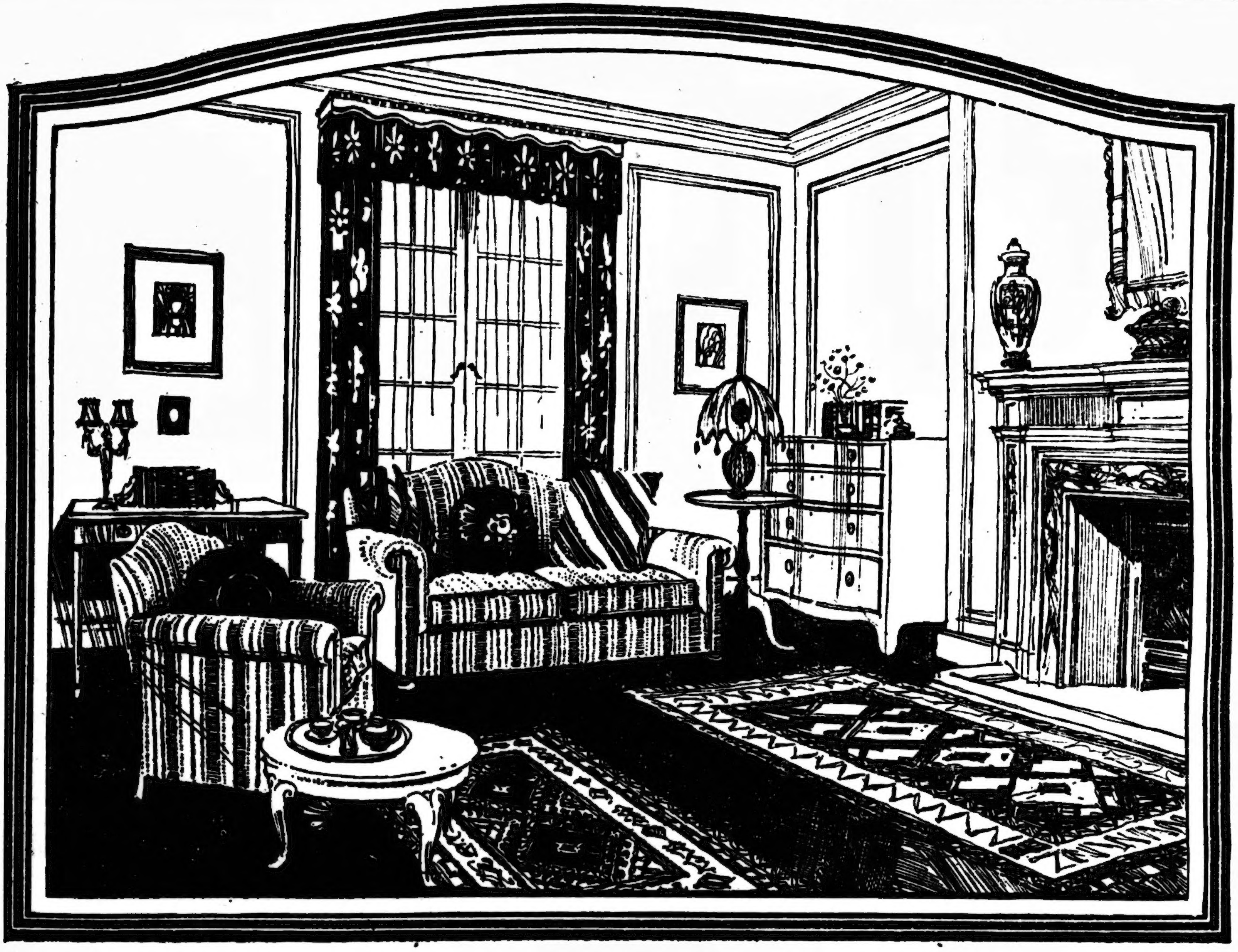
Address ....

Date ....

PLEASE WRITE CLEARLY.

J.B. 10 6 28.

"John Bull" Pen Coupon will found on page 4.



The *charm* of Contrast

CURTAINS with a bold pattern usually look best against a plain wall-paper, just as plain rugs and upholstery make an admirable foil to an elaborate carpet. Care must, of course, be taken to keep the contrasting colours fresh and bright by having washable fabrics wherever possible.

The secret of keeping curtains fresh-looking is to use the purest of soaps—SUNLIGHT SOAP. Its use throughout the house adds a freshness that enhances the charm of beautiful furniture and tasteful decoration.

The number of Sunlight users is steadily increasing as more and more women recognise that Sunlight is supreme not only in quality but in the time and work it saves.

SUNLIGHT SOAP

£1000 Guarantee of Purity

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LEVER BROTHERS LIMITED, PORT SUNLIGHT

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THE MAIL ORDER MARKET

A Perfect Postal Service for Bargain Hunters

PAY FOR YOUR NEW SUIT AS YOU WEAR IT

Each Suit is Cut and Made to your OWN MEASUREMENTS from the new Season's Cloths. NO DEPOSIT. Delivered on payment of first instalment of 7/- and then pay 7/- monthly until you have paid in all **52/6**

RAINCOATS from 21/-.

Money refunded if unsatisfactory. Before placing your order elsewhere, call or write for Patterns, Style Book and Self Measurement Form to:— Established 1901

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36, Langham St., London, W.1.
NEW CITY BRANCH: Empire House (1st Floor), St. Martins-le-Grand (opp. G.P.O.).

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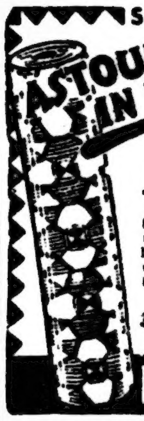
ASTOUNDING VALUE IN FLOOR COVERING



90 SQ FT for 15/-

DAMP PROOF & ROT PROOF.

THICKER than Lino. Specially suitable for damp stone or wood floors. Lies flat without fastening, no nails or paste required. 90 sq. ft. for 15/-. Longer lengths pro rata. All rolls two yards wide. Many pretty patterns to choose from.

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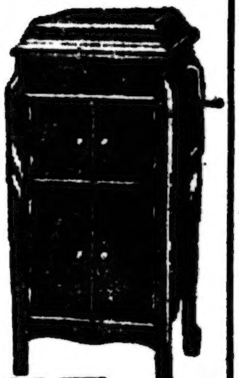
PAROLEUM

4-18-6



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Model 12, Beautifully Oak-finished Cabinet, 3ft. 3in. high, complete with new Metal Sound Chamber, Fullotone Junior Soundbox & powerful Collaro Motor. Unusually pure tone and enormous volume.

Send NOW for Free List or call.

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also 140, *High St. (N) E. Ham,* 41, *George St., Croydon, and* 561, *High Rd., Tottenham*

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FULLOTONE

MACHINES THAT WILL PRINT

EARN AND LEARN.

NEW FOUNDERS' TYPE ONLY.

Outfits from 50/-.
Machines from 30/- (Hand).
" " £9 (Treadle and Power).
Small Cases from 6d.
New Wood Trays (49) boxes, 1/6 each.
Lead Trays (take 4 to 20 ems), 1/6 each.
Script Lines on a Novel System.
Script Founts from 8/6 complete.
36 Faces Spartan, from 1/4 complete.
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C. A. BROOKS. 'Phone: North 4231
The Small Printers' Furnisher,
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5/- NOW

TERMS: Send 5/- now and 9 monthly payments of 5/-. Fullest approval in your own home. Catalogue Post Free.

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YOU CAN BE MAKING MONEY IN EVERY SPARE MOMENT.

Here is a profitable hobby for your leisure hours. Such a fascinating hobby, too, knitting beautiful things on the Imperia Knitter. You can make a pound or two pounds a week just in spare time.

We guarantee to buy your work

or you can sell to private customers if you like. It is easy to sell, the work is so perfect and good. You can make jumpers, sports coats, hosiery and all sorts of underwear, and the Imperia Knitter is so simple you can begin earning at once. The Imperia Book tells all about the Imperia Knitter and shows in colour the lovely work you can make. Write for it (it is free), and see what a splendid opportunity it offers.

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WEST END TAILORED SUITS 7/6 A MONTH

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2/- WEEKLY YOUR CHOICE OF THE BEST.

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(Dept. J/23). SOUTHAMPTON.

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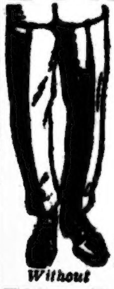

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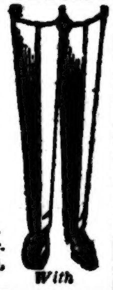
IF so, why not wear the B.L. APPLIANCE? (worn like an ordinary garter) and cease to worry about people looking at your legs. This wonderful invention not only makes the trousers hang straight, but does it in such an ingenious way with immediate results that your own friends forget, and others never know that you are bow-legged.

THOUSANDS OF TESTIMONIALS.

Write now for FREE Illustrated Booklet 13. Sent in plain, sealed envelope to—



With

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DON'T PAY CASH FOR YOUR CLOTHES

and be dissatisfied. Get them on Credit (no extra charge) from us. We have to give you good quality, otherwise you would not continue to pay us.

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12 BLADES 1/6

ONCE AGAIN WE OFFER A FREE GIFT of good quality SHAVING BRUSH (guaranteed free from Anthrax) or Genuine GILLETTE RAZOR to introduce our famous "OCEAN" BLADES (Gillette Pattern). SEND 1/9, which includes 3d. postage and packing, for one dozen blades and gift. Price, without Gift, 12 for 1/6, post free, or 6 for 9d. Made of world-renowned Swedish Steel. 14 to 21 clean shaves from each blade. Satisfaction guaranteed or money refunded. Send NOW to

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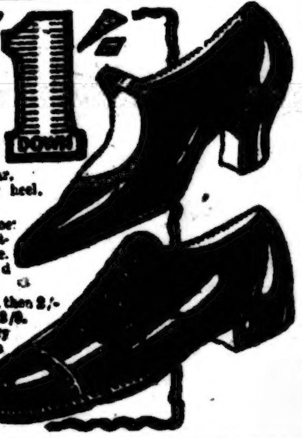
TRADE INQUIRIES INVITED.

SMART SHOES 1/- DOWN



Ladies. Guaranteed patent leather: 1 Bar, Punched Collar, smart toe, military heel. Sizes 2 to 7.

Gents. Box Derby Shoe: straight cap, wide fitting, medium toe. Guaranteed solid leather throughout.

TERMS.—1/- down, then 2/- weekly. (Ladies' 13/6, Gent's 18/6). Every purchaser receives a MONEY PRIZE

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FLOOR COVERING ROLLS GREAT OFFER

90 SQ FT for 13'9

Larger lengths at same rate.

PATTERNS FREE

The great demand enables us to make this big cut in price. The floor covering is Damp proof and Rot proof and suitable for any floor. All rolls 2 yards wide. Send for our illustrated catalogue which contains large selection of LINOS and other household bargains. Money returned if not delighted.

ROLLS (of London),
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Celebrated SPARE TIME AGENCY CASH OR CREDIT

Boots, Gent's and Ladies' Clothing, Suits, Coats, Costumes & Underwear, Carpets, Lino, Drapery, Gramophones, Bicycles, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.

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Illustrated Coloured Catalogue.

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Enquiries for Agency Invited.

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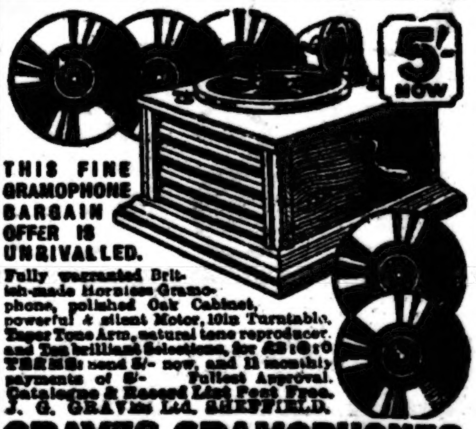

5/- NOW

THIS FINE GRAMOPHONE BARGAIN OFFER IS UNRIVALLED.

Fully warranted British-made Hornless Gramophone, polished Oak Cabinet, powerful & silent Motor, 10in Turntable, Taper Tone Arm, natural tone reproducer, and Ten brilliant Selections, for £3:0:0 TERMS: send 5/- now, and 11 monthly payments of 5/- Fullest Approval. Catalogue & Record List Post Free. J. G. GRAVES Ltd. SHEFFIELD.

GRAVES GRAMOPHONES

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Whatever strides science may have made in combating diseases, no better remedy has been discovered for stopping indigestion than half-a-teaspoonful of 'Bisurated' Magnesia or two or three tablets in a little water right after eating or whenever pain is felt. 'Bisurated' Magnesia is to-day used by thousands of stomach sufferers with never-failing success, it treats indigestion in the only logical way, by instantly neutralising excess acids, preventing fermentation, soothing, healing and strengthening the inflamed stomach lining, which soon becomes healthy and strong. 'Bisurated' Magnesia is sold by all chemists at 1s. 3d. a package. It is the remedy that is recommended by doctors. It is used in hospitals and by thousands of one-time sufferers who have proved again and again that 'Bisurated' Magnesia is an unfailing reliever of all acid-caused digestive troubles.

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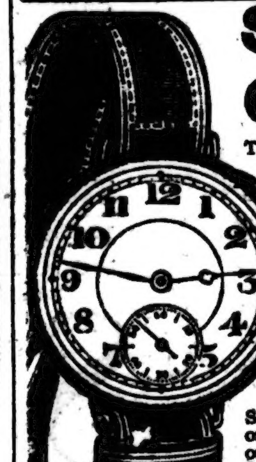
WONDERFUL
PEN OFFER
Cash the Coupons!

Get a 2/6 "Ever-Pointed" Pencil FREE and pocket a Shilling!!

JOHN BULL PEN COUPON

This Coupon will be accepted as 2d. in part payment of the "John Bull" 5/- Lever Filler Pen fitted with 14-ct. gold nib, iridium tipped, with which is presented FREE a 2/6 Ever-Pointed Pencil. Additional Coupons, any number up to five (six in all), ANY DATES, may be cut from "John Bull" and will be accepted in part payment. Thus you may send six Coupons and p.o. for 4/3 (which includes postage and insurance). Pocket clip 3d. extra. Name engraved in gold on pen 6d. extra. Cross cheque/p.o. "& Co." Make payable to "John Bull." State if fine—medium—broad nib.—JOHN BULL, Pen Dept., Long Acre, London, W.C.2.

SOLID GOLD



This offer is made to all men in regular employment. We offer you this high-class Solid Gold Gent's Lever Wrist Watch for 60/-, on easy payment which you can afford to pay.

—NO— DEPOSIT

Send your name and address only (no money), state occupation, promise to pay 8/6 on delivery and 8/6 monthly, and you have the Watch to wear while paying for it. Ladies' Lever Gold Wrist Watch 45/-, or 5/6 on delivery and 5/6 monthly. Seven years' warranty with every watch. Write and say which watch we shall send you. Any old gold or silver watch taken in part payment.

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Get a 3/- or 5/- size Prof. Fuller's Celery Perles from Boots or any chemist (each small perle contains the curative strength of 26 lbs. of fresh golden celery). If you are not almost cured within 7 days send back remainder to Prof. Fuller, 1, Crutched Friars, London, E.C.3, and your money will be returned at once. £100 guarantee.

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BIGGER and greater than ever. Best and Cheapest Wholesale House for Beginners, Drapers, Dealers and others. Hosiery, Linens, Readymades direct from the Makers. Come and see us or send to-day for Big Catalogue, first A.B.C. Guide Free. Note new address: Cochrane's Warehouse, 2, Thomas Street, Manchester.

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By selling Drapery and Remnants, best qualities, cheapest prices (no rubbish). List Free.—Clegg, Dept. B., Turner Street, Manchester (the old firm).

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FREE LIST to Dealers and Beginners for saleable lines in Hosiery, Drapery, Haberdashery, etc (Wholesale only).—Levy Bros., Dept. R., 39, Houndsditch, E.1.

AUTOMATIC CHOCOLATE MACHINES for sale of 1d. packets. Also for sale of WOODBINES and WEIGHTS. All-metal outdoor machines. Very strong and reliable. Write for particulars of 10 days' free trial.—F. Graucob (Dept. J.B.), 30, City Road, London, E.C.1.

200 LINES in money-making bargains. Fents, Hosiery, Overalls, etc. No rubbish. Satisfaction guaranteed. Send for new price list.—Southwell, Halifax Road, Todmorden.

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EARN £3 WEEKLY and Bonus. Run Boots and Drapery Clubs amongst friends. No outlay.—Grove Mills Co., Dept. M., Birstall, Leeds.

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PROFITABLE GOODS TO SELL in your spare Time; every kind, good profits. 172-page Catalogue free. MAY (173), George St., Birmingham.

A BETTER SPARE TIME AGENCY; Higher Commission, Superior Goods, Easier Terms. Boots, Clothing, Drapery, etc. Men in work should apply now to SHARMANS, St. Albans.

CHOCOLATE CLUB AGENTS WANTED. Good cash commission. Best makes only. 101 Varieties including two lines of Silk Stockings. Write for illustrated catalogue and full particulars to:—Lodge, Dpt. 4, Kirkgate Chambers, Huddersfield.

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A BETTER JOB FOR THE MAN WITH BACKBONE AND GRIT.—You can make sure of a comfortable future if you decide to become a travelling salesman and study by postal training, in your spare time, under Wallace Attwood, Britain's Greatest Trainer of Salesmen. Attwood-trained men, without previous experience "on the road," are now earning their £400, £500 and even up to four figures p.a., in positions found for them by Wallace Attwood. After training, every student is introduced to firms of repute requiring salesmen. If you want to be lifted out of the rut, send a postcard for book, "The Profession of Salesmanship," free.—The Wallace Attwood College, 26T, Bedford Row, London, W.C.1. ('Phone: Chancery 7526.)

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MOTOR DRIVERS WANTED. LET US TRAIN YOU. Smart young men to qualify for well-paid positions (introductions guaranteed). Over 60 letters of thanks a week from past pupils. Call and read them. The B.S.M. gives the best training and secures the best positions. Special inclusive fees. Call or write for further particulars. Act now!—British School of Motoring, Ltd. (estab. 17 years), Head Offices, 5, Coventry Street, Piccadilly, W.1.

£150—£300 SALARY for Certificated Bookkeepers. Postal tuition 10s. month. Post found when qualified, or fee retd. Booklet, tests, free. —City Correspondence College (D.9), 89, New Oxford Street, London.

KNITTERS wanted to work IMPERIA Knitting Machines at home; experience unnecessary. We guarantee to buy your Work at good rates. Write for Free Book.—IMPERIA Hosiery Mfg. Co., Ltd. (Dept. 62), 97, Gray's Inn Road, Ldn.

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MEN.—A few men will be accepted to train for employment as trade and private drivers. Small fee. Licensed L.C.C.—MOTOR DRIVERS' UNION, 39, Victoria St., Westminster, S.W.1.

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CHEAP Printing. Billheads 2/6 1,000. Cards, Memos, Handbills, equally cheap. Samples free. Pearson's (Dpt. J.B.), Church Rd., Portsmouth.

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SPEND HAPPY HOURS looking through the thousands of amazing bargains in this week's "EXCHANGE & MART," 3d. every Thursday at newsagents. Specimen free from J. B. Burt, 4, Greville Street, E.C.1.

WALLPAPERS direct from 2½d. per roll. Send for patterns, post free. — West Riding Wallpaper Co., 52, Trinity Street, Leeds.

CALICO. Strong American, 42 inches wide, 8d. per yd. Post free. C.O.D.—Crowther & Lord, Tower Street, Bacup, Lancs.

SHAVING Brushes and Safety Razors given away. This genuine introductory offer is made in the "Ocean" Blades advt. at top of page 4. Read it now!

A SUPERB pair of patent leather Shoes (Ladies or Gents.) for 1/- down. This extraordinary offer is made by Messrs. Hand & Co. in advt. on page 4.

WRITE for WHITELEY'S Catalogue "W." which is offered on page 34.

£2,000 CASH PRIZES are offered in the METROPOLE GRAMOPHONE RECORD advt. on page 35.

A p.c. to FREEMAN, HARDY & WILLIS will bring a price list of scores of newest styles of their famous shoes. Mention *John Bull*.

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Every revolution a revelation

Homochord Records are as good as the best—but cheaper. For 2/6 you can have the finest recording it is possible to get at any price. All the experts say so and when you have heard a Homochord, you will say so too. Did you read what Compton Mackenzie wrote in "The Gramophone"? Here it is—"No one should buy another record without first hearing these. Here we have as magnificent a set of records as any company has produced for a long time." Now go to your gramophone dealer and hear the latest Homochords yourself. If he does not yet stock them, send us his name and address, and we will send you complete lists of latest recordings, so that you can make your choice and either order through your dealer or have them direct. Ask at the same time to hear the new 'STERNO' GRAMOPHONE (Home Models, all British) also for particulars of the wonderful new 'STERNO' PORTABLE at prices ranging from £2 . 7 . 6. Just the thing for summer use out of doors. Send 2/6 for specimen record (state kind) and we will send post free.

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CHINA from Works. Home Outfits, 32/6. Badged ware, etc. Keenest prices. Clubs, Safes, Schools, Bazaars, Merchants Cat. free. Satisguarntd.—Liverpool Pottery, 34, Burslem, Staffs.

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WALLPAPERS from mills from 2½d. roll. New Designs. Patterns post free. — Osborne Mills (Dept 5), Rochdale Road, Manchester.

BUY BRITISH Tanned Leather for Repairs, parcels 5/6, 7/6 & 10/6, postage paid.—Regent Leather Co., Ltd., Normanton Road, Derby.

KNITT. WOOLS Hand or Machine, 1½d. oz. 800 smpls. Mftr's Prices. Post free.—Border Wools, 160, New Bridge St., Newcastle-on-Tyne.

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BIG 156-page Cat. of Cycles and Accessories ABSOLUTELY FREE. Never such cheap prices. Cycles £3 3/-, Puncture Cure 6d., Tyres 2/3, Cycling Caps 3½d., Electric Lamps 2/4. Thousands of bargains. Half shop prices. EASY PAYMENTS TAKEN. Pounds saved.—Moorhouses (Dpt. 89), Winchester Works, Padiham, Burnley.

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TEA.—Buy direct, save middleman's profit. Indian and Ceylon specially blended, 4 lb., 6/6, 10 lb., 15/-. Carr. paid. TEA DUST, 7 lb. 7/-, 10 lb. 9/6. Poulter & Co., Dane Place, Bow, E.3.

CYDER, sound & bright; genuine Brewed Ginger Beer; 1/9 gall., carr. pd. In Casks 4½ galls. upwards. Free samples.—S. Wright & Co., Walkern, Herts.

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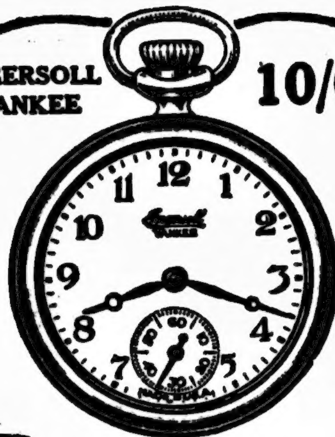

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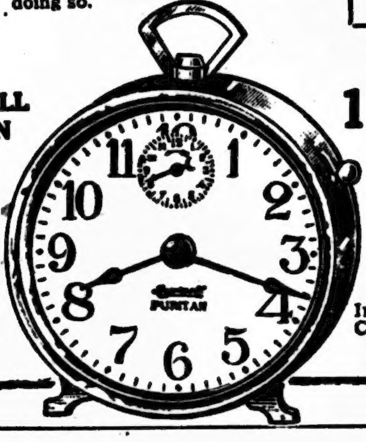

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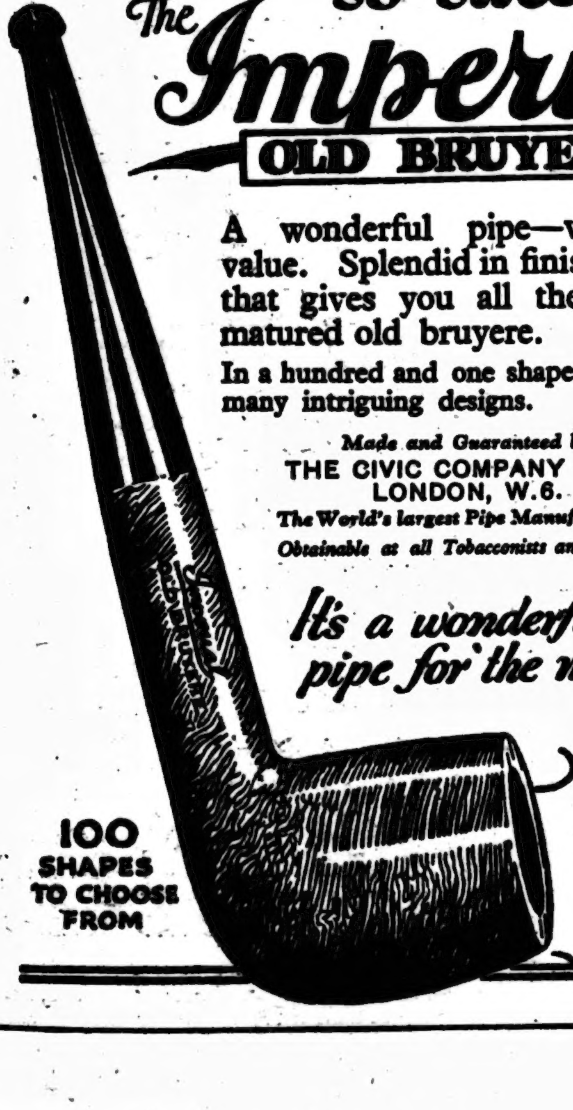

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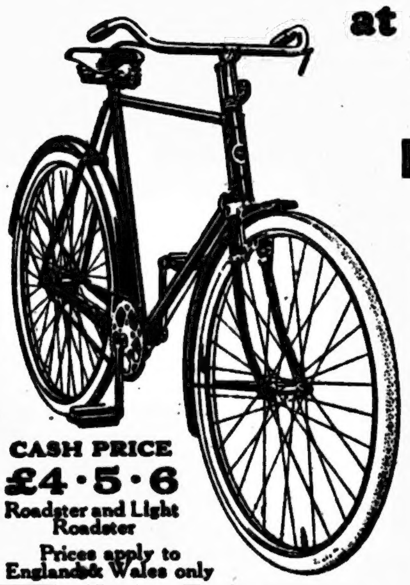

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Several by-elections in a bunch make a fine laboratory for testing the political atmosphere. Electors in five constituencies are given their chance. We hope they will make the best of it.

Women Know who Suffer.
That the rank and file of women are less interested in political "theories" than "how to stop strikes and bring down the cost of living" shows their good sense. We would like to see it reflected in Parliament.

A Warning.
Politically no country stands still, it must either move forward or backward. Those who talk of rash-heads taking the helm are themselves to blame. It can be prevented by wise men insisting on progress along safe lines.

Our Position.
We approve optimism when used as a spur to endeavour. But as a narcotic used to lull a legislative chamber into complete immobility even optimism can become pernicious.

A Time for Everything.
As an example, the situation in the coalfields has been treated by the Government as one of almost negligible seriousness, and that is both cruel and silly. Brave men face and overcome difficulties. They do not pretend that none exist.

Brace Your Minds.
A new spirit in politics is urgently needed. Moral courage to make constructive experiments is the outstanding need of the hour. Who will set the ball rolling?

Plain Fact.
But inexperience, however well directed, cannot take sole command without disaster. We still think there is a lot to be said for the fusion of the best-instructed men of all Parties. They did it on the Prayer-book issue. Why not on all?

Bumpy Going.
Ministers may as well make up their minds to the fact that in working out their rating scheme they will get a lot of kicks for their halfpence. Winston's enthusiasm is not widely shared.

Hot for the Cook.
It is when local Government and the existing authorities go into the melting-pot that Neville Chamberlain's troubles will begin. He burned his fingers over Poor Law reform, and is likely once again to find the fat in the fire.

With Both Hands.
The "renunciation of war" movement goes ahead with high promise. That should give an extra impetus to the Government to put its back into the League arbitration deliberations at Geneva this month.

Leagued for Justice.
So far from superseding the League of Nations, the American peace movement makes the League's work more than ever worth while. By international arbitration and conciliation it will have to secure justice and fair play for those who renounce war.

At Last!
A second departmental committee to combat maternal mortality has been set up by the Health Ministry. If grass had not been allowed to grow under the feet of officialdom, death could have been chased from the gates of life long ago.

Help Yourselves.
While the national campaign for the prevention of maternal mortality is getting into its stride mothers can do much to help themselves. Clinic facilities are provided for pre-natal help. Potential mothers should make use of them.

Local Authorities.
Where clinics for mothers do not exist, they are easily set up. Doctors are always willing to give their services in such a good cause. It is a scandal that many districts are still too lacking in the progressive spirit to provide facilities.

Think!
Mme. Waridel, a Frenchwoman, writes of her home: "Noyon is in one of the districts devastated during the war and not now fully recovered." Sick from the last war we are bidden by asinine militarists to prepare for the next. Only people devoid of intelligence will stand it.

Dignity!
After long correspondence and form-filling, a Glasgow firm importing small dolls received a 14-in. bill full of details from the Customs respecting minute silk bows on their necks. "Net tax payable—One Penny." Can tariff silliness go further?

Activity.
Already the London County Council has cleared 100 acres of insanitary property and rehoused 70,000 persons. That many of the overcrowded object to the process is not even half an argument.

* * *

WHO WANTS 3,000 GUINEAS?
Spend a fascinating half-hour on "Bullets" to-day and a fortune of 3,000 Guineas may bring you lifelong happiness and security. You have only to fit a few words together to gain this mighty must-be-won prize on pages 42 and 43.

Slaves May Like Slavery.
Ignorance dislikes change. Dirty people object to baths. Infected tramps prefer freedom. But common-sense knows the menace to the decent community and steadily takes firm steps.

Simple Justice.
If people are moved miles from their work to better housing, cheap transport must go alongside. Gratitude cannot be expected, even for good conditions, if the cost must be taken from the children's food.

Brum's Drop.
Ironworkers' wages are still dropping in Birmingham, steadily reducing the workers' purchasing power. To pay big wages and turn every "maker" into a "user" is a much better policy.

Glory of Youth.
Little has been made of this year's staging by the League of Nations Union of the Festival of Youth at the Crystal Palace. Nevertheless, it is a great exhibition of the world's young life, and a clarion call to make a better world for it to inherit.

A Hint.
When East Grinstead's consumers made a determined protest against the high cost of electricity the town council reduced it from 3d. to 2½d. a unit, with a discount of 30 per cent. for big users. A bit more kick and a little less paying through the nose would soon lower a lot of prices.

Natural Result.
The terrible slump in the boot trade, where 32 per cent. are working short time, is an inevitable result of the coal misery. Where the provision of bread is a first-class problem, footwear cannot be thought of, let alone bought.

Cruel Privation.
Of all clothes misery bad boots are the worst. Practically every man, woman and child in the coalfields wants new boots. The quickest way to make the boot trade boom is to give the miners work.

Those Revolvers.
Playing with a pistol in his home in Pirbright Road, Wandsworth, an eleven-year-old boy terribly wounded another when the trigger was pulled. When will the Home Office make it an offence for deadly loaded weapons to be kept about houses?

To Make a—Holiday.
Already mimic "battles" for the Aldershot Tattoo have touched the real thing. Had Drummer Dykes been killed, and his comrade wounded, in, say, a revival of gladiatorial shows in Rome's Coliseum, this country would have been stiff with horror from end to end.

Unbalanced.
Debating whether or not to allow the British Undertakers' Association to hold its annual conference in the town, the Cheltenham Council shows strange mentality. Death comes and bodies must be disposed of. To call the business "horrid" is as insulting as silly.

WITHOUT FEAR or FAVOUR

Still Thieving.

Altogether gloomy is the state of things that packs off Florence Barwick of Leeds to six months' imprisonment for stealing a raincoat, the charge being her thirtieth appearance in court. Persistent thieving is a disease. Why is it not so treated?

War Office Vandalism.

Though many a private advertiser has been prosecuted for placing posters on trees in public places, at holiday times many districts are disfigured by War Office posters. Why must we suffer the desecration of our beauty-spots by War Office vandals?

Bench's Blunder.

Why extract a mere £5 fine from the perpetrator of a brutal and horrible act? David James Morgan, of Pontypool, who beat a fox-terrier to death with a stick needed jail to bring him to his senses, and we don't think much of the Pontypool Bench for failing to inflict it.

Charitable Council.

Though the rents of the St. Faith's council houses are ostensibly 6s. 9d., tenants earning not more than £2 weekly, exclusive of old-age pension, pay only 4s. 6d. Here is common-sense and humanity that should make other municipal dignitaries prick up their ears.

Public Danger.

For a dangerous man like Ralph Valentine Edwards, of Tufnell Park, six months' hard labour is a ridiculous sentence. A drug-taker who acquires positions in chemists' shops by forging a Pharmaceutical Society's certificate, he requires a long term of curative treatment.

Wanted at Home.

Court-martialled for desertion, Rifleman Robert Campbell of the 1st Royal Ulster Rifles, visiting his Belfast home, found his parents ill and only a sister earning a few shillings weekly. We hope efforts to discharge him will materialise. He will serve his country better as a civilian.

Near Thing.

Seeing a man lying on the up line, near Winchmore Hill Station, the down-line train driver left the cab to rush him to safety, just before the up-line train thundered past. A two minutes' job, but we admire the character, trained through years to think rightly and act quickly, that lies behind it.

Scouts' Clean-up.

Everton's walls are being whitened by boy scouts and "cubs" recruited from the poorest districts. They have bought a limewashing machine, and, by charging half-a-crown a time, are on the way to raising the needed £4 10s. each for a fortnight's trip to London, Paris and the battlefields. Here's luck to them!

Her Splendid Effort.

The power of enthusiasm combined with effort was shown when Miss Mercy Powis, a young girl of sixteen, presented to the Duchess of York at the opening of Wembley Hospital a bag of gold representing 100,000 farthings of her own collection. With such a spirit in the younger citizens, no wonder this fine institution opens free of debt.

Her One Love.

When Mr. Snell, the Old Street magistrate, was asked by a woman prisoner, "Please, sir, can my little dog be looked after while I am away?" he found the request unusual and pathetic, but he readily granted it. It is an earnest of better days to come. Even love for a helpless animal can show some good present in the heart that feels it.

The Law Severe.

Although Harries Jones is turned eighty, and Swansea magistrates admit he is "an animal lover," they expressed themselves "bound" to fine him £2 10s. for keeping two dogs without a licence. This is the sort of justice sickening to decent men. Compared with the trifling fines inflicted for cruelty, it appears to pay to be cruel!

Brutal Bruiser.

Jessie Allen, of Westgate, is a boarding-house keeper to avoid. Because her small visitor, Lucy Walker, aged nine, was careless and disobedient, she struck her with a stick, bruising her legs and soles of her feet. A £5 fine with eight guineas costs is not a farthing too much for such callous behaviour.

Eleven and Beyond Control!

"Utterly beyond control" is a sad admission for a father to make of his eleven-year-old son, who stole £2 to go to a fair. Cannot both man and boy, now that the latter has wisely been bound over, work together to keep his energy within limits? Those who hurl themselves against society's laws are bound to get hurt in the long run.

Inviting Dishonesty.

The Amalgamated Co-operative Society must keep better accounts. The directors are not exempt from blame when Thomas Nixon, a clerk, was able to help himself to £8,000 during six years owing to the ease with which he could embezzle the firm's money. Three years' penal servitude suitably punishes him. We leave it to the others' consciences to prevent a similar occurrence.

Infant Lives in Peril.

A horrifying happening at a level-crossing is reported from South Willesborough (Kent), where Rose Clara Hunt, a mite of three, was knocked down and killed by a passing train. As grown-ups use this crossing to avoid a walk of merely 130 yards, school children naturally use it too. There seems no reason why this death-trap should not be closed before more infant lives are sacrificed.

Homes for Heroes.

Gratefully we realise that at last twenty homes, costing £900 each, grouped round tennis and croquet lawns and kiddies' playing-fields at Leicester, part of Earl Haig's memorial to be extended throughout the country, are occupied by disabled ex-Servicemen. It detracts no whit from their deserts to urge that the money saved by refusing to make another war should provide similar homes for unmutilated citizens.

◆

The Human Machine

Sow Kindness!

by E. R. THOMPSON, M.A.

IT is no good going through life expecting it to be a cake-walk all the way. You will be disappointed if you do!

Sooner or later you will meet trouble. It may be trouble of your own making or it may be trouble caused by someone else. But meet it you will.

What are you going to do about it? That is the only question that matters. A poet once put the matter very neatly:

> "Life is mostly froth and bubble;
> Two things stand like stone:
> Kindness in another's trouble,
> Courage in your own."

Kindness to others and courage where your own affairs are at stake are two attributes that will carry you a long way.

YOU mostly get what you give in this world. If you give kindness you will get kindness. If you give hate and indifference that is exactly what you will get in return.

And as for courage, grit, pluck, no matter what you call it, show me the man who has made any headway in the world without it.

When you meet trouble you must overcome it or it will overcome you. There is no middle way. And if you have sown kindness in the past you will find out that to your own grit has been added someone's kindness to help you out.

"Waste Not, Want Not."

The old adage is exemplified by the Ancient Order of Druids, which last year collected sixty tons of waste tin-foil, sold it for £2,350, and kept going four hospital beds in London and one in Gloucestershire. That the waste of the world of plenty would keep the world of poverty is still a terribly true saying.

Real Comrades.

The terrible passage of 20 ft. along a pipe filled with carbon-monoxide gas was twice accomplished by Thomas Philip Evans and Thomas Bourton, who succeeded in dragging out a comrade overcome by the fumes. Though the victim died, the Edward Medal is a fitting reminder of the appalling risk willingly taken by two gallant men.

Unhealthy "Jokes."

Treating with levity the threat to drown herself made by seventeen-year-old Cissie Ethel Jones, at Norwich, her friend and two soldiers went away and left her. Later her body was found in the River Wensum, a reminder that the girl who confesses herself "a waster, fed-up with life," is most badly in need of a sympathetic helper.

Baby Saver.

Sidney Hensley, a twenty-year-old bricklayer, of Reading, dashed after a perambulator containing a baby, which had plunged over a 5 ft. bank into the river. He rescued the child, handed it over to the woman in charge, and walked off in his wet clothes to work. Hensley is the kind of modest hero it warms one's heart to read about.

A Safe Bank.

If making others more happy ensures happiness, then presently Messrs. George Eastman, Lord Riddell and Mr. Albert Levy will be happy indeed. Through their gift of £300,000, the new dental clinic at London's Royal Free Hospital will be opened free of debt. The next best thing to making a lot of money is to know what to do with it.

You May, If——

Angry correspondence reaches us of the amazing incident at Hastings Street School, Derby, where a little girl wept because she was not allowed to take part in Empire Day celebrations because she wore a blue jumper instead of a white blouse. The idea that patriotism depends on dress is not new, but full enquiry must be made into this bit of tyranny.

Gardens of Peace.

All who value thought may approve the kindly one making provision for peace and rest for tired East End girls at the Convent of Our Lady at Stamford Hill. To knock at the door is to be admitted for silent retreat, to the lovely garden or gentle talk with sympathisers if help is required. It is a reminder that the best things are forgotten if the whole of life is spent in rush and noise.

Cowardly Scum.

Faced by four burglars, one of whom brandished a revolver, Mr. Alec Lockyer, twenty-seven, of Rainham, laid three of them low with good right-arm punches before he himself was rendered unconscious by a blow on the head with something hard. They are cowardly scum, these armed desperadoes, who hesitate to engage in a stand-up fight even when in a majority of four to one.

Road Traps.

There are sufficient possibilities for accidents on our highways without leaving open ditches by the roadside. Mrs. Mary C. Seymour is the latest victim at Snargate, being killed by the overturning of a motor-car into a ditch containing 5 ft. of water. Last year a man and child were killed in the neighbourhood in similar circumstances. It is time the local authorities took the matter in hand.

Surely He Will.

Educated at a public school, of good family, Alexander Eugene Lawrence was not above stealing silk worth £2 2s. for his sick wife from his employers, Messrs. William Morling, Ltd., of Maidstone. Not content with having bought him a house and furnished it when Lawrence was first employed, Mr. Morling paid the £6 fine imposed on him. These are the acts of a gentleman. Let the other now live up to his pretensions to be one.

The Man who Knows.

That nystagmus, the miner's dreaded eye-disease, would be far less common if electric lamps were worn in the workers' caps, is the opinion of Dr. J. W. Whitaker. That is the most horrible part of our mining troubles. They are mostly unnecessary. In America, where electric lamps are universal, nystagmus is unknown.

Absurd Fine.

At a time when women are being sent to prison daily for street offences it seems invidious that a man of the type of Ernest Hicks, of Shrewton Farm Cottages, Shrewton, should escape seeing the inside of a cell. Having assaulted two young women cyclists on the open road, he was fined a mere £5. And yet girls are sent to prison for even daring to speak to a man!

Christian Deed.

"The boy has never had a chance. I will take him and father him if you will give him another chance. I am sure I can make a man of him with proper treatment." Thus a Hertford hardware dealer successfully pleaded for the release of Alfred West, a homeless costermonger of nineteen, charged with the theft of horse-hair, Here and there are some real practical Christians.

Victimised for Views.

Because he ventured to hint that the Central Empires were not solely responsible for the Great War, a contention supported by irrefutable documentary evidence, M. Georges Demartial, the eminent French historian, has been suspended from membership of the Legion of Honour for five years. Thus a gentleman of unblemished reputation is victimised for daring to tell the truth.

Find the Man!

Forming the casual acquaintance of a young man who has since left her, Grace Dickson, a domestic servant, of Rigg, at nineteen became a mother of a child, which was later found wrapped in brown paper in a suitcase. All will agree that her punishment is complete without pressing on her a charge of infanticide, of which mercifully she was found "Not guilty." It is the father we should like to see traced and made to pay.

Premature Babies.

Though the calling of a doctor would have made no difference to the four-day-old infant who died from general feebleness after prematurity at the Dewsbury Maternity Home, the midwifery regulations should undoubtedly be extended to require a doctor in prematurity cases. If we wish to reduce the appalling figures of loss of life through childbirth, it is madness not to insist on medical attention for an admittedly dangerous condition.

What Hopes!

The Sheffield magistrates are first-class optimists. They have sent Walter Hickson, unemployed farm labourer, who without drawing relief has kept himself on odd jobs, to three months' jail for being £782 in arrears with his wife's maintenance, calmly telling him on emerging to support his family. The task of making bricks without straw would be light compared to the job they have imposed on an untrained "short sentence" man.

Tramps' Bogey.

Mr. A. H. Bonsor, chairman of the Notts and Derby Vagrancy Committee, blames lack of space for failing to keep all "casuals" two nights in the ward. We rail against the Health Ministry's proviso that keeps a man a whole day merely to perform some useless unpaid task. Why not provide the genuine work-seekers, too often driven to the casual ward, with the day's meals and discharge them early so that they can look for work?

Reckless Breeding.

James Jarvis, the father of ten children who died at birth, and whose baby boy by a second wife was found buried in the garden, has been sentenced at Norwich Assizes to twenty-one months' hard labour and the woman to seven months' imprisonment. What a useless punishment for a reckless waste of life. The spread of sound knowledge to those intending marriage might mitigate such evils in the coming generation.

Who Will Pay?

Called in to see a motorist at Ellesmere Port Police Station, the police surgeon (Dr. Gerrard) certified him "absolutely sober." Yet after this the police charged him with being drunk. The magistrates ordered them to pay him ten guineas costs for their serious blunder. What the public wants to know is who will find the money and what explanation the Watch Committee has to give.

Letter-box Office.

We should have more confidence in the Kapal Manufacturing Co. if there were an office at the registered address, 43, King's Road, Chelsea, and more than a mere inscribed letter-box at the address (26, Sydney Street, Chelsea), from which the latest circular has been issued. In the meantime, we warn our readers to have nothing to do with the company's kind invitation to make £10 a week by selling a secret preparation for the removal of dirt!

Daddy's Bail.

A wife's tears and a magistrate's pity were combined at Marylebone Police Court, when Leslie Harry Ward, a young hotel porter, was remanded in custody on a charge of theft from his employers. Convulsed with sobs, his wife told Mr. Hay Halkett that their baby was dying, and he at once allowed bail for the father to hurry to its bedside. Whatever the outcome of his reappearance, that memory will not be without influence on all concerned.

Why?

It would be interesting to hear why the Manchester Royal Eye Infirmary bluntly refuses to accept open and competitive tenders for the supply of spectacles. A statement to this effect made recently by the board of management would have been more satisfactory had it been explanatory. Local traders might very well be indignant at a one-firm monopoly when related to a public institution, and, even if satisfied with their present supply, the board would do no harm by considering the merits of others.

A Good Prosperous Business!

We share with a reader from Grays his amazement that an investment of £40 should be able to purchase a half-share in a firm of business agents, called Hamilton Stuart and Co., of High Street, Acton, with a "register of about £100,000 worth of businesses and a large *clientele* of buyers." We are not surprised that Mr. C. Latta-Smith, one of the partners in the firm, whose advertisement our reader answered, is retiring from the business and going to India! We advise our Grays friend to stick to his money.

£1,000 Graves for Sale.

A thousand pounds is a lot to give for a grave, but there are, apparently, plenty for sale on the so-called Thabine Estate in South Africa, farming plots on which a certain Mr. F. Kingsley Hine was recently anxious to sell, on "behalf of a friend" from a West Kensington address. A thousand pounds was all the capital needed to set up in a locality which we know to be a "white man's grave, rotten with malaria and blackwater." It is practically certain death to go there, and we warn amateur pioneers to be wary.

Philanthropic Douglas!

A Sussex clergyman issued an appeal recently for £400 to be used in connection with his church work. Soon afterwards he was favoured with a response from Douglas C. Jones, described as an estate-agent, of Carleton Road, Tufnell Park, N., who undertook to provide a means to that end. In fact, he informed the reverend gentleman that he had the names and addresses of some 1,500 persons who could be relied upon to donate to any worthy cause. This list he was prepared to sell for the sum of £2. Douglas Jones evidently does not believe in "casting his bread upon the waters."

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"JOHN BULL'S" GREAT FREE INSURANCE GIFT.

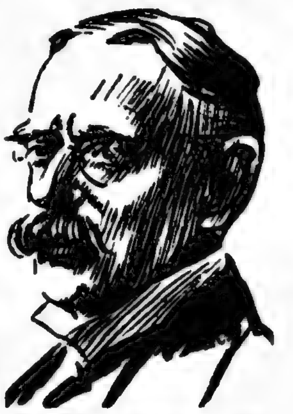
34,000 Cheques paid to Registered Readers. (See page 2.)

Problems of Life

Fathers and Sons

by the Rev. R. J. CAMPBELL, D.D.

THE death of Sir Edmund Gosse removes from our midst not only a distinguished man of letters, but an interesting and attractive personality. I remember the surprise I got the first time I met him.



Sir Edmund Gosse

From what I had previously known of his books and his published photograph I had pictured him in my mind as grave, dry, aloof, perhaps a little pompous and condescending in manner.

One is constantly doing this kind of thing; I suppose we cannot help it.

We form mental images of people we seen, and the image is almost invariably wrong.

In the case of Gosse my previous notion was quickly dissipated.

The kindly twinkle in his eye was enough to reveal the real man. He had humour, charm, and companionable qualities in abundance.

THIS impression was confirmed when later on I came to read his book, "Father and Son," wherein he told the story of his relations as a boy with a parent utterly different in temperament from himself.

Critics have blamed him for that book as exposing his father's weaknesses to censure and ridicule. The verdict was unjust. The truth was that father and son loved each other, but found it impossible to take the same view of life and its obligations.

The father—himself a celebrity in his way as an embryologist—was a man of deep piety, but narrow views and unsmiling outlook upon the world.

The son tried hard to please him, but with lapse of time felt himself compelled to break away from this comparatively joyless upbringing and assert his right to develop his own individuality and choose his own way of living.

This was, of course, a sorrow to the older man, but as inevitable as it was just.

There are many such disparities accompanied by equally painful wrenches in English homes to-day.

It is sad to see upright, well-meaning fathers disappointed in sons whom they do not understand. It is still sadder to see sons unmindful of what they owe to their fathers—slighting, sneering, or even hating them.

FATHERS, if your sons grow up to dislike you and treat you with despite, look for the cause within yourself and do your best to remove it before it becomes too late.

Sons, make allowance for your fathers' frailties, disabilities and handicaps.

You in your turn will be challenged by a new generation.

The principle to be observed is to respect the individuality in one another. Respect is the right word, for mutual respect is the basis of all successful partnership.

Respect is the due of every immortal soul,

DANGEROUS NEW "RELIGION"

OXFORD STUDENTS: DISGRACEFUL SCANDAL

An Appalling Confessional

OXFORD, we are told, is the "home of lost causes." It is also a fertile ground for untried religious and philosophical cults. From time to time we hear rumours of weird and exotic movements having taken precarious root among the students of the ancient seat of learning.

Rarely do the University authorities invoke the wide powers with which they are invested to expel the propagandists of these new gospels. In this they are probably wise.

So long as the principles that are sought to be spread are fundamentally innocuous, it is better to let them die a gradual death of ridicule or inanition.

There is, however, a certain movement at present gaining adherents among the more impressionable and credulous men and women students at Oxford concerning which the authorities ought to take strong action. That movement is called Buchmanism.

Unhealthy activities

Its founder, Dr. Frank Buchman, who is an American, ought to be politely but firmly requested to leave the precincts of the ancient town.

We have good reasons, as will presently be seen, for making this suggestion.

What is Buchmanism? Although its unhealthy activities are carried on in the name of Christianity, we would hesitate to call it a religion.

It is not even a form of worship. It would be better described as an "atmosphere" which spreads by word of mouth and manifests itself in semi-secret meetings among young people.

Its ostensible purpose is, according to its disciples, a "spiritual approach to God." Dr. Buchman is quite satisfied, if we are to believe his own protestations, of the holiness of his creed.

It is no mere philosophy or system of mental therapy. Dr. Buchman is an authentic apostle of a brand-new type of Christianity!

Just how "Christian" it all is may be gathered from a description of a Buchmanist meeting held under the very nose of the Vice-Chancellor of the University and his redoubtable army of proctors.

The meeting at first seems ordinary enough. It will take place in a commonplace room in one or other of the colleges or in an undergraduate's lodging.

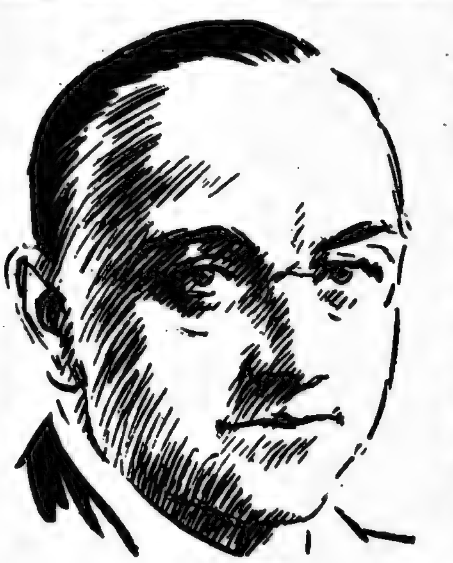
Revealed experiences

Perhaps a dozen initiates, either all men or all women, will be present. There is nothing unusual except an atmosphere of suppressed excitement.

In due course, the "High Priestesses" of the movement, two women associates of Dr. Buchman, enter the room. One of them is tall and striking, with deep eyes, and a voice which retains magnetic qualities in spite of an American accent.

Her assistant is smaller, but no less perfervid in her advocacy of this "spiritual approach to God." Both are dressed severely and simply in black.

They begin to talk, telling their young hearers certain "experiences of life" which have been revealed to them in their mission of Buchmanism.



Dr. Buchman

What these "experiences" are cannot very well be repeated in a family newspaper, but they are the sort of thing which, if they were to be brought out in evidence in a court of law, would possibly move the judge to clear the court.

Appalling confessions

But what may be too strong meat for a law court is, apparently, harmless enough for the ears of young men and women in the early twenties.

The High Priestesses of Buchmanism lay stress on one kind of sin, the sin of the flesh.

There are meetings for the more advanced devotees along the "spiritual approach to God." Here the groups are smaller and more select.

As before, there is only one kind of sin upon which stress is laid, but with this addition, that those present are called upon to make *confession* of sin.

This is not done privately as in the confessional-box or the surgery. *It is a public confession made in the presence of the other members of the cult.*

Stirred into a state of semi-hysteria, these wretched and misguided young people are encouraged to strip themselves of every vestige of reticence and "tell the world" all about whatever secret vices they may have indulged!

Young men and women, under the spell of Buchman's teachings, have been known to make the most appalling confessions of vices which, in some cases, they may possibly have never committed.

Imagine the dangers of the proceeding. The confessions enjoy no guarantee of confidence. Anybody who has adopted Buchmanism may hear of them.

A young person who "confesses" things to-day may, when married some years hence to someone who knows not Buchmanism, have cause bitterly to regret the indiscretion. There is no guarantee to the contrary.

Who is this Dr. Frank Buchman, and what qualifications has he for the rôle he has adopted?

Ruined career

As far as we can discover, he is of no standing in religious or scholastic circles in the United States. He came to this country a few years ago and, apparently, made Oxford his headquarters.

At that time the title of "Dr." was not used by him, but otherwise he was the same. He collected quite a number of ardent admirers, from among all classes in the University.

Meetings were held on similar lines to those which we have described and one young man, more ardent than most, was adopted as a disciple.

That young man has had a promising scholastic career completely ruined. His only compensation is elevation to the inner circle of Buchmanism!

Another young man, made of tougher stuff, who had been initiated into the dubious mysteries of the cult, thought it was a matter that should be discussed with the chaplain of his college.

The chaplain made his own enquiries and had an interview with Mr. Buchman, as he then was.

Buchman failed to convince the chaplain that his hectic teachings had the remotest connection with Christianity, and soon after vacated his comfortable apartments at Brown's Hotel.

Since then he has appeared at intervals all over the world. His "mission" has taken him into many of the American Universities and the results of his teachings are now having the grave attention of a specially appointed committee.

Plain duty

What will Oxford do? So far the authorities have done too little for our taste.

Some of the more energetic and public-spirited young women have made representations to their principals, with the result that the meetings have been banned at one college.

That is not enough. The Vice-Chancellor of the University has the power to clear Buchman and his assistants right out of Oxford.

And when he does so, we shall see that this disgusting travesty of Christianity is not allowed to take root elsewhere in this country.

A Canny Catch

Keep Your Money!

A CURIOUS home-work scheme has been launched by Scott Products, 247, McAslin Street, Glasgow, filling tins with soup, meat, fruit, etc., preceded by lessons and instructions.

Workers are said to be able to earn big money—in fact, homeworkers are said to be able to earn so much more than £5 a week that Scott Products limit weekly earnings to that amount.

It transpires, however, that the ambitious worker must first send three guineas for the working outfit.

An ingenious appeal is made to work-shy husbands when it is suggested that a married lady can "start a profitable business in her kitchen and quickly establish a trade that will enable her husband to give up his work to help her to develop"!

As a safeguard to the health of the public, however, an important matter calls for investigation. Tinned foods are usually packed in factories open to Government inspection, and are generally above suspicion in regard to cleanliness.

With the Scott Product scheme it is obvious that any workers who can send three guineas will have material despatched to them for packing, regardless of the cleanliness or overcrowding of the workers' kitchens.

In these days of severe unemployment, people are eager to snatch at any chance of earning money, but propositions calling for a preliminary outlay are best avoided.

Wake Up!

WE invite the Minister of Pensions personally to investigate the distressing dilly-dallying in his department which is such that a convalescent ex-soldier just out of a sanatorium waited four months for a decision which, when JOHN BULL asserted pressure, was forthcoming within a few days.

But for our timely aid, Mr. T. J. Townsend, of Tipton, Staffs, might still be struggling to eke out a meagre existence on his flat-rate pension of 8s. a week.

Mr. Townsend, having satisfactorily completed his sanatorium treatment, became automatically eligible for a pension at the rate of 100 per cent. for the first six months and 50 per cent. during the following two years.

He was discharged from Prestwood Sanatorium on February 7 last and, for fifteen weeks, was endeavouring to prevail upon the Ministry to carry out its obligations.

Several of his letters were totally ignored, but three days after we had communicated with the Ministry, Mr. Townsend was notified that his increased award had been officially granted.

We trust that not only will the Minister of Pensions make an immediate enquiry into this case, but that he will ensure that others shall not suffer a like experience.

THE DOUBLE-BARRELLED DUD

THE CAPERS OF THE "HON. GEORGE"

A Blithe Young Bluffer

Mr. Roger T. Smith, President of the Institute of Transport, who should be interested in the activities of Mr. Gore-Crellin

MEET the " Hon. George Charles Gore-Crellin " ! We have hesitated for some time before introducing to our readers this bright young man, who yearns to be a prince of adventurers in the realms of high finance, but who, so far, has only succeeded in causing worry and anxiety to a number of reputable business people.

" The Hon George " was born with the name of Crellin, but when years later he decided to tilt his lance against the City windmill, he prefixed the " Gore."

The " Honourable " appendage was an easy and natural sequel, though—in fairness to Crellin—it must be admitted that this title is reserved for very special occasions.

Crellin's parents live in a humble way on the outskirts of London. His father is a very respectable man, and for the sake of these kindly old people, we reserve Crellin's address, for he still resides with them.

Dazzling schemes

About thirty years of age, Crellin is full of ideas. One follows the other with startling rapidity. With hardly a penny piece in his pocket, he thinks in thousands. He never hesitates to approach the highest in the land with dazzling schemes for money making.

Only recently we had before us the prospectus of " The Athol Investment Trust, Ltd.," the capital of which was to be £500,000, divided into 500,000 ordinary shares of £1 each.

Of the three directors, Crellin was one, and the second name was that of a famous solicitor.

We made it our business to call upon this eminent legal man and it was no surprise to us to learn that, not only had he not authorised " Mr. Gore-Crellin " to place his name upon the prospectus, but had definitely forbidden him to do so.

Further, we happen to know that this solicitor, whose firm had been acting for Crellin, requested him, three weeks ago, to remove his business elsewhere, following information received from a certain source.

Secret appointment

The third director named was a well-known peer, with whom Crellin had been in correspondence on another and different matter.

The registered office and secretary's address were given as a well-known building off Cheapside.

A tour of this building elicited no information regarding the " Athol Investment Trust," though Crellin called here daily for his letters.

A gentleman of the same name as that given as the secretary of the " Trust " was unaware of its existence, and was interested to hear of his new " appointment " !

This building is also used as the address of the London and International Trading Co., Ltd., of which Crellin describes himself as chairman.

The company, although a properly registered one, appears to serve the purpose of giving Crellin a certain status.

" The Athol Investment Trust " was to be formed for the purpose of " carrying on the business of an investment trust and finance company."

" The directors," states the prospectus, " are able to influence business to the company's advantage."

If all the directors were to do as much as the eminent legal man, who didn't even know that he was on the board, we fear that Crellin was a lonely optimist.

Even four years ago, Crellin laid a big motor scheme before a well-known estate-agent, who was so impressed with the idea and with Crellin's talk that he allowed him the use of his West End office.

Three weeks ago Crellin called at this gentleman's suburban office with the information that he thought that one of his schemes was going through.

The " Hon. George " is fond of using other people's offices. At the British Industries Fair, he approached the lady co-director of a certain well-known firm of industrial transport publishers with the suggestion that he could influence business in the way of advertising.

He was given the use of its City office. He wrote numerous letters on the firm's stationery, used the 'phone and generally made himself at home. He spoke unceasingly of his great schemes and high influences.

The net result of his advertising activities was that the publications received one order for space *which had never been given.*

Boastful claims

Crellin, however, had made the most of his use of the City office, and the publishers were presently alarmed to hear from a well-known firm that Crellin had given the impression that he actually had the controlling interest in their (the publishers) business.

On how many occasions Crellin has used the names of reputable firms to influence business for his own ends it would be hard to say, but those who have had connections with this blythe young dreamer would be wise to make immediate enquiries.

A favourite boast of Crellin's is that he is part-proprietor of a shipyard in Ghent. He is fond of referring to his home in Park Lane and boasting alludes to his Rolls-Royce.

We have not related in full the extent of Crellin's activities. We know, for instance, that he at one time made a profound impression on a West End motor firm and that, on another occasion, he even gained the ear of an influential official of one of the great national railway companies.

We are satisfied that the " Hon. George " has brains and he has ability. Many of his grand schemes are based on sound ideas.

But he would be well advised to end his policy of misrepresentation, which may have serious consequences if continued.

A TONGUE-TWISTING TRAVELLER

THE SLIPPERY SAMPLE MAN

A GENTLEMAN by the name of Carlos Teichmann, employed by a French manufacturing firm, is a commercial traveller with strange methods of business, as many concerns in this country have learned to their cost.

Teichmann hit upon what was to him the happy idea of combining the use of both the English and French languages in securing orders, with the result that Teichmann's interpretation of an order given in English was usually very much to the advantage of the firm he represented and added considerably to his own commission.

Big samples

When English firms which had merely asked for a sample of the firm's commodity, steam joint packing, at a nominal figure, they were staggered ultimately to receive goods to the value of many pounds.

Furthermore, the French house attributed any misunderstanding to the English firm complaining, on the grounds that Mr. Teichmann had told them clearly what they were buying.

Wily ways

But the experiences of English business men with the wily Mr. Teichmann prove up to the hilt that this commercial traveller with the two tongues is nothing short of a deliberate fraud and should certainly not be allowed to canvass English territory.

The case of Messrs. Joshua Hoyle and Sons, Ltd., India Mills, Bacup, is a typical example of Mr. Teichmann's methods.

When he called on the company to interest it in his goods, he was interviewed by Mr. John Watkinson, who has been in the service of the firm for twenty years.

Mr. Watkinson told Teichmann that he would take a piece of packing " no larger than the table " and that he would not give a larger order until he had tested this sample. He stipulated that this was not to cost more than £5.

Teichmann pointed out that the stuff was sold by the metre, and Mr. Watkinson, having made his stipulations, allowed Teichmann to frame the order, which was then written out by the office manager and handed to Teichmann.

Fifty years' supply

The result of Mr. Teichmann's visit was that the firm was supplied with packing to the value of £817 ! Such a supply would have lasted them at the mill for thirty or forty years.

Mr. Stuart MacCallum, manager of the Selkirk branch of the British Cotton and Wool Dyers Association, was another of Teichmann's victims.

This business man signed what he believed to be an order for a trial sample only, this turning out to be an order for sufficient packing to last him for fifty years.

Black sheep

In the case of Mr. Arthur Michael Lupton, a partner in the firm of William Lupton and Co., of Leeds, who ordered a sample and received a costly delivery of goods, Teichmann was told in plain language that he was a downright swindler.

That, in most cases, Mr. Teichmann was allowed to frame the order was a natural procedure in view of the language difficulty, and that he was not generally suspected and the French measurements checked is natural also, as the French firm he represented was one of standing.

The commercial travellers of this country are too honourable a body to be insulted by the presence in their midst of a discredited fraud such as Mr. Teichmann.

SEE ANY GREEN?

THE TWINKLE TWIST

Spencer's Fairy Tale

ADVERTISEMENTS for investors with capital are often only traps for the unwary. Only the most foolish will part with their money without making careful enquiry. Otherwise disaster follows

A FEW months ago there appeared in the columns of a famous national daily newspaper an advertisement stating that there awaited a man willing to invest a little capital an excellent position in a genuine and progressive business.

One of the many applicants who replied to the box number received in reply a letter, written on notepaper headed, "The Newart Metal Company," inviting him to meet the proprietor, a Mr. John Ernest Spencer, at the company's offices at Greenwich.

He found Mr. Spencer to be a gentleman of genial personality, of middle age, and full of eulogies for his firm.

So far, said Mr. Spencer, he had made Nottingham his headquarters, but such a brisk business was being done in the home counties that he had decided to open a branch in London, particularly to avoid transport difficulties.

Aroused confidence

Mr. Spencer's benevolent air expanded as the interview lengthened. The bright, hazel eyes that twinkled under the arch of his bald head made a favourable impression upon this visitor who, for many months, had been living on his modest capital while seeking remunerative employment.

He was impressed, almost flattered, when Mr. Spencer placed before him several books and papers relating to the business, which, on the face of things, appeared perfectly genuine.

He was certainly completely disarmed when the smooth-tongued Mr. Spencer escorted him around a small warehouse in which was stored a considerable amount of stock and in which several men were busily working.

Mr. Spencer explained that the firm was concerned with the manufacture and retailing of slip-mats, number plates, door-number discs and a variety of metal domestic essentials.

His visitor's confidence in him was complete when Mr. Spencer explained to him in detail the working methods of certain plants of machinery, which, together with the office furniture and fittings, he took for granted to be Mr. Spencer's property.

Feeble excuses

The visitor was only too delighted to agree to enter the business as an area representative, and gladly handed over £300, the whole of his capital.

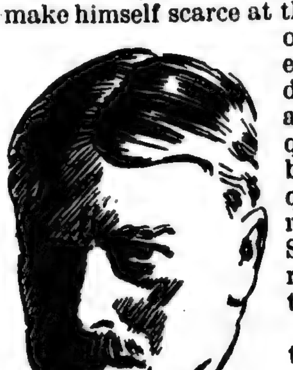
And, although in his capacity as supervisor there was hardly any despatch of orders to supervise, he received his salary punctually during the first few weeks.

He did not know, however, that his modest stipend was being paid to him out of his own £300.

Nor did he know that the "Newart Metal Company" existed only as a trading name and that Mr. Spencer's colourful narrative of splendid and progressive business in the home counties was as imaginary as was the business he was claiming to own in Nottingham.

Truth to tell, this bald-headed bluffer has never had any headquarters at Nottingham, but this fairy tale was only one chapter in his series of false pretences and only one of the shocks received by the £300 investor.

The latter, when Mr. Spencer began to make himself scarce at the Greenwich office and his excuses grew daily feebler and more frequent, made belated enquiries, which resulted in Mr. Spencer being revealed in his true colours.



The Rt. Hon. C. A. McCurdy, K.C., President of the Advertising Association, to whose attention we direct this matter

But by this time the swindler with the smile had disappeared altogether.

His victim discovered, first of all, that the goods stored in the Greenwich warehouse had not been paid for, that the rent was overdue, and that the machinery which he had seen had merely been hired!

Dismal discovery

This was more than enough to convince the staggered dupe that he had put his money into a bogus company, but, hoping to recover something from the wreck, his efforts only unearthed the most disquieting revelation of all.

For he found that he was merely one of a "staff" of dupes who had fallen for Mr. Spencer's rosy promises of remunerative posts and had invested money.

His money gone, his spirit crushed, he went to the Greenwich police, only to find that "Mr. Spencer" was a bogus business specialist who has been the subject of continual complaints to the authorities in all parts of the country.

We know that his real name is Archibald Greensmith, but he has chosen, at different times, to be known as George Howard, F. A. Greensmith, Archie Greensmith and William Settle.

Doubtless, by this time, this "director" who is so fond of taking the wrong direction will have added another name to his already long list and "established" another "business."

We look to the police, however, to ensure that he is speedily furnished with properly registered "headquarters" in one of His Majesty's jails.

THE LORRY LIE

MESMERISING MINE HOST

New Names Every Week!

APPEARANCES are deceptive—in no way more so than in the case of clever crooks. Well-dressed and persuasive, they pose as holding big positions, and turn out to be arrant rogues

HOTEL proprietors and tradespeople in all parts of the country have been cleverly swindled by an adventurer whose stock-in-trade consists of an extensive wardrobe, a string of aliases, a pleasing appearance and a cultured and disarming voice.

His activities should long ago have warranted the attention of the police, and, in presenting them with his record, we urge them quickly to get on the track of this born impostor, whose age is in the region of fifty who is named William Cartwright, but whose "name" this week is Edward Jenkins.

Cunning acting

Armed with his West End air and this alias, he appeared a few days ago in South Shields, where he immediately set out to dupe the owner of the delightful apartments which he had selected with a pretty discrimination.

Explaining that he was the touring manager of Messrs. Cadbury, Ltd., the famous chocolate pioneers of Bournville, Mr. Jenkins casually confided that he was in the district to supervise the wholesale distribution of samples to local confectioners, etc.

He added that a number of men who were to work with him would be arriving later with the lorry containing the samples and that he would like to fix them up with rooms.

Delighted with the prospect of brisk business for a month or two, the hotel proprietor installed Mr. Jenkins in a luxurious room and awaited the arrival of his staff.

Following lunch, Mr. Jenkins, whose acting ability is on a level with his cunning, exhibited obvious signs of uneasiness at the non-arrival of his employees. He could not, he said, understand the delay and went out to make enquiries.

Returning, he announced the bad news that the lorry had broken down and his men were stranded some miles away. Worse still, they required money and he was short of ready cash, the banks being closed.

The story, as related by this eloquent crook with the close-clipped military moustache, rang true enough, and the hotel proprietor, anxious to please a client who could introduce so much business, advanced him sufficient money with which to carry on.

Suspicion aroused

Mr. Jenkins departed and, when he did not reappear, it was the turn of the hotel proprietor to grow uneasy.

Uneasiness turned to suspicion, and the state of affairs when it was discovered that Mr. Jenkins had devoted his brief stay to ransacking the hotel and pocketing all the valuables on which he could lay his hands may be better imagined than described.

Never an idler, Mr. Jenkins appeared the next day at an Ulverston hotel where, posing as the manager of Lever Bros., he again related, with the glib eloquence of one who knew it by heart, the story of the lorry and his staff.

Extraordinary exploits

In this instance he gave the name of Berry, and, after stating that he would be staying a month, enjoyed an excellent meal and departed not only with the loan advanced by the proprietor, but with his cash-box as well.

He also helped himself to a quantity of articles belonging to his fellow-guests.

Rochdale saw him next, and here again he took the good name of Lever Bros. in vain, styling himself Mr. Harris.

From Rochdale he drifted to Liverpool, where he posed as Mr. White, the engineering manager of the London Cable Company.

Here adding a spice of variety, he told the artful lorry story with the variation that his staff was coming to instal the lighting system in a new house.

At Wigan, in the name of Matthews, he introduced himself as the manager of the Metropolitan Vickers Co., Ltd., stating that he was in the town to instal cookers.

He absconded from his hotel with the usual "loan" and with considerable "booty" in the form of other people's possessions.

These are but a few of the exploits of this man of many names.

Another of his ingenious schemes is to pose as a traveller of the Ingersoll Watch Co., and to obtain deposits on watches that never arrive.

Roving rogue

We know, too, that he is the possessor of a set of duplicate keys, with which he finds it an easy matter to open bedroom doors of the hotels he visits and help himself to jewellery, cash and smaller articles of value.

For months past endless complaints have been made regarding the exploits of this roving rogue, and among other places he has favoured with a visit are Northallerton, Rugeley, Accrington, Hull, Derby, Bury and Worcester.

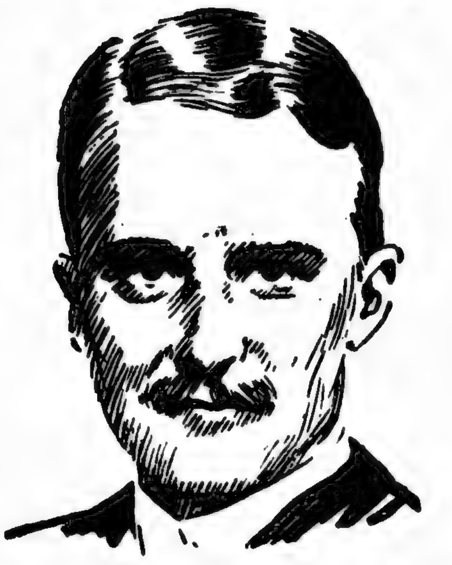
Always well dressed and nicely spoken, with a charming manner that inspires confidence, he never lacks an easy victim.

That urgent police action is necessary to check his intriguing campaign of fraud and theft is abundantly clear, and we hope that the story here told in print will shortly interest the presiding magistrate of a police court.

GIGANTIC SAVINGS DISASTER

EMPTYING THE TEAPOT BANKS

The Mills of Misery



Mr. Alfred Duff Cooper, D.S.O., M.P. for Oldham, in whose constituency are many mill-crash victims

BROKEN hearts, wrecked homes, blighted hopes and ruined lives follow in the wake of the many cotton-mill crashes which have occurred during the last year or two, and if there was ever a time when the Government should intervene in a grave scandal, that time is now.

Pathetic letters, many of them tear-stained and all of them poignant in their expressions of hopelessness and misery, reach us almost daily.

A home sold up here, a man's life's savings gone there—an endless serial story of poor people, mostly of them mill-workers, immersed in a financial whirlpool.

The case of a Shaw ex-soldier occurs to us as being one of the most tragic of all and typical of many.

In 1920 this man bought a hundred £5 shares in a concern called the Leigh Waste Mills, Ltd., which, after an inglorious career, went into liquidation with tremendous liabilities.

Burst boom

Before parting with his life's savings, which included his Army gratuity, a total amount of £100, this Shaw man was assured that the company was sound and rock-bottomed.

His £100 brought him £500 worth of shares. Only £1 per share was called up, and the company indicated that, as such a " boom " existed in the mill industry, further calls would not have to be made.

A year later the Shaw investor had his first shock. Through no fault of his own he lost his job and, with a wife and child to support, eagerly awaited the anticipated profits from the company in which he had invested his meagre capital.

Instead of profits, however, he received a " call " from the company for a further 10s. per share, and, scraping together the £50 due from various sources, he sent the money.

Harsh law

Since then further calls have been made, but, with only casual employment during the past four years and with wages that averaged only 38s. a week, he has been unable to meet them.

This honest man's distress when news came to him that the company was in a sorry way and that, apart from the £150, he still owed the company a further sum, can be imagined, for, no matter how extenuating the circumstances, the money can be legally obtained from him.

With a total liability of £897,744, the liquidator is now seeking to bring in all outstanding capital, required to meet the debenture-holders and preferential creditors.

" Can they make me bankrupt ? " is his pathetic cry to JOHN BULL. The answer is hard. *They can.* For the sorry truth is that in law, if shares are not fully paid up, the holder must find the money when a demand is made, *particularly in the event of liquidation.*

Steeped in misery is the case of a pensioner of sixty-eight years of age, living at Oldham, who, at various times and on the strength of glowing testimonies from officials, bought shares in two cotton-mills at the original cost of £283.

When, as in the case of the Shaw victim, the unexpected " calls " came, he raised in all £1,394 to meet them, even selling his watch and chain in the process ! He was then forced into bankruptcy.

The widespread misery created by these disasters is a human heartache that beats over wide regions of the country.

Every week there are bankruptcies such as we describe above. No fewer than twenty took place in one area alone within a period of less than two months.

In one Lancashire town there were 8,000 shareholders with " calls " to meet, while in all there are at least a quarter of a million people who are involved.

The misery of the investors mingles with resentment at the fact that, in the case of some of the companies, the severest comments have been made concerning the methods of the promoters.

Blood from a stone

In the Leigh Waste Co., at its inception, £25,000 was claimed by the promoters for promotion-fees, while much of the ultimate deficiency of £897,774 was lost through sheer recklessness.

Another concern, James Burton and Sons, which failed with total liabilities of £545,410, is an unhappy thought to many others.

Worse still, the Belgrave Mills failed with liabilities of £1,700,000, apart from losing large sums through reckless business methods.

When will it all end ? How many more British homes must be broken up ?

How many more teapot banks on the mantelshelf of the poor man's home will be emptied ?

We urge the President of the Board of Trade to call for all the papers relating to the liquidation of the various mills concerned.

We also invite him to endeavour to get a measure of clemency introduced on behalf of thousands of poor wretches, who, with everything already gone, are being pestered to do what they cannot do—" give blood from a stone."

Another One Caught !

Jail After "John Bull" Exposure

MR. HARRY ROBINSON, of Napier Avenue, Southend-on-Sea, whom we introduced to our readers some few months ago as "The Sample King," will not again, for a year at any rate, trouble the trading community.

Robinson, when he faced the Bradford magistrates on five charges of obtaining credit by fraud other than false pretences, made no secret of the fact that it was our timely exposure that led to his arrest.

" I should not have been here but for an article in JOHN BULL, which led to the police being put on my track," was his almost pathetic wail.

He was sent to prison for six months on each of two charges and three further charges were withdrawn after Robinson had made a poignant plea for mercy.

Strange office

Robinson had carried on business in Bradford under the name and style of The Sunshine Warehouse Company. The one room he occupied as an " office " in Infirmary Street did not contain a single stick of furniture and was used merely as an accommodation address.

He had not even paid the rent of the room, in which there was no sign of any business having ever been done, and, when the police called, they found thirty-five letters from all over the country.

Untold harm

Robinson's method was to apply to firms for samples of goods, following which he would give a moderately large order. Nothing further was heard of him after he had received them and, if county court proceedings were taken, he was found to have changed his address.

Known as a doubtful trader he was once fined £20 under the Registration of Business Names Act. There were outstanding writs against him for sums totalling over £200.

The magistrate wisely disagreed that Robinson should have been dealt with by the county court, adding that he was glad his court had power to deal with men of his calibre who were doing untold damage to the business community.

Black Marks Again !

Defaulting Business As Usual

THIS is a sporting country, and the tremendous hold which horse-racing has upon the majority of the community is proof positive of the Briton's love of a gamble. To bet is not necessarily to tread the road to perdition, and when one speculates a fair deal is naturally expected.

However, the fair deal is not always assured to the bettor.

An instance is the concern known as Alfred Marks, Ltd., of 6, 7, 8, Old Bond Street, London, W., which can be reckoned as a leading light in the world of defaulters.

Unsporting methods

Rarely a day passes that we do not receive complaints of the unsporting methods of these preyers upon the gullible. They are the worst of their kind and it is time that their rotten game was squashed once and for all.

Marks traded once as plain Alfred Marks, but a transformation took place in October, 1926, when his defaulting business was registered at Somerset House as Alfred Marks, Ltd.

The alteration affected the method of business not one whit ; the " Limited " did not limit Marks. The same old unsatisfactory methods obtained and still he goes on merrily.

Awkward position

In a recent letter to a client the concern wrote :

" We regret to inform you that owing to the Inland Revenue authorities having seized all our books, accounts and instructions appertaining to them for inspection and verification, we are unable to adjust accounts between us until they are returned.

" You may rest assured that everything will be in order, and trust the *contretemps* will not in any way interfere with business as usual. The occurrence has placed us temporarily in an awkward position, but we have been established too long for it to disturb us permanently."

We wish that this concern was speedily dis-established and hope that the Inland Revenue authorities will use their endeavours to stop Alfred Marks, Ltd., doing further business—and clients.

THE PENALTY OF GREATNESS!

Success of McCoy's brings crop of imitations—the one proven way to gain pounds of fine, firm flesh—now to be called "McCoy's Tablets" to avoid substitutes.

PROBABLY no medicine ever introduced brought such a crop of imitations in so short a time as McCoy's. But then few, if any, have ever achieved so instant and deserved a success. All over the country, people have proved that there never was anything so good for putting fine, firm flesh on all who are weak, run-down or underweight, and in the very first month of their introduction they became one of the chemists' biggest selling lines.

Naturally imitations have sprung up, but where all these imitative products fail is this: McCoy's Tablets are so wonderfully effective, because they are a combination, for the first time, of all the elements which build up body, bone, brawn and sinew. The imitators have seized, some one, some another of its elements and put them up in tablet form. They cannot discover the secret of combining them all in sugar-coated tablet form. No wonder they fail!

The Way to avoid imitations.

But unfortunately some people have been misled by the similarity of name and have expected imitations to do the same work. So we have decided to prevent this confusion by calling our tablets simply—

McCoy's Tablets.

This is a name one cannot forget. Now, anyone can go to any chemist and by asking simply for McCoy's Tablets be sure to obtain what they want. Now, if you are so thin, your friends call you "skinny," you can be sure of putting pounds of fine, solid flesh on those bony limbs in a few weeks. In fact if you don't gain at least 3 lbs. with one month's treatment as prescribed the makers will refund all you paid.

But there's no danger of this. Plenty of people just like you have proved that McCoy's do do all that is claimed for them. Mr. W. L., of Liverpool, who is a chemist's Manager and not likely to give testimonials carelessly, writes as follows:

> "The following personal experience of your tablets constitutes such a remarkable testimonial that I am writing to tell you the facts. Without any alteration of diet or occupation, after taking two boxes only, I found I had gained 10 lbs. in weight. Furthermore, whereas I have previously been subject to frequent colds, since taking your tablets I have been entirely free from them."

Mr. S. J., of Barrowford, says:

> "I have given your tablets a fair trial, and they have done all you state. I have gained 8 lbs. in weight and feel as fit as a fiddle after 4 weeks."

Mr. J. W. H., of Manchester, writes:

> "I really must tell you how glad I am that I have started to take your tablets. During the last six weeks I have increased my weight by 7 lbs. and feel 100 per cent. better."

One lady, Miss P. W., of Darlington, has improved her appearance so greatly that everyone remarks on it. This is what she says:

> "I was looking terribly pale until I started taking your tablets, and now, no matter who sees me, they pass the remark, how well I'm looking. I have gained 8 lbs. in four weeks, and am never without them."

A gentleman in Holyhead who simply could not put on weight, writes:

> "I am not in the habit of giving testimonials, but I am making an exception simply because of the splendid results after a two months' course of McCoy's Tablets. I had tried practically all the remedies advertised, but could not put on flesh, till I purchased a supply of your tablets. I have gained 20 lbs. of good, solid flesh, not fat."

Is your child weak, thin and delicate?

Now parents with weak, fretful children need not remember any long cumbrous name, but can end all their worries by just asking for McCoy's Tablets. Children take these tablets so easily that the good they do is not surprising. Almost at once you'll see their appetites improve. Then their spirits will brighten, their limbs and chests fill out, their powers of resistance to infection increase. The Headmaster of ——— Council School made a scientific test on a number of his poorest pupils with a remarkable result. This is what he reports:

> "I tried your tablets on the poorest nourished of our children: 4 tablets per day, 5 days per week. At the end of 5 weeks I find that the average gain in weight of the 5 children is 1 lb. 9 ozs., which I consider very satisfactory, as they have not much nourishing diet to supplement the treatment. In my own case, I have been taking the tablets for some months, and have found that they have improved my appetite, regulated my digestive system, and almost entirely cured chronic colitis of 7 years' standing (a relic of war service in the East). My weight is greater than it has been for 14 years, and I am feeling much better in health."

Mrs. M. M., of Ashton-under-Lyne, writes:

> "I should very much like to thank you for the wonderful benefit my little girl of 6 years 11 months has received from your tablets. This last winter is the first she has got through without a severe attack of Bronchitis. She is now putting on firm, healthy flesh, and looks better and stronger than she has ever done, as she has always been a delicate child. I have recommended your tablets to a great many of my friends, who all have the same opinion about them and would not be without them."

Mr. W. J. R., of Norwich, writes that his little girl of 6 had been frail since birth, always underweight and catching cold after cold. Nothing did her any good till they tried McCoy's. In the very first week she gained 1 lb. 6 ozs., in the second 14 ozs., in the third 1 lb. 4 ozs., and the good work is still going on. Now she's fitter, brighter, stronger in every way.

For Convalescence, Anæmia, etc.

Naturally, McCoy's Tablets are simply wonderful for building up strength in convalescence after Influenza, Anæmia and any wasting disease. Here are just a few typical letters:

Mrs. G., Brighton writes:

> "In the interests of the large number of sufferers from anæmia and general lassitude, I must tell you of the wonderful results I have obtained by the use of McCoy's Tablets. Having had an operation which left me in a very weak state, I have tried numerous patent foods, etc., which did not produce any good results. Three weeks ago I purchased a box of your Tablets, and the results are amazing. Within two weeks I have put on nearly 3 lbs., and the depressed feeling one gets during convalescence has entirely disappeared. I am now going to give my little girl, aged 4, a course of the tablets with, I trust, as good results as my own.
>
> You may use this letter in any way you wish, as, although I am always dubious of taking Patent Medicines, etc., I am really grateful to your good selves for the good health I am now beginning to enjoy."

Bedridden 10 months—Walking in 5 weeks.

Mr. C.S., Kingston-on-Thames, writes:

> "I have been laid up for the past four years, out of which time I was confined to bed for ten months, and, of course got into a very low state and was quite unable to walk. Some five weeks ago I started taking McCoy's Tablets and have gradually gained strength and to-day I can walk about quite freely without ache or pain. I feel sure there must be thousands like myself who have derived such great benefit in such a short time."

Victim of Malaria gains 10 lbs. in 1 month.

Mr. W. W. Blackburn:

> "Since taking your tablets for the past month, I have gained 10 lbs. They are very stimulating and invigorating, and do not affect the heart. Through war service abroad, I had recurrent attacks of Malaria. The Tablets have done the work, and I can highly recommend them to all sufferers from run-down conditions through influenza or pneumonia."

"Feels a different person."

Mrs. W., Rhyl:

> "I am just writing to let you know what a deal of good your tablets have done for me. I was very run down and used to get exhausted over every little bit of work. I was even sent to a sanatorium near Chester. Since I returned from there, three weeks ago, I decided to give your tablets a trial, and I have gained 3 lbs. without exaggeration, being weighed by the doctor's scales which have to be correct. I am eating and sleeping better and feel a different person. I shall certainly recommend them to anyone I know suffering from Bronchial trouble."

Very Run-down—now a different Person.

Miss R. D., Forest Gate:

> "I'm writing to let you know what a deal of good McCoy's Tablets have done for me. I was very run-down and felt I should have to give up work, when I was told to try your Tablets. I did so, and as a result have put on 6 lbs. and I feel an entirely different person. I shall recommend them to anyone I know."

Don't hesitate any longer. Start taking McCoy's Tablets to-day and open a new realm of health. Any chemist can supply you, but avoid imitations by asking simply for McCoy's Tablets. In case of difficulty send direct to McCoy's Laboratories, Norwich.

McCOY'S TABLETS

for Men, Women and Children.

Do not be misled by imitations, none of which contain ALL McCoy's ingredients.

At all Chemists,
1/3 & 3/-
THE BOX.

FEAR has entered into every department of daily life. Where fear and distrust exist the nation and the individual must suffer. Only by mutual trust between all classes of humanity can this fear be eliminated

A Daylight Nightmare

by The Rt. Hon. EARL BEAUCHAMP, K.G., K.C.M.G.

IF I were asked to name the emotion that predominates to-day in the minds of the people of this country, I should say without hesitation that it is the emotion of fear.

We are a generation obsessed by fears. Not for a century or more has the emotion of fear entered so universally into the daily life of the people, and lain so ominously in the background of all their activities, their work, their play, even their domestic life.

If we analyse the social life of to-day we will find that fear lies at the foundation of half our industrial disturbances. It checks the enterprise of the artisan and the small business man, and it decreases the output of the workman in many industries. It is one of the reasons for the declining birth-rate.

It is fear that to-day makes a man cling to a job when in the past he would have changed it and so improved his position, fear that is killing patriotism in men who fourteen years ago were staunch patriots.

Haunting spectre

Fear, too, lies largely at the root of that " lightness " of which many strict reformers accuse the younger generation. Even the disturbing, restless jazz of the dance-halls sprang from the restlessness of fear. In every phase of life, if we examine it beneath the surface, we may find fear in varying degrees—the fear that springs from insecurity.

Fear has always been a dominant emotion in the evolution of human life, but it has always been assumed that as civilisation progressed so fear would diminish proportionately.

There was a period, in the days of security of the last century, when fear was largely eliminated from the mind of the average man. Those were the days of " splendid isolation," of commercial and industrial progress. Foreign competition had scarcely begun to challenge British supremacy.

The productivity of industry grew with tremendous rapidity, and the expanding population was able to enjoy a standard of living and comfort which had never been known before.

It was mainly the era of the middle classes. The workers, it is true, had no great share in the prosperity; but they felt a greater security than they feel to-day because they were not haunted by the spectre of unemployment and of failing industries.

What war does

The worker to-day has better wages, but in every branch of industry and business he feels that the chances of getting another job if he loses his existing one are small.

The small trader lives in fear of trusts and amalgamations and expanding multiple firms, which have developed so rapidly during this century. And above all, both are afraid of war.

The fear of war was never so vivid in the hearts of British men and women as it is to-day. In the past it was the concern of professional soldiers; to the civilian it was a distant turmoil that affected him only indirectly. Now he knows that war reaches into every home, mercilessly disintegrating family life, destroying breadwinners, wrecking industries, shattering trade.

The average man of this generation, without knowing the truth, nevertheless has a vague sense of brooding war, a consciousness that Britain is not merely Britain, but is also a part of an inflammable region called Europe.

Through the insecurity of their husbands' position, general instability of life and dim fears of war, women are reluctant to bring children into the world. Remembering past upheavals, they dread others. Subconsciously they are aware that civilisation should offer them something better than the possibility of anxiety and poverty for themselves, mutilation and death for their children.

National danger

These are only the fundamental causes of modern fears. From them arise a multitude of other anxieties which I need not describe. But this state of conscious fear in which a greater part of our population lives to-day is incalculably damaging to the national life. By the path of fear we return to savagery. From fear is born that restlessness which psychologists rightly tell us is the most marked characteristic of post-war life.

So long as a nation exists in this state of anxious restlessness, it cannot hope long to retain the qualities of greatness. Remedies must be found, remedies that will allay fear, calm restlessness, and give that sense of security that will enable men and women to conduct their daily lives and visualise their futures tranquilly and with some degree of assurance.

You may ask whether such remedies are possible. I believe they are. I believe that we can systematically eliminate a greater part of the fears that disturb the mind of our generation, and will disturb the minds of future generations unless they are cured.

These remedies cannot be adequately dealt with in a brief article. It must serve if I indicate the basis of the remedies with one word. That word is arbitration.

Mutual distrust

Arbitration covers a wide field, nationally and internationally. It is the foundation of the League of Nations and of disarmament. It must inevitably be the foundation for improving the conditions of industry and eliminating the suspicions and fears of the worker, through works councils and employers' associations. It must be employed in our international affairs as well as in our home affairs.

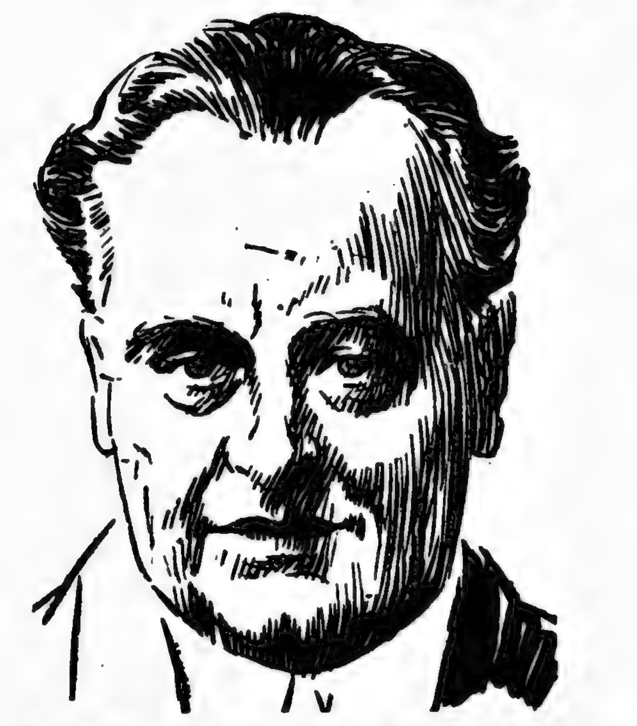
We must be made to feel, when we become involved in a dispute with some other nation—as we inevitably shall be involved in the course of time—that we need not fly at each other's throats like a pair of bellicose dogs, but that we shall rather sit round the council table and settle our differences after they have had full and free discussion.

Only by discussion can disputants ever hope to reach any degree of understanding. Out of understanding comes sympathy, and without sympathy for the aims and aspirations of your co-partner you cannot hope for security in any phase of life.

Take the case of a workman who believes he is being unfairly dealt with by his employer. He threatens a strike; his employer retaliates perhaps with a lock-out.

The result is mutual distrust and hatred, weeks of pernicious idleness for the workman, weeks of misery for his wife, weeks of want for his children; and the loss incurred to the employer, to the industry, to other industries indirectly affected, react on the workman and his wife and render his plight even worse.

Only in one way can we avoid these fear-breeding disputes, these conditions that are holding us all back from a fuller, freer life. The worker must be safeguarded from fear, and the employer must be compelled to grant those safeguards. Industry must be assisted towards a system of self-government and co-operation.



The Rt. Hon. Earl Beauchamp, K.G., K.C.M.G.

Experience has shown that the best way to make real consultation possible in industry is by the establishment of a works council in every factory and workshop, at whose periodical meetings management and workpeople can take counsel together on their common interests.

Justified experiment

In Germany and Sweden the establishment of these councils has been made compulsory by law, and both workers and employers are the happier and more prosperous for them.

As a Liberal, I have made a close study of the method by which distrust and discontent may best be eliminated from industry, and I have found that works councils are one of the surest foundations for obtaining that end.

There are a few industries in Britain that have established these councils, and the results they have achieved have more than justified their existence.

There is one big firm in the North of England, for example, whose seven hundred workers have become known as " the happy family," for reasons that are too obvious to need explanation. They are such a happy and satisfied family that they have never had a strike.

They have no fear of their employers, no distrust of the board of directors, who to most workers in other industries seem to be more like enemies than friends.

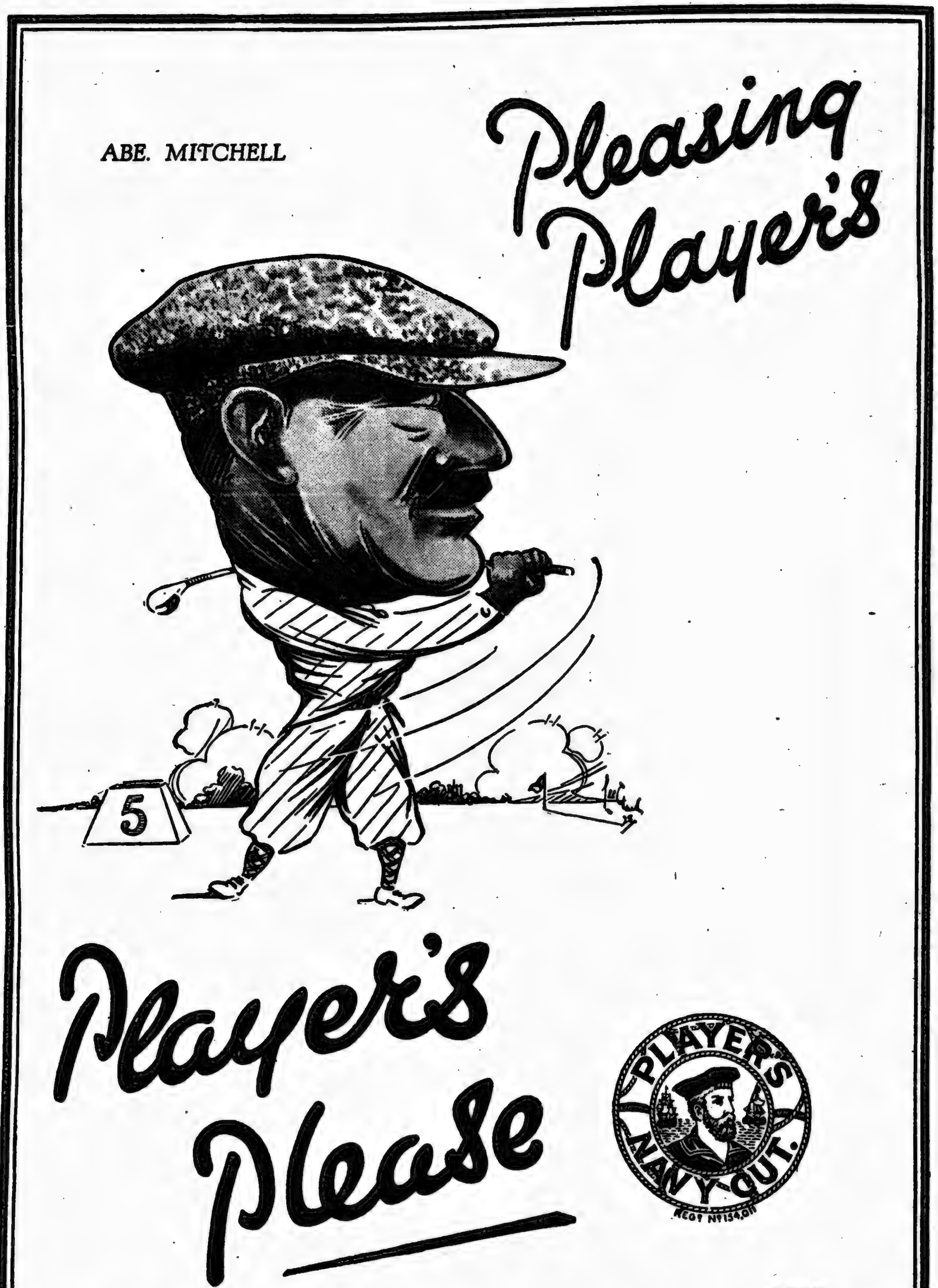
Grievances are ventilated, diverse points of view are exchanged, understandings are reached; and the worker soon finds that he is no longer in the outer darkness, ignorant of the thoughts, the ambitions and the plans of that ogre-like person, the employer.

Essential factors

He finds instead that he has been in consort with a human being, very like himself, whose one desire—also like himself—is to get the best out of his life and work.

This must be one of the bases for removing the fears that afflict those engaged in the industrial work of Britain.

Above all else, we must have understanding and sympathy. Without them we shall continue to be obsessed by fear for our security; and the more profound are our fears, the nearer we are to the jungle. Fear makes of man a wild beast; security makes a useful, civilised citizen.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Player's Please
PLAYER'S NAVY CUT.
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TESTED JB

Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To the Rt. Hon. Sir W. JOYNSON-HICKS, M.P., Home Secretary.

DEAR SIR,—Her Majesty the Queen, with that large-hearted charity so characteristic of the Royal Family, sent a piece of pottery to the tombola held in Brighton in aid of three hospitals. Simultaneously, the neighbouring borough of Hove organised a prize-draw for the benefit of the Lady Chichester Hospital for Women. Acting on instructions from the Home Office, the Chief Constable stopped the sale of tickets for the latter on the grounds that it contravened the Lottery Act. Could anything be more unjust or more supremely ridiculous? JOHN BULL.

To the Rt. Hon. LORD EUSTACE PERCY, M.P., Minister of Education.

DEAR SIR,—Speaking at the National Association of Building Societies' dinner, you said you would rather vote for the erection of houses than for more nursery schools. A deficiency in either stamps our rulers as incompetent, and I suggest that you push along with your own task and leave your colleagues to attend to theirs. It is yours to assure to every child an efficient education, and that is a whole-time job. JOHN BULL.

To the Rt. Hon. PHILIP SNOWDEN, M.P., St. Ermin's, Caxton Street, S.W.

DEAR SIR,—Boldly you accuse both Britain and France of the determination to maintain the right to wage war, and I join in your condemnation of the official attitude of these countries towards the peace proposals of the United States. However, I am convinced that the large majority of the people are on the side of the angels. Robbed of British support, French militarism would be speedily rendered innocuous. JOHN BULL.

To the Rt. Hon. D. LLOYD GEORGE, M.P., Addison Road, W.

DEAR SIR,—The truth that many people living in horrible slums are earning fairly good wages and pay a good price for their horrid "privileges" cannot be too strongly insisted on. Your vision of avenues and roads through the hearts of great cities right into God's sunlight and good air, with non-stop trams, Tubes and other means of locomotion, has only one block to realisation. The miserable truth is that it pays slum landlords to keep the people in slums. Make them pay the full rent for their land to the State and they themselves will quickly set about slum clearance. They can't afford not to. JOHN BULL.

To His Grace the DUKE OF WESTMINSTER, Upper Grosvenor Street, W.

YOUR GRACE,—Provided the site is acquired, for the purchase of which an appeal for £30,000 is being made, you have offered as a gift an additional half an acre of frontage in Pulford Street, Westminster, for the erection of working-class dwellings. Your generosity and sense of citizenship are in striking contrast with the spirit of the L.C.C., the owners of the land, who propose utilising it for commercial purposes unless the deal is clinched promptly. The housing of the people should be the prime consideration of an elective municipality. JOHN BULL.

To Mr. H. C. A. BINGLEY, J.P., Marylebone Police Court.

DEAR SIR,—You must have felt the poignant injustice of the marriage laws when you were compelled to tell Mrs. Cooper, married at Nottingham in 1907, who came all the way, 7,450 miles, from Chili to find out whether she was free to marry a South American farmer, that she was not. This poor woman has never seen or heard of her husband for nine years. She is tied to a mere name because of the idiocy of the law that desertion by itself is no ground for divorce. May I enlist your support in my endeavours to get some sanity into this business? JOHN BULL.

To Dr. STRESEMANN, Berlin.

DEAR SIR,—Your telegram to the Congress of the International Federation of Journalists at Cologne is a strong hint that the power of the Press is needed in the great fight for world peace. Statesmen may talk, but writers are needed to get their words beyond the confines of their own shores. I trust your call will be answered promptly and effectively. JOHN BULL.

To LADY HOWARD DE WALDEN, President, Ladies Assoc., Queen Charlotte's Hospital.

MY LADY,—It was well pointed out at your annual meeting that the question of maternal mortality has been pushed to the front by the logic of events. An even greater push was given by the Queen's personal interest. If every woman would follow that example, the funds needed for the successful ending of this national scandal could be raised in a month. JOHN BULL.

To SIGNOR MUSSOLINI, Rome.

DEAR SIR,—Your word of "warning" to your "friends" beyond the Jugo-Slav frontier exhibits the new spirit that is increasingly evident to-day. You warn them to be wise and cease to believe lies, because "Italy does not hate you and has no wish to oppose your pacific progress." And what can any country want more than liberty to pursue its own pacific progress? JOHN BULL.

To the Rev. SYDNEY GORDON, Swanwick, Derbyshire.

REV. SIR,—You find that 85 per cent. of the people in Burmah are Buddhists, that they do not want to change their religion, and that although last year there were forty-eight converts each one cost at least £100. These people can show a good many virtues sadly lacking in some of Christianity's adherents. The sensible thing would be to leave them untroubled. JOHN BULL.

To Dr. E. BERTRAM SMITH, Acting Medical Officer, Bedford.

DEAR SIR,—Your warning to the people of Bedford to refrain from holding or attending rummage sales whilst smallpox is about might well be taken to heart by all in the land. Indeed, it should be made illegal to barter second-hand clothing until it has been thoroughly and efficiently disinfected. Nothing is cheap which is paid for in health. JOHN BULL.

To Mr. JACK JONES, M.P., Tavistock Square, W.C.

DEAR SIR,—Your computation that only one in ten of our industrial workers lives to take the old-age pension, and that thirty-nine is their average age at death, is a terrible commentary upon the conditions under which they labour and live. The cost to the nation of slums cannot be reckoned in figures, since the brain would boggle at the enormity of the amount. JOHN BULL.

Straight from the Shoulder

MR. BALDWIN:—"There is ample room for masters and men to embark together in varied experiments in economic organisation."

Once they've finished clearing up the mess you made for them.

* * *

MR. L. S. AMERY:—"One Australian is worth more to British trade than 100 Chinamen or 400 Russians."

Four hundred customers are worth just four hundred times as much as one. Talk sense.

* * *

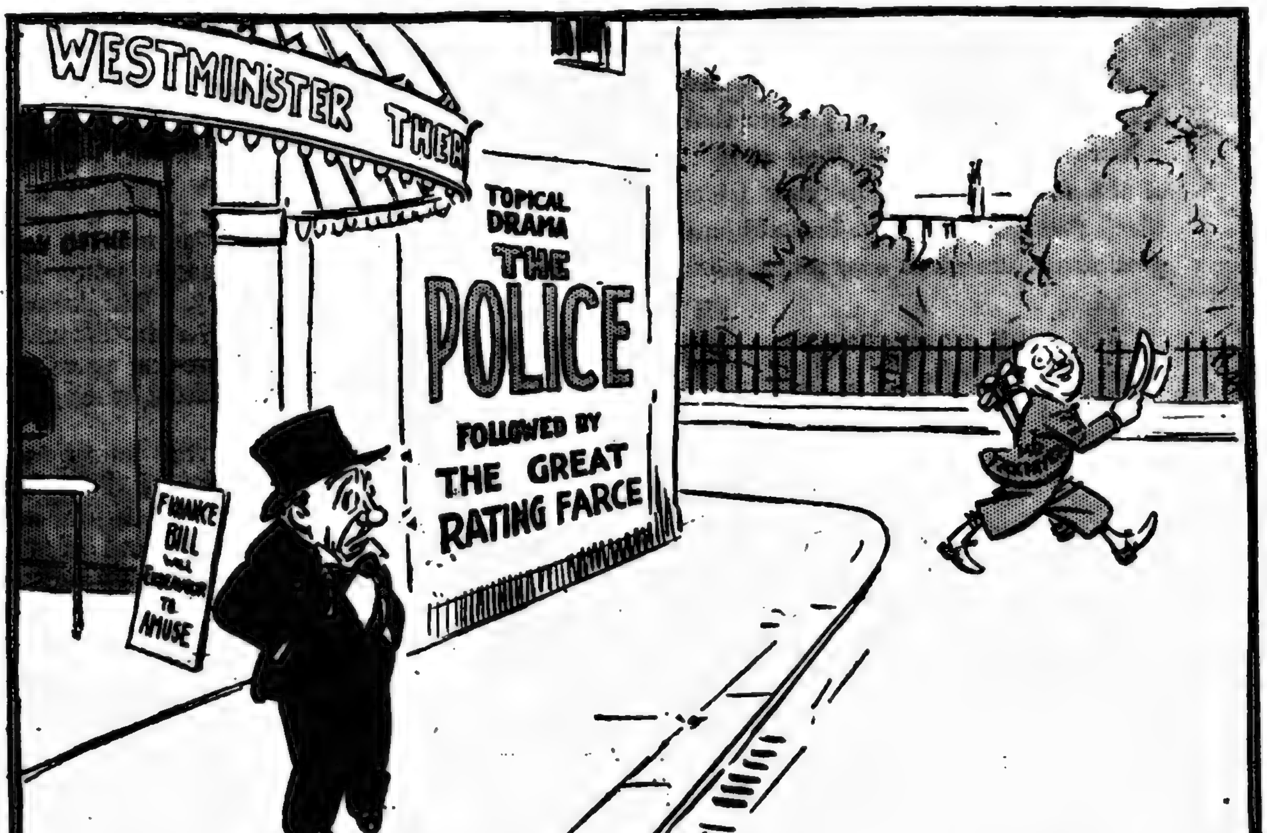
SIR VIVIAN HENDERSON:—"No regulations are in force in this country to prevent storage of poison-gas near large centres of population."

Is the Government waiting for a tragedy before it moves?

* * *

MAJOR STEEL, M.P.:—"Agriculture is not in the same position as other industries."

Nor ever will be until the antediluvian land laws are altered.



NOT INTERESTED!
(The theatre business is experiencing a wave of depression)

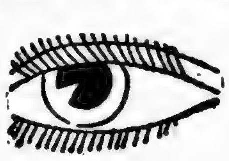
FIT ALL CAMERAS

colour-sensitive!

Experts say that Ensign Films are unusually "colour-sensitive." What they mean—from your point of view—is this. When you take a photo on Ensign Film of an out-of-doors scene, all those shades of green and yellow, that make the view worth snapping, come out in the picture as varying tones of grey. You get a picture that suggests the original colours as soon as you look at it. Not a bit like some of the snaps you see in your friends' albums—snaps of black foliage—and dark-haired blondes! To get the suggestion of colour into your snaps, you must use Ensign Film.

Ensign Films

SEE EYE TO EYE WITH YOU



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We'll send you a 10-day tube of this unique shaving cream

GENTLEMEN:—

Palmolive Shaving Cream embodies the four great essentials 1,000 men told us they wanted in a shaving cream, plus a fifth which we added.

Its success is a sensation. Men are flocking to it by the thousands.

We believe it will give you shaving comforts unknown to you before. That it will surpass your present method of shaving, in five important ways.

In your interest and in ours, let us send you a 10-day tube to try. We know we can win you in this way. 80% of its present users thus were won from other preparations.

As you know, we're the makers of Palmolive Soap. Thus 60 years of soap study stand behind this creation. We made up and discarded 130 formulas before venturing it on the market.

Five Advantages

1. Multiplies itself in lather 250 times.
2. Softens the beard in one minute.
3. Maintains its creamy fullness for 10 minutes on the face.
4. Strong bubbles hold the hairs erect for cutting.
5. Fine after-effects due to palm and olive content.

Just Send Coupon

Your present method may suit you well. But still there may be a better one. This test may mean much to you in comfort. Send the coupon before you forget.

FULL-SIZED TUBE 1/6

PALMOLIVE 1/6
Shaving Cream

From all Chemists and Hairdressers

SAMPLE COUPON

Simply insert name and address and send with 3d. in stamps to cover postage and packing to the Palmolive Company (of England), Ltd., Dept. S.C., 21, Eagle Street, London, W.C.1.

*Name*____________________

*Address*____________________

Please print name clearly. J.B. 16-6-28

The Truth About Things—by the Editor

A TOY THAT MAKES WIDOWS

£80 A MINUTE FOR MURDER!

Deadlier Than Barbarism

THE other day Sir Alfred Ewing, the distinguished engineer, gave a lecture in the course of which he said some pregnant words.

"I used to think," he remarked, "that the assiduous study of engineering could not fail to soften man's primitive instincts, that it must develop a sense of law and order and righteousness. But the war came, and I realised the moral fallacy of applied mechanics. I saw that we had put into the hands of civilisation a weapon far deadlier than the weapons of barbarism, and there was nothing to stay her hand."

He went on to suggest as a remedy the educating of the collective moral sense and collective political responsibility of the world, and prayed for "a spiritual awakening to strive after such a growth of sanity as will prevent the gross misuse of the engineer's good gifts."

Let us see once more, since we cannot too often be reminded of the facts, just what this "gross misuse of the engineer's good gifts" did for the world.

It killed ten million soldiers, and three million more are missing and presumed dead. It killed thirteen million civilians, it wounded twenty millions, and left behind nine million orphans and five million widows.

LET me put it in another way. When the *Lusitania* went down a thousand lives were lost. To equal the deaths that man's misuse of mechanical science cost in the war, it would be necessary to sink a *Lusitania* a day for seventy years!

And let us never forget that the thirteen million dead soldiers were comprised of some of the best of the manhood of the nations. That is perhaps the most stupid of all war's stupidities—that it rejects the weaklings and the degenerates and chooses those for its victims who can least be spared.

What the war did in sheer mechanical destruction of property and value can hardly be computed, but it has been estimated that the direct costs of the war in sheer gross destruction are not less than £46,583,409,274.

"The total cost of the war," said a recent writer, "is equivalent to £5,000 for every hour since Christ was born"—that is, more than £80 a minute since the beginning of the Christian era!

What happened then is not comparable in any way to what will happen if we are ever so mad as to allow it to happen again. The "applied mechanics" of which Sir Alfred Ewing spoke have reached a stage of development beside which the knowledge of the last generation was the merest child's play.

WHAT is to be done? Mr. H. G. Wells put it with noble bluntness the other day.

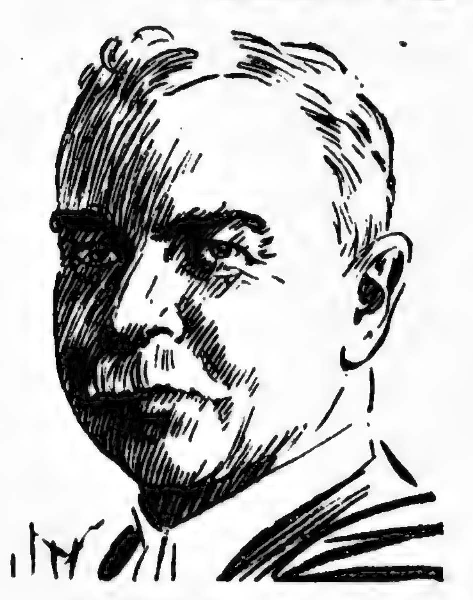
"There is," he said, "a plain pressing need for the organisation now before war comes again of an open and explicit refusal to serve in any war—or at least to serve in war directly or indirectly only after the issue has been fully and fairly submitted to arbitration.

"The time for the conscientious objection to war service is manifestly before and not after the onset of war. People who have acquiesced in a belligerent foreign policy by silence right up to the onset of war have little to complain of if they are then compelled to serve.

"And a refusal to participate with one's country in warfare is a preposterously incomplete gesture unless it is rounded off by the deliberate advocacy of a world pax."

That Mr. Wells has put his finger on the world's most pressing need is evidenced by the extraordinary change in men's thoughts on every hand. The distaste of the world for war is only excelled by its fear lest war should ever come again.

In the last resort, the decision is in your hands. What are you going to do about it?



Sir Alfred Ewing, K.C.B.

STOP IT!

Land Hunger Again

HOW much longer must this country suffer its commerce to be harassed and its people impoverished by land locked away from industry by large land owners?

The query is prompted by recent happenings at Redditch. There a Development Committee has been formed for the purpose of introducing new industries into the district.

It has done all it possibly can to create interest and bring Redditch under the notice of enterprising people as a promising centre, and not without some success.

In particular, a well-known firm of motor-tyre manufacturers, one with interests in many countries, chose a likely site and desired to build a factory.

The town welcomed the proposal with open arms. Negotiations were eagerly commenced. Satisfactory undertakings were given by the electricity department and the railway authorities guaranteed to do their part.

Then came the snag. The required land was in the power of the Earl of Plymouth, and when approached his lordship hummed and hawed. He "would carefully consider the proposal."

He has done so, and given his ultimatum. He "does not want a factory on his estate." He "is not satisfied the site is most suitable to benefit the town," and "he is not disposed to negotiate."

That the site is four miles from Hewell Grange, a place he very seldom occupies, is beside the point.

That lies in the chairman of the Development Committee's stinging words: "A thousand more homes must be inconvenienced. There must be poverty, trouble, expense and mental agony, simply because a factory in which a very large number of workpeople would have been employed cannot be started in the Redditch district."

We cannot congratulate the Earl of Plymouth on the attitude he has adopted in the matter. Nor do we admire the political sense of a nation that continues to allow its own land to be withheld from it!

TOWARDS A NEW WORLD

Setting the Pace

IT has always been the policy of John Bull to lead. It always will be. John Bull never waits for the latest popular cry. It makes it.

That this is no idle boast is most clearly seen in the matter of Free Insurance. John Bull was the first paper in the country to realise the enormous help that might accrue to struggling, hard-working men and women in life's battle if, by the mere purchase of their weekly reading matter, they could effect a comfortable assurance against sudden disaster at one and the same time.

Newspaper insurance is now a valuable feature of British life, but it was not so until John Bull set the pace. Even now, in one enormously important particular, John Bull still leads. There is no waiting until the supreme tragedy of death decimates the home before its registered readers may realise the help of the Free Insurance Scheme.

With the understanding sympathy that is John Bull's outstanding characteristic, the Free Insurance Scheme was especially designed to help the bread-winner and his mate, the old folks, the children, the lonely spinster striving to keep a modest roof above her head, while all are yet alive.

John Bull is "all out" for taking the carking care out of life, for making it easier and more joyous to live. Therefore the things that rob life of present happiness, such as the desolating outbreak of infectious illness, the terrifying outbreak of fire, the sudden accident, have all been considered, *and included.*

There is no need to dwell upon the misery that comes to modest homes when resources are at a low ebb and some such accident as this occurs to swamp them completely, and the corresponding relief when the simple claims are promptly honoured and the cheque sent that means that the home can be replaced, the doctor's bill can be met, and life's threads be picked up again. It is dwelt upon, often and enthusiastically, by John Bull's own huge family of readers.

But it is not only in insurance that John Bull leads. John Bull was the first paper publicly to recognise that the years following the Armistice have been leading towards an entirely new world. Changing conditions must be met by a changing temper and spirit in the peoples. A new set of ideals is needed as the form of the distant horizon grows clearer.

John Bull has, for several years now, been steadily charting the course towards these dawning fields of better human endeavour. In this task grateful acknowledgment is made of the help contributed by the foremost writers of the day.

Great and outstanding personages are found constantly writing in the pages of John Bull, and still more are coming. For they, with us, realise the mighty power given to men who having marred the world are now determined to make it better.

The Great Death Myth

by E. ROFFE THOMPSON

WHETHER there is life after death or not, there is certainly a life on earth. It is far more important to make this worth living than to worry too much about what happens beyond the grave

Sir Arthur Keith

WHEN Sir Arthur Keith declared the other day that the end of life was to go out like the flame of a candle he set on foot a vast controversy. Those who believe in a life after death and those who believe that death is the end of life are now engaged in a fierce battle.

The question of survival after the death of the body has always interested men and women. It always will. We do not know and we want to know. It is the way of human nature.

Our friends and our loved ones disappear from our side and like the flame of a candle when it is blown out they are gone. Where they have gone is a mystery that all man's reason and science through the centuries have failed to solve.

I cannot myself believe that Sir Arthur Keith is right. My reason revolts at such a thought. Somewhere and somehow I am convinced that the personality that I call myself will persist when my body is dead. I am satisfied to leave it at that, for I cannot get any further.

A wrong turning

I do not think it matters very much. I think one of the greatest indictments that can be drawn against the Church is that it has spent centuries in distracting men's minds from the needless horrors that infest this life by pointing them to some future life of which neither the Church nor we know anything.

It is all very well to promise that "all tears shall be wiped away" beyond the grave—I would much sooner see some real effort made to wipe away the unnecessary tears on this side of death.

It is all very well to talk in beautiful poetic language of "a land flowing with milk and honey" and of "mansions in the sky," but it does not please me to see millions of my fellow-citizens unable to see where their next bit of bread is coming from on this earth, the while they live not in mansions but in hovels unfit for pigs.

Organised religion took a very serious wrong turning when it decided to concentrate on a hypothetical after-life instead of setting about making this very material physical life a better thing for the common man and the common woman.

Heaven on earth

I do not remember that Christ spent very much of His time in doing this sort of thing. I seem to remember rather that He spent His days in healing the sick, comforting the sorrowful and feeding the hungry.

Christ was a practical Christian Whose professed aim was to establish the Kingdom of God on earth and let heaven take care of itself.

When I look round and see how, despite the acknowledged earnestness and sincerity of many thousands of clergymen, the Church as an organised body still persists in holding out the hope of nebulous rewards beyond the grave while neglecting to use its colossal power to make this life the heaven it could be made, I cannot wonder at Nietzsche's bitter taunt that "Christ was the first and last Christian."

Staggering facts

The father of a family of thirteen was summoned at Guildford, Surrey, for overcrowding; they lived in three rooms.

An eleven-day-old infant has died at Walsall. At the inquest the mother said she occupied one room with her husband and four children; and six of them slept, lived and cooked there.

"John Heal, sixty-one, farm labourer of North Devon, found lying dead on the roadside there, had lived, with wife, daughter and three grandchildren, in a donkey stable. The doctor said at the inquest that Heal's internal organs were perfectly healthy. exhaustion, due to starvation, being the cause of death."

"I can only describe these conditions of living as scandalous. and shocking," said Judge Moore at the Southwark County Court when hearing a Bermondsey housing case in which overcrowding was described.

A sanitary inspector said that one family rented two rooms and had the use of the scullery for cooking and washing. The kitchen had two beds in it.

The mother, three daughters, whose ages ranged from seventeen to three, and a boy of six months old slept in one bed. A daughter of sixteen slept on a chair-bed.

The father and two sons, aged twenty and eight, slept in a double-bed in another room, 9 ft. by 8 ft., and two sons of eighteen and fourteen occupied a single bed.

"In My Father's house are many mansions"—what, do you imagine, do people such as I have just described think of such a statement as this when they hear it from the pulpit? How can it possibly mean anything to them?

The Church would be more faithful to the ideals of its Founder if it were to talk less about mansions like these and more about the disgraceful slums that mock the very name of Christ.

I can well imagine that there are millions of people in this country to whom the hope of survival after death must indeed be a very pressing hope. For there is precious little in this life to reward them for the pain of living. If beyond the grave there is nothing, they had much better not have been born!

It is because of things like these that I am not myself overmuch interested in the academic discussions as to whether we survive or whether we go out like the flame of a candle. It is life that matters.

We treat poverty and foulness and disease as though they were natural causes instead of regarding them as the rotten things they are, the fruits of man's neglect of man and his utter indifference to the welfare of his fellow-beings.

The new crusade

We need a new crusade, a moral crusade of white-hot indignation against all the festering evils that could be swept away to-morrow if only we set ourselves to do the job properly.

And there is one thing that would set this crusade alight in a moment. If once we could be certain that beyond the grave we should meet again those whom we have met on earth, where is the man who dare face the prospect of meeting the accusing eyes of one who would say to him: "I died of starvation because you refused me food and shelter! I rotted away in a foul slum because of your greed and rapacity! You could have saved me and you did not"?

It is because we preach Christianity and practise paganism that these things are.

I hope Sir Arthur Keith is wrong and that he will soon be proved to be wrong. If once he is, fear, if nothing nobler, would bring us all to a swift performance of our duty.

A Lazybo s

There are times when a wife's plain duty is to leave her husband. It is then unjust that the law should penalise her

I HAVE dealt often—perhaps too often—with the law's injustice, or the unjust practices of public authorities, yet I cannot avoid dealing with the same subject, from another angle, this week.

Mr. A. F. Holt

There is a woman in a Northern city, little more than a girl, who has left her husband. Her marriage was a mistake; but how is the average girl to know what kind of a husband her lover will make until she marries him?

She might, of course, wait until she is a woman and so more capable of forming a judgment, but girls will rush their heads into the matrimonial noose. They always have done so and are unlikely to alter in this age of Triumphant and Adventurous Youth.

This girl got the noose all right. Apparently the man she married loves work about as dearly as the devil is supposed by some good people to love holy water. I am told that he prefers bed to work and has neglected five opportunities.

In fifteen months, so the statement goes, he did twenty-two days' work, subsisted on the "dole" for the rest of the time—not all the "dole" was used for the upkeep of the home—and sold the best part of his wife's clothing, with the result that wife and child were, and are, ill-nourished.

So the wife left him. She didn't wish to have any more children if there was no chance of a decent upbringing for them, and therein she is wise. But how does authority encourage her?

HER husband gets 23s. per week unemployment pay for himself and family. He keeps the lot—the money, I mean. When she went to the guardians for such relief as would tide her over until she could secure employment, her application was turned down. The Relief Committee did not "regard it as expedient that a wife should be assisted apart from the husband"!

I have mentioned this case at length, not because it is so important in itself, but because it is typical of so many cases throughout the country. It is because of the number of such cases that the problem is important from the point of view of the State.

The Human Monkey

by A. G. GARDINER

THE well-being of the human race concerns everyone, and we cannot look on disinterested while monkey-tricks are being played with it. Such claims as those of Dr. Voronoff fill decent people with disgust and horror

I DO not often find myself in sympathy with the vitriolic utterances of Dean Inge, but I am grateful for his outburst at Westminster Abbey on the reception of Dr. Voronoff in London and the revolting operation which that eminent Russian scientist is putting into practice.

Everyone knows by this time what that operation is. Voronoff claims that by substituting certain glands taken from a monkey for the corresponding glands in a human being he can restore that human being to youthful vigour and fertility.

He claims that "Britons are flocking over here (Paris) to my hospital by the hundreds and I have more potential clients now than I can provide chimpanzees for." One would like to know who these "Britons" are, so that one might avoid the monkey men.

There are two aspects of this matter, and Dr. Voronoff in the reply he has made to Dean Inge skilfully confuses them. What? he says. The body of man is the sacred handiwork of God and must not be interfered with? But the surgeon removes the appendix or the kidney that is diseased and everyone is grateful for his art.

"When I replace a worn-out organ," he says, "I do little more than a surgeon who removes an appendix. A man has a right to live as long as he can, and the day is not far distant when we shall be replacing worn-out human hearts, livers, kidneys and other organs with the identical organs of chimpanzees. We will vulgarly call them spare parts."

Clouding the issue

By this adroit flank movement he makes it appear that the whole issue is that of vivisection. It is, of course, nothing of the kind. I am not a fervid anti-vivisectionist. I hold the view that the practice of vivisection is one that needs the closest public supervision to restrict it within human limits, and I respect the work of those who keep it under constant challenge and protest.

But, within human limits, I believe vivisection can be defended as a means of alleviating human suffering. I may be wrong, but that is my view.

But the real issue is not that of vivisection, and Dr. Voronoff only clouds the issue when he suggests that it is. The idea of substituting a healthy animal heart or kidney for a defective human organ as a desperate effort for saving human life may be defended and is not revolting.

Disgusting confession

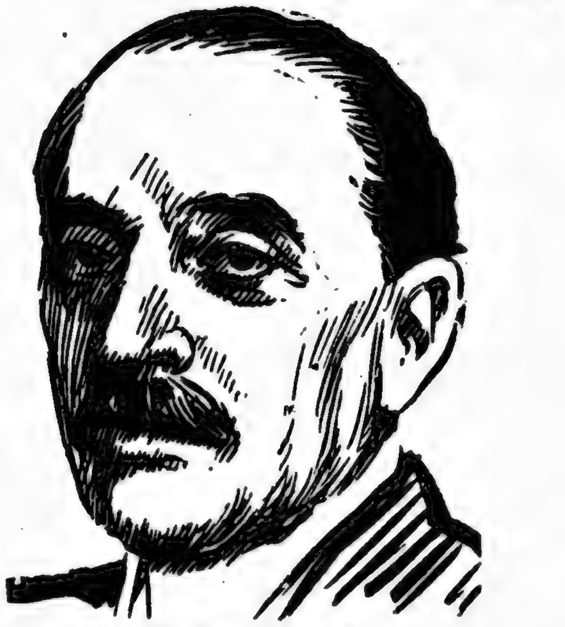
These organs are only functions which do not affect the quality of the life that is preserved or the quality of any life that may be propagated as the result of its preservation. Moreover, it is not the substitution of these organs that is in question.

What Dr. Voronoff has done and is doing in hundreds of cases is something entirely different and something entirely revolting. He is substituting the glands which affect the powers of generation. He is transferring the power of monkeys to generate their kind to human beings who through age or debility have ceased to be able to propagate their kind.

We may take his own description at the Stockholm Conference of Physiologists in August, 1926 (reported in the *British Medical Journal*), of his experiments on the ape, Norah.

He related that he had transplanted portions of a human ovary on the chimpanzee, having previously transplanted the ovary of the chimpanzee on a woman. Depriving the chimpanzee of its second ovary, he had caused it to be impregnated with an injection of human origin.

He stated that the ape was pregnant and in due course would bear a "human child"; but in a subsequent interview he admitted that the ape had died. I do not understand how anyone can read such a record without a flame of elemental disgust surging within him.



Dr. Serge Voronoff

Remember, this was only an experiment for the purpose of showing how the converse would work. Dr. Voronoff is not giving apes human ovaries in order that they may propagate. He is giving human beings the glands of apes in order that they may propagate human beings.

Ludicrous claim

This hideous idea raises problems altogether different from that of substituting a heart or a kidney for a defective human organ. In the latter case it is only the individual who is concerned; there is no question of transmission.

But in tampering with the functions of generation Voronoff raises the gravest social and racial issues. He denies, of course, the suggestion that what he is engaged in threatens the introduction of a monkey strain into the human race.

"If that were true," he says with ill-timed levity, "the British Isles would soon be full of people wearing tails, scampering up and down trees and living on peanuts," for, as I have already quoted, "Britons are flocking over here to my hospital in hundreds."

He declares that many of the 1,300 men he has rejuvenated have had children, and though he has kept a close watch on this progeny he has not discovered any simian characteristics in any of them. On the contrary, they are "more developed physically and mentally than ordinary children."

So by the judicious introduction of a little monkey virility into our old men the human race is to rise to higher things!

And in order to promote this refinement of the race, Dr. Voronoff has in view the establishment of monkey farms for the breeding of the great apes who are to fertilise our decadent human stock. I do not think I can comment on this abomination. There are things which leave one speechless.

National concern

But repressing the emotion of disgust, there are one or two things to be said. This is not a matter which is the concern only of those who are "flocking over to my hospital." It concerns you and me and all of us. The well-being of the human race is our affair, and we cannot look on disinterested while monkey tricks are being played with it.

I am not a scientist, but I have read enough of biology to know that the seed of man or of monkey as of everything else dictates the whole growth, and to suggest that the violation of this elementary truth in Voronoff's case is harmless is to insult the intelligence.

And I agree with Dean Inge that this disgusting outrage on human tradition should be fought with every weapon at our command.

---

s Millstone

by ARNOLD FREEMAN HOLT

It is against the interests of the State that irresponsible or inefficient parenthood should be encouraged, yet does not the policy of many boards of guardians encourage it?

If a woman has a husband who will not work or who cannot work, or who, for any other reason, cannot maintain wife and children as they ought to be maintained, ought she to be compelled to remain with him and so risk the bringing into the world of children who cannot be nourished adequately?

And if she does leave him can she live if she is refused the relief which might keep her going until she finds work or work be found for her? No doubt some of the women concerned might secure a maintenance order, but how much per week can a man pay who is only drawing the "dole"?

THERE is also the workhouse, but there are many women who would prefer to starve and some who would prefer the streets to *that*. And they are right.

The whole question is a big one, and I wish to make it quite clear that I am not advocating the wholesale granting of relief to all wives who for any reason, or no reason at all, desire to leave their husbands. Possibly if that were offered many husbands would receive a shock.

But what I wish to make equally clear is that if a woman for adequate reasons does leave her husband, and if that husband is not in a position to offer adequate support, she ought not to be debarred, just because she has left her husband, from receiving relief.

In many parishes she is not; in some she is. The inequality is unjust. It ought to be wiped out.

ONE other point. There are many men in receipt of war pensions who live apart from their wives. If the wives are in need the pensions cannot be touched. Why? Why should a pension be sacrosanct? If a man has married a wife all the sources of his income should be available for the upkeep of the woman and their children.

The truth is that, far as civilisation has advanced it has not advanced far enough. Our social structure still fails to make the welfare of the family the real keystone of its strength.

There is no work legislation could do that would be too much if it had for its object the safeguarding of the rights of the child and the welfare of the mother.

"I am the State!" proudly declared a King of France. He was wrong. Children are the State, for if they do not grow up into healthy men and women the State perishes.

Why She Smiled!

Read this interesting letter. It will pay you to find out "why she smiled."

"*My friends all remark how well I look now, while a few weeks ago they said how ill I looked. I tell them that there's no excuse for not being in good health, as Kruschen is certainly cheap enough for anyone. For a long time I suffered from constipation and bilious headaches, when my sister came to live with me and suggested that I should tak Kruschen Salts every morning. I flatly refused, saying I did not want my first cup of tea spoilt. Nor would I take Salts of any kind. My sister smiled. The reason that she smiled I learnt about a fortnight after, when I said I felt so much better that I don't want Salts—she said, 'You have been taking Kruschen every morning for a fortnight,' and I never knew it. Now I will never be without Kruschen." 10th April, 1928.*

W. J., Stowmarket, Suffolk.

And now they're both smiling . . . smiling because they both know how to keep themselves fit and happy and keen and energectic with no more expense than one farthing a day.

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TESTED JB

CONVICT'S AMAZING VENTURE

by H. A. JONES

THERE is a moral in this article. It is not that fraud is easy, but that there need be no fraud if people would use their common-sense. In the great majority of cases exposed by "John Bull," the victims would have been saved by the exercise of reasonable care. Common-sense could quickly kill crookedness

THERE are few really clever swindlers. Ninety per cent. of commercial frauds are possible only because of the credulity and carelessness of the dupes. The "brilliant city crook" is largely a myth.

I know, for I have worked several swindles which, while they lasted, were astonishingly successful, and I claim no more than an average intelligence and a good education.

In my last venture, for which I was ultimately imprisoned, I obtained, together with two confederates, £40,000 in two years. Had the investors shown a modicum of care and common-sense I could not have robbed them of £40.

When I commenced I had just finished a term of imprisonment. My entire capital was £5 10s. I had nothing else in the world.

Child-like trust

I persuaded a gentleman with a suite of offices to lend me a room in return for the promise of a directorship in a catering company which I was about to form.

I had some notepaper printed and spent the balance of the £5 10s. in advertisements for investors.

Out of a number of replies I selected a business man from the eastern counties as the most likely "mug."

I told him I was in business as "H. A. Jones and Co., Caterers," and wanted to float a limited liability company with £2,500 capital in order to take over certain large contracts.

He handed me a cheque for £100 on the spot as a deposit against a £500 investment and posted the balance of £400 when he got home.

He never asked for a reference or to see the contracts of which I spoke so airily.

I had only been out of jail a fortnight and my assets consisted of a borrowed room and some notepaper. Yet he paid me his £500 with the trust of a babe.

With the money I floated the limited company, took offices of my own and engaged a staff of clerks. Shortly afterwards two more hard-headed men of affairs invested £500 each.

One of them had a certain excuse, for his wife, who was present at the interview, thought my partner—who is in prison at the moment—"had an awfully nice face." That was all.

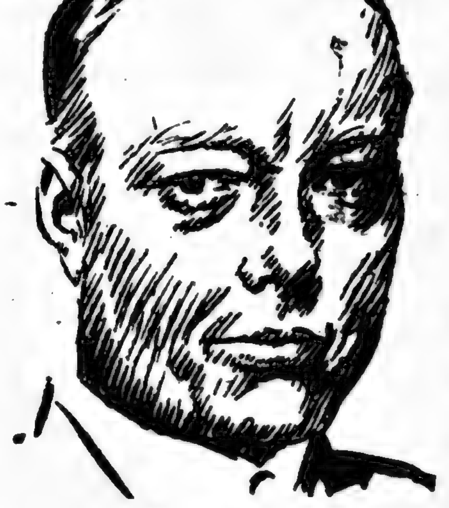
Disturbing intrusion

The second of the pair simply paid his money without any embarrassing comments, or still more embarrassing enquiries.

By this time I had secured some genuine catering contracts, but they were on ruinous terms and could not have stood an hour's investigation by a competent accountant.

The investors' money was spent almost as soon as it came in, and the firm of H. A. Jones, Ltd., was in perpetual deep water. That did not deter the credulous from bringing in their gifts.

While one man with £500 to invest was in my room, my secretary, who was an honest girl and possibly meant to give him a hint, came in and announced that the bank had just returned another of my dishonoured cheques.



H. A. Jones

I assured my caller when she had gone that the cheque referred to my private account and had nothing to do with the firm. I got his £500 within two days.

Lawyer's lapse

At another interview one of the typists entered and announced that the sheriff's officer wanted to see me. I assured my caller that the visit referred to a man downstairs who had rented a furnished office from me.

The caller was satisfied and paid me £350. Could innocence go further? He could have found out the true state of affairs from the liftman. But he never asked. He swallowed my explanation whole, although it was a very lame one.

Possibly the worst case in my whole experience of mug-catching was that of a country solicitor. One does not look for much acumen from the ex-officer type who is so frequently victimised, but one does expect reasonable caution on the part of a lawyer.

This man called on behalf of a client, a young man who wished employment with investment. An appointment was made at my office and I was very guarded in my statements.

I never for a moment dreamed that I would get anything from the solicitor. My mind was made up that, at the first sign of danger, I would adopt a "take-it-or-leave-it" attitude and allow the solicitor to depart.

I could not have stood three minutes' cross-examination. The company was hopelessly insolvent and, in fact, crashed six weeks later.

Weekly writs

We were being dunned up hill and down dale. Not a week went by without our getting a writ. We had changed our bank half a dozen times and one bank had sued us for an overdraft.

Stubb's Enquiry Service and the other mercantile offices had a record of all the judgments against us, which was available to any who cared to ask.

Yet that solicitor paid us his client's £250! Can you blame the poor crook when fraud is so simple?

About the same time an official of a certain society, who presumably had a wide knowledge of the world, investigated my company on behalf of some co-trustees who were looking after the interests of a man with £600 to invest.

He examined a number of documents and was quite satisfied, although they were months out of date.

He asked to see my bank passbook and I showed it to him. Apparently he did not notice that it had not been written up for some weeks, and he reported in my favour.

Actually, in a fairly long career of fraud, I have found that business men are the best material on which to work.

In the long run, they prove just as gullible and as careless as the tyro in affairs, and they rarely "squeal," which is important.

Few business men like to admit that they have been fools. It damages their credit!

Speedy haul

Towards the end of the war I made the acquaintance of two woollen merchants in Leeds. At that time I had bought and sold five tons of block chocolate.

They asked me if there was any money in chocolate and if I had made much on the deal. I said that I had made nothing to speak of, and that I was hampered for lack of capital to take up an option which was offered on a very large consignment.

They told me to come round to their office and they would see what they could do. The conversation took place at lunch time and at four o'clock that afternoon I was in possession of two cheques for £2,500 each.

There wasn't any option! The big consignment of chocolate did not exist. They never asked to see the proofs. They just paid the money.

Who makes fraud possible?

• • •

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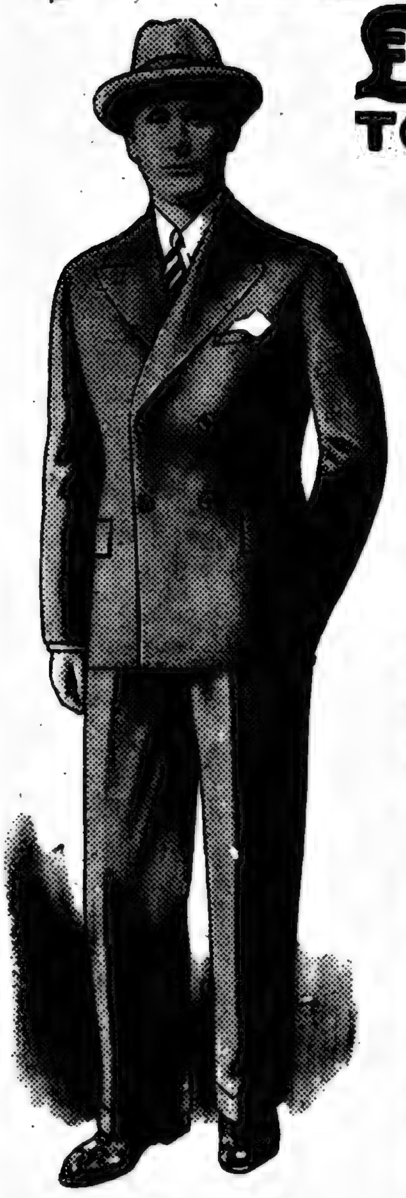

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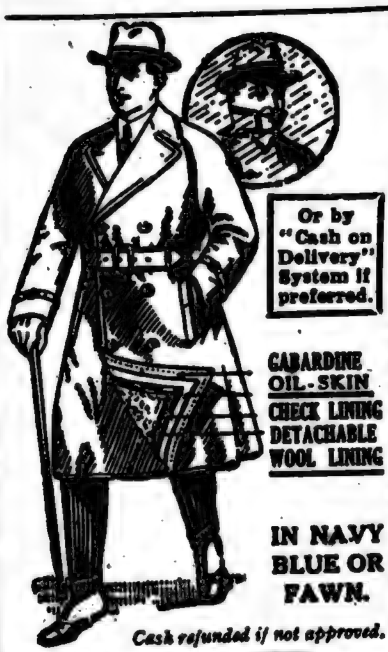

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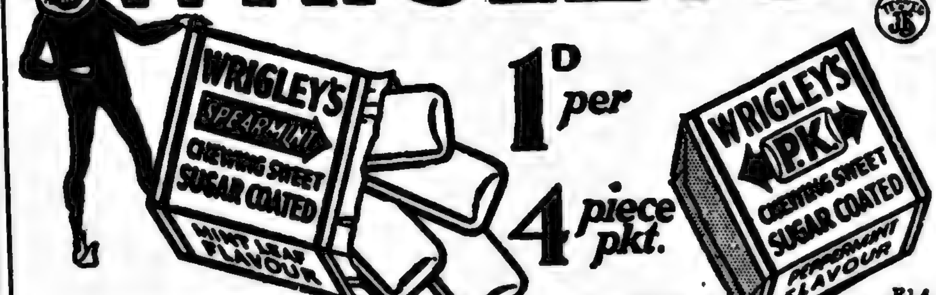

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CURRIE CATCHES IT HOT!

GREAT POSTAL BARGAIN SWINDLES

An Unconscious Confession

ONE of the most remarkable figures in the provincial underworld of late years has been Mr. William George Currie, who, operating from Downing Street, Manchester, and elsewhere, has victimised people throughout the length and breadth of the United Kingdom.

He is a chubby-featured man of forty-nine, short in stature, excessively rotund and not too particular as to his attire.

Currie also has a marked weakness for drink, and is in the habit of taking prodigious quantities of snuff. But behind all outward characteristics and mannerisms lies an extremely alert brain.

Years ago, when the Manchester police first became interested in Currie, he was running a concern called "Currie's Stores." The advertised objects of this venture were extensive and the public were offered all sorts of postal bargains.

Suspicious methods

Actually, however, it was little more than a cloak for Currie himself, who, receiving cash in advance, would proceed to entertain himself and his friends in local resorts, and forget all about sending the bargains!

Complaints soon became so numerous concerning the suspicious business methods of Currie's Stores that the police were calling upon him almost daily for explanations.

In fact, the officers of the law became more like debt-collectors, for whenever they called Currie would always send the goods forthwith.

Then he blossomed forth in Port Street, Manchester, as the Dominion Trading Company, which dealt in all kinds of Government stores and surplus stock.

Elaborate catalogues were broadcast by Currie, setting forth amazingly assorted bargains, ranging from tunics to police capes, mackintoshes to kilts, oilskins to riding-breeches, footballs to dandy-brushes, haversacks to eiderdowns and body-belts to tents.

Orders presently poured in from all parts of the country, and the incoming post of the Dominion Trading Company grew so great at times that extra arrangements had to be made for special delivery.

No extra arrangements were necessary for *outward* despatch, however, as the Dominion Trading Company was not remarkable for the quantity of goods it supplied.

Ignored claims

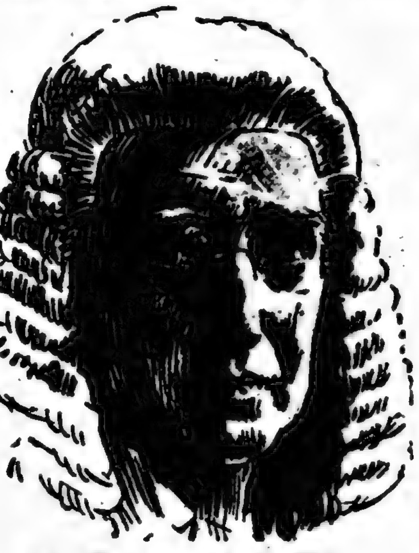
Mr. Currie contented himself with paying the incoming money into his banking account, and smilingly neglected to send the goods.

Once again the police were troubled with countless complaints. Nor were the victims confined to those who sent money for postal bargains. Even firms which supplied goods to Currie's order were left unpaid!

When this game was played out, Currie calmly changed his trading name to the Premier Supply Stores, and, with his same relish for variety, proceeded to deal in towels and twine, prismatic binoculars and pickles, easels and eggs, hens, oysters and tomatoes.

By offering such a wide range of choice, he succeeded in interesting numerous people and money rolled in, not only from all parts of the kingdom, but even from overseas.

Currie repeated his policy of take all and give little, and ignored his clients' claims with impunity, and, waxing prosperous on the proceeds, continued to regale his many friends with snuff and "Scotch" in his favourite local haunts, where he was regarded as a "hot-stuff" entertainer.



Sir W. Greaves-Lord, K.C.

Ingenious enterprises

Thus he went on, running swindles of this character year in and year out.

He was remarkably astute, and at Christmastide he always made a habit of dropping his "surplus stores" temporarily to take up the postal sale of seasonable produce.

Fat turkeys, geese, hams and prime cuts of pork now served their turn.

He would circularise small farmers, offering to purchase their produce at generous prices. Once he obtained goods in this way he would dispose of them for ready money and neglect to pay the unfortunate farmers.

As a result of his various ingenious enterprises, thousands of pounds came easily into his hands every year. Yet the police were hampered by the fact that he always met his obligations whenever pressure was brought to bear upon him in respect of isolated complaints.

And, though it was realised that for every person who complained there must be dozens of silent dupes it was difficult to prove that Currie was not running a genuine business as he had a well-appointed office and could produce books to show that he had fulfilled certain orders.

In his game of robbing the many it was certainly wisdom on his part to satisfy the few.

Eventually we exposed him and cut down his swindling practices by at least 50 per cent. That Currie's fertile brain was outwitted on this occasion can be illustrated by the following story:

One evening a Londoner, who was wont to entertain freely, was introduced to Currie in one of his local haunts.

Worth the risk

When the gentleman who effected the introduction explained that the Londoner, an old friend of his, might put some good business in Currie's way, the latter was all attention.

The stranger explained to Currie that he was no saint, and that if Currie was interested, he knew of a chance for reaping a quick return on a "deal."

Currie replied that he was open to make money by all methods so long as the scheme involved was not too clumsily executed.

The Londoner then explained, over drinks, that he was a crooked estate-agent who, with associates in Blackpool, was anxious to sell property belonging to thieves.

Remarking that the property which passed through his hands was of a miscellaneous character, he asked Currie whether he could put him in touch with a buyer who was not likely to give the game away.

Mr. Currie became intimate at once. "I'll buy it at the proper price," he said. "It's the *crooked* stuff I want."

The Londoner next speculated on the possibility of the local police discovering the *liaison*, but Currie was not at all perturbed.

"What if they do?" he asked carelessly. "I don't mind doing time for a job that is sufficiently worth while—so long as it really is worth while, I mean!"

Reward reaped

To this he added that the chances of discovery were very remote indeed, and explained at length how successfully he had run swindling businesses for years.

Alas! Currie little knew that he was unbosoming himself to our Special Commissioner, and he got a well-merited awakening a week or two later when a full exposure of his inside methods appeared in these columns.

And now Currie has at last reaped his reward, having been sentenced by Sir W. Greaves-Lord, K.C., Recorder of Manchester, to four years' penal servitude for obtaining goods by false pretences.

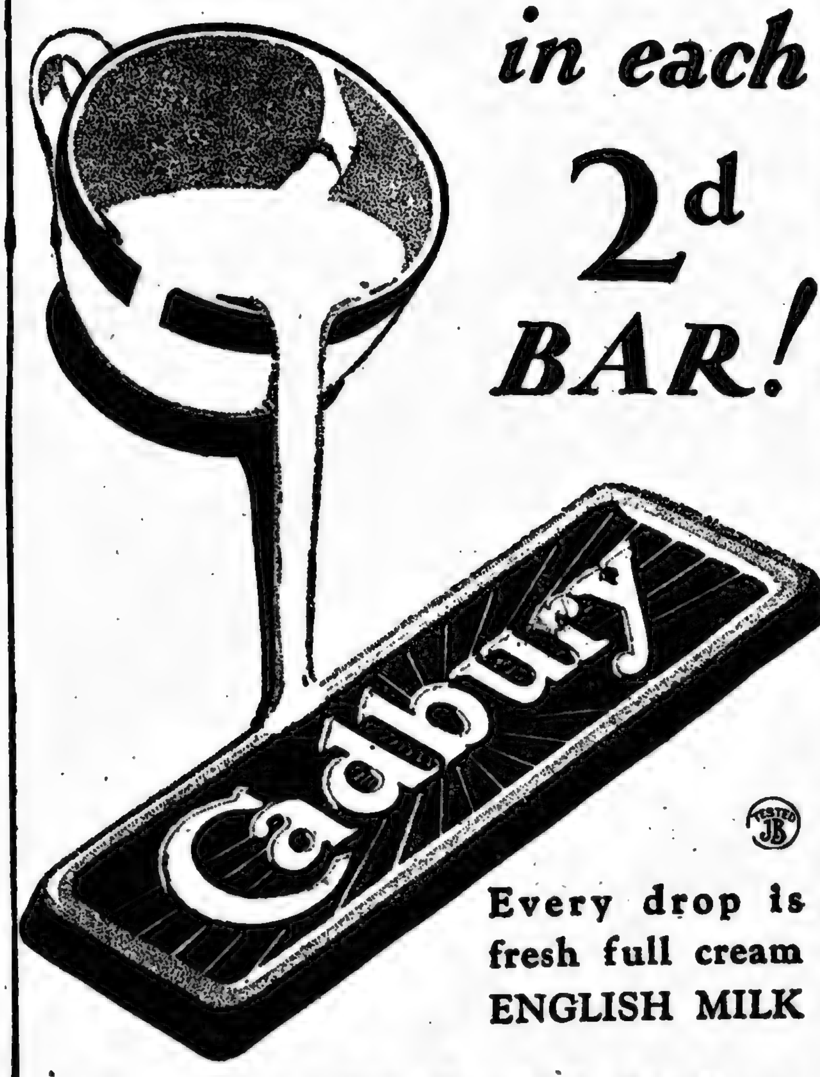
His recent coups alone had brought him in £3,000, so the sentence is none too severe, and hot-stuff Currie will have ample leisure for cooling off.

* * *

IF YOU WORE A FROWN AFTER THE DERBY

pull up on the other big races by reading "The Sporting Life." Daily, 2d.

Half a cup of milk in each 2d BAR!



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CADBURY'S

MILK CHOCOLATE

Also in 6d. Packets and ½ lb. blocks 1/-

BRITISH MOTHERS TO THE RESCUE.

Every mother will have read of the serious plight of British farmers, many of whom cannot make their farms pay.

British Agriculture is our most important industry and it is essential to restore it to prosperity. Everybody can help in some way. Business people can give preference to home production and British housewives can insist on being served with British goods.

After all, the purchase of food is left almost entirely to wives and mothers and the future of British agriculture is largely in their hands.

The importance of dairying is recognised by everybody, yet farmers are producing more milk than our housewives buy. Our own British milk has been proved to be richer and of better quality than the average imported milk, and it is therefore good business and money well spent to buy milk from our own countryside.

You can use milk—English milk—in many ways apart from drinking it. One way (which the children like very much) is in Cadbury's Milk Chocolate Bars. Every one of these 2d Bars is made with half a cup of fresh, full-cream English Milk. When you give your child a Cadbury 2d. Milk Bar, you are giving it amongst other good things half a cup of milk. If every youngster of 14 or under in this country were given two of these a week it would benefit British children and find more employment for British workers. In round figures, in this direction alone British children would be taking 3½ million gallons of milk a year.

Mr. EVERYMAN

'50 pay-way for furniture & No Deposit is fine, Mr. Drage'

Mr. Drage : So the public think, Mr. Everyman, if I can judge by the hundreds of customers I see each week.

Mr. Everyman : Well, my order comes to £75 so if I divide that by 50 I get the amount of my monthly payment 30s. And there's no deposit I suppose?

Mr. Drage : None, you pay only 30s. now and all the furniture is delivered at once. Then you pay 30s. monthly for 49 months.

Mr. Everyman : It's wonderful, Mr. Drage. Now I know you make no extra charges and want no references, but I'd like your "Keep what you've paid for" protection.

Mr. Drage : It's ready for you. You see it gives you the legal right in case illness or unemployment prevent you paying, to keep all you have paid for less an agreed reasonable deduction for use and cartage.

Mr. Everyman : That makes my home safe, Mr. Drage.

Mr. Drage : And the Free Fire and Life Policy which the Eagle Star and British Dominions will send you, will make it even safer.

Mr. Everyman : You think of everything, Mr. Drage. I can see you've built up your great business by always thinking first of your customers' interests.

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In bright nickel box - - 1/-
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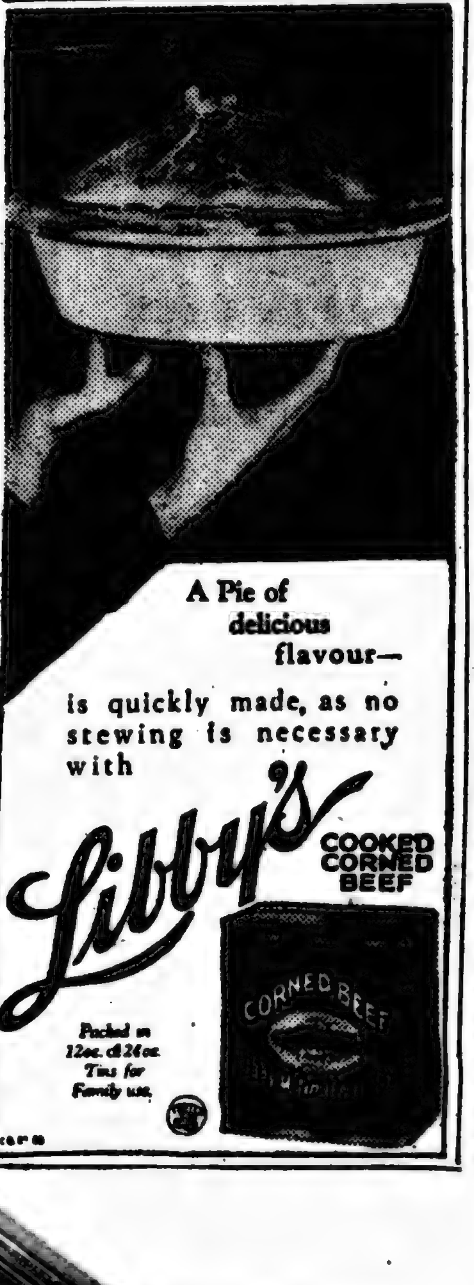

A Pie of delicious flavour—is quickly made, as no stewing is necessary with

Libby's COOKED CORNED BEEF

Packed in 12oz. & 24oz. Tins for Family use.

In Sunshine Ward

by PHILIP INMAN

"MEDICINE may help to heal a broken body, but, alas! there is no panacea for a broken heart." Yet there is a power that refuses to be conquered by the severest trials of life. The wonderful love of a mother can never be defeated

THE PRODIGAL DAUGHTER

IN my work as superintendent of a great London hospital I meet with many strange experiences. One day I was recounting some of them to the late Lord Oxford. "You should keep a diary," he suggested. "You would find it of great value."

I took him at his word and not a day has passed since but what I have had something to enter in it. Here is an extract under the date March 15, 1927:

"There are some problems in life which seem insoluble. There are folk about with open wounds in their hearts which never stop bleeding. What am I to say to Mrs. A.? What can I say to her?

She begs for a word of comfort, and all through the day I have been searching my soul to find for her a message of consolation.

"This woman, who tells me that she is in middle life, has had more than her share of sorrow. Her husband was killed in the European War; her son, a boy of fourteen, was drowned whilst bathing at the seaside.

And the shock of those tragedies undermined the health of Mrs. A., for to-day she is hopelessly paralysed, a martyr to rheumatoid arthritis.

"Now Fate has intervened again and has delivered its most crippling blow. 'In all my troubles,' says Mrs. A. in a most poignant letter, 'I have turned for comfort to my only remaining child. With pride I have watched her growing into a woman, but my faith in her has been rudely shattered.

Nothing to live for

"'Last week she left me, and yesterday I heard that she had gone away with a married man. There is nothing left to live for, and I should be glad to die. I confess that I am a coward, but if I knew the easiest way to commit suicide I would end it all.'"

And that quotation from my diary ends in this way: "Replied to Mrs. A.'s letter. Medicine may help to heal a broken body, but, alas! there is no panacea for a broken heart."

When I sent that letter to Mrs. A. over twelve months ago, I never expected to hear from her again, but what I am to recount proves how true it is that the world is a very small place.

A few weeks ago I advertised for a secretary, and there were many hundreds of applications. As I read through some of them I felt strangely moved. They came from men and women who pleaded for a chance to work.

Heartrending stories

Some of their stories of hardship and misfortune were heartrending, and I wished that I had a thousand jobs to offer instead of one.

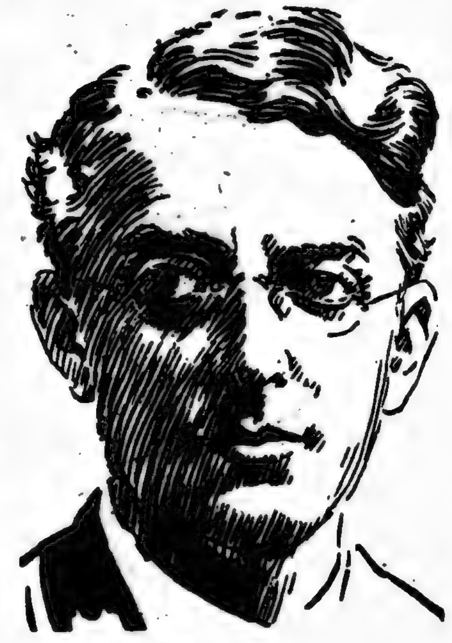
Amongst the callers after the post was a girl, well-dressed and of prepossessing appearance. She introduced herself as Miss A., but even though the name was an uncommon one, I did not associate her with my earlier correspondent until she let fall a casual word.

"What references have you?" I enquired. Her face flushed and she became ill at ease. "I have none," she answered.

In response to my further enquiries, she said very quietly: "I had better tell you the truth. Some time ago I did a foolish thing. I left my last place in a hurry. I had become infatuated with a man, and he persuaded me to go away with him.

"I have had cause to regret it," went on this girl, "and oh! I do want to go straight. If only I could get a chance, I am sure I would make good."

And like a flash it all came back to me. I did not tell this girl of her mother's letter to me, but I enquired about her home.


Philip Inman

"I have a mother," said my visitor brokenly, "but I have never dared to go home. She would never forgive me."

"Are you sure?" I asked her kindly. "Why don't you try her?"

I started with an extract from my diary. I will close with one:

"A letter from Mrs. A. arrived to-day. 'My daughter may be a prodigal,' she says in it, 'but I am her mother, and though she's done wrong she's still my child.'"

When Sir Arthur Keith tells me that death ends all, I would remind him that there is something which even death cannot destroy. It is the wonderful love that is planted in a mother's heart.

The Sentence of the Court

PULLING MARIA'S LEG

Cocksure Mr. Shaw

FLAUNTING the white beard of a Methuselah, but erect as an athletic youth, Bernard Shaw cheerfully pleaded "Guilty" to a charge of causing grievous bodily harm to one Maria Jones.

"I always plead guilty to everything," he announced. "I find it good for advertising purposes."

"Maria Jones," said Mr. Watchdog, K.C., "has been selected at random to comply with legal technicalities. She is but one of numerous victims of an assault perpetrated by the accused with the aid of his latest book, 'The Intelligent Woman's Guide to Socialism.'

"Assaulting the British public is a hobby with this cap-and-bells political economist. But on this occasion, not content with belabouring the body, outraging the ears and tweaking the nose of his favourite victim, he has pulled the said victim's leg in such a way as almost to cause permanent dislocation.

"Our golden Shaw actually asks us to accept as his interpretation of Socialism the moth-eaten dictum of absolute equality of income.

"Not satisfied with condemning the evils of poverty and misapplied wealth, he asserts that the only cure for existing evils lies in a state of society in which the Archbishop of Canterbury, Bill Smith, George Robey and everyone else would receive precisely the same remuneration.

"He is, however, careful to point out that this change should only be brought about with extreme gradualness, presumably so that it will not come into force during the lifetime—which I hope will be an extremely long one—of G. B. Shaw, the septuagenarian supertax-payer."

* * *

The accused, who conducted his own defence, said he did not for a moment expect his suggestion to be accepted by his fellow-countrymen, for the vast majority of them, as he had been patiently pointing out for years, were congenital idiots.

"Spare money," continued G. B. S., "is the root of all evil. I say that the head of the Church of England and the Queen of the Night Clubs should enjoy the same income, because merit exhibits itself in so many ways that it is absolutely impossible to distribute money according to alleged merit.

* * *

"If this cock-Shaw debater is serious in his contention," said Mr. Justice Bull, "I must point out that mere equality of income can cure nothing as long as men possess unequal abilities.

If our Mr. Pshaw and a Jubilee Juggins were presented with the same income the former, at the end of a year, would still be sitting in his study, with his pen in his hand and his tongue in his cheek, while the latter would be lying at the bottom of the Thames, with his pockets as empty in death as his head had been while he lived.

"Equality of opportunity is a doctrine to which most thinking people subscribe. But equality of income, with the amount fixed by bureaucratic decree, would merely rob merit of its just reward while presenting the waster with a bonus at the expense of decent citizens.

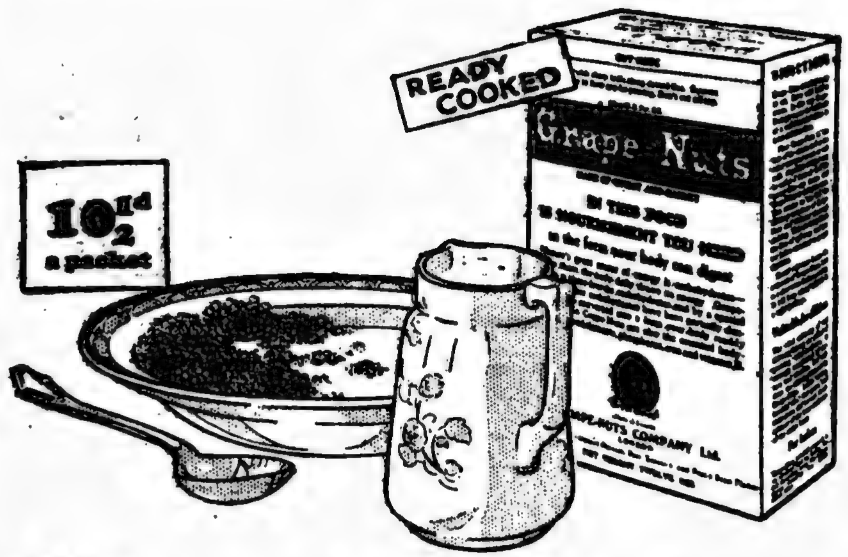
"So great is my respect for the old Bernard Shaw, that I cannot deal harshly even with this new caricature of himself, which he is seeking to foist upon his long-suffering admirers.

"As I have given him a piece of my mind, I will merely bind him over to keep the 'piece' and not indulge in any more —er—'Pygmalion' nonsense."

* * *

"DON'T DO THAT TO THE POOR PUSS CAT"—

just tickle him with the jokes in "The Passing Show" and he'll purr for a week. Every Friday—Twopence.



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In the home of folks who have real hard work to do, properly nourishing food is a vital factor . . . . and so is economy!

That is why Grape-Nuts can be found in the larder of almost every worker's home. It provides, in easily digestible and delicious form, the healthful, nourishing elements which the body must have to be strong and vigorous. Yet it costs little. A packet of Grape-Nuts contains sufficient for 12 good helpings—yet costs 10½d.—about the price of seven rashers of bacon—though far more nourishing.

Grape-Nuts is ready cooked—you serve it straight from the packet—and save gas cost.

For breakfast to-morrow, serve Grape-Nuts with milk and sugar. The family'll love the "chewy" crispness—the delightful, nutty, malt-sugar flavour which is deliciously different from anything else you ever tasted. Buy a packet of this fine food to-day!

WHAT IS GRAPE-NUTS?

Grape-Nuts is made of Wheat and Malted Barley — with yeast and salt. This combination brings out *all* the vital nourishment elements contained in Wheat and Barley—in a form which you can very easily digest. Grape-Nuts supplies the body with: Dextrins, maltose and other carbohydrates, producing heat and energy; iron for the blood; phosphorus to strengthen bones and teeth; protein for muscle and body-building; and the essential vitamin—B, a builder of appetite.

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"They tell me at home I'm a bit faddy, but I must have things as I like them. That's why I put my white things through Reckitt's Blue. It keeps them a proper glistening white. And I've learned another thing, Mum. Anyone that wants to do work to be proud of should use Robin Starch. Robin Starch halves your trouble and it gives you something to see for what you do. It's easy to work with; you've no need to add anything for gloss, or anything to make your iron glide.

And the finish it gives! Well look at this. Come and look at it close, Mum. Did you ever see anything come up better?"

ROBIN Starch

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Words Winged to Women

THE CRADLE OF CRIME

by MABEL HORNER

> **"THERE is a great need for homes for the feeble-minded or deficient, places where they can get occupation according to their capacity and enjoy their lives and yet be under supervision so that no harm befalls them, *or through them the rest of society.*"**—MRS. NESTA WELLS, M.B., Ch.B., Police Surgeon

AMONG readers kind enough to write me letters is one very young and pretty married woman. She is mother of twin children, a boy and a girl. The girl is as bonnie a lassie as any mother need wish, bright and intelligent. The boy is hopelessly deficient.

The preventable circumstances that brought about this difference in mentality need not enter here, because they cannot now be helped.

But it is a pity that women in general are not more interested in what is to happen to this little boy, for he is typical of thousands.

His mother is always bewailing his lot and asking what she can do? I have no doubt as to what she ought to do. She is poor. She cannot provide constant attention and supervision and will be still less able to do so as he grows older.

Therefore, he should be in a home where expert help, medical attention and training suited to his needs are forthcoming.

Hateful taunt

I have done all I can to urge this point of view on the mother. Her earlier letters are piteous descriptions of the pathos of this little life. She pictures him sitting apathetically in his chair, aimlessly uninterested in the toys she gives him.

She mentions the difficulty of keeping him clean, the heart-breaking disappointments of trying to teach him. "Not that anything's too much trouble," she would add, "for he's my own little lad in spite of all."

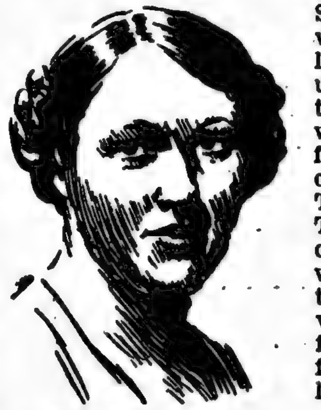
I worked on that. Because he was her own little lad and she loved him I begged her to give him his one and only chance of training, and at last I succeeded.

Then I found that between persuading the mother and finding the suitable home there is a great gap. The special kind of mental hospital needed first does not exist.

In this particular case a woman guardian interested herself and the child was sent to be with others of his kind in the ward of a local poor law institution.

I make no complaint of this place. It was in the country. Trained nurses were in attendance, proper supervision was given, cleanliness and regular habits were being taught, and the gain from home conditions was enormous.

But the mother "didn't like it." Her neighbours "twitted" her with having a "child in the workhouse." She felt she was "being looked down upon," and the upshot was that she fetched her child away. To what? That is the crux of the whole question, and a very dreadful one it is for society at large.



Mrs. Nesta Wells

There is no law to prevent this mother from taking away her little boy from institutional care and allowing him to grow up untrained. Society is willing to wait until he is old enough to commit some misdemeanour, or he may even reproduce his kind.

In the matter of mental deficiency we are criminally lax. I know a family who "could not demean themselves" to allow an imbecile daughter to enter an institution.

As a result while quite young she had a baby. She was still kept at home and had another. She used a wonderfully sly cunning to slip out from shelter and there are always evil men willing to take advantage of the feeble-minded.

I have known a feeble-minded youth, far from being a lunatic to be certified, but just considered "harmless," who was actually employed by working mothers to "mind" their children, and these included girls!

And this sort of thing is going on all over the country in face of the strongest possible police evidence that when cases of children being criminally assaulted occur the man or boy concerned is more often than not of low mentality.

Every woman's job

Women police aver that the girl most likely to be led astray by uncontrollable sexual emotion is the one who is feeble-minded.

Other children are driven into awful moral peril through bad housing. There are unspeakable cases where a child is assaulted by her own father and yet may be allowed to go back to him in the overcrowded houses before police proceedings can be taken, simply because the law makes no provision otherwise.

Who cares? Do women care? Then let women unitedly insist that the law be changed to prevent it.

As Mrs. Nesta Wells, the Manchester police surgeon, points out, "Such things are at present left to chance simply because it is nobody's job to see they are done."

Well, I think it is every woman's job. I have been thinking a great deal about women's influence in politics lately and of lots of things that women ought to do unitedly that they have not yet thought of doing. I mean to speak of them whenever I can.

Meanwhile, there is this matter of providing for the feeble-minded and prevention of child depravity. If women take up that matter they will make a good beginning.

"I DON'T CARE IF IT SNOWS!"

Win 3,000 Guineas and Defy Life's Weather

IN a few weeks time a JOHN BULL reader will be rejoicing over the surprise of a lifetime—the arrival of a mighty "Bullets" cheque for 3,000 Guineas.

Who will that reader be? Nobody yet knows the answer to that question—but you can supply it. The 3,000 Guineas must be won and you may be the reader whose "Bullet" gains this record summer prize.

If you have never had as much as £50 to spare in your life, you may find the sum of £3,150 altogether too enormous to be realised. To you, perhaps, it would mean so much that—it means nothing.

Facts speak louder than figures, so let two or three of our recent big "Bullets" prize-winners tell you something of the benefits they have derived from a four-figure cheque from JOHN BULL.

What success means

"Having been compelled to relinquish my occupation owing to illness, writes Mr. F. G. Markham, of Claypits, Goodneston, Canterbury, "the incalculable benefits of such a prize as my £1,000 in 'Bullets' No. 632 may be easily imagined.

"It has enabled me to ensure a regular addition to my income, besides making it possible to indulge in many of the joys of life which a small pension made prohibitive. Last, but by no means least, it has to an enormous extent mitigated the anxiety for the future of those dependent upon me."

Real benefits

"My red-letter day was the date I received your wire informing me of my £1,000 win in Competition No. 626," writes Mr. G. Howe, 75, Hele Road, Torquay, Devon.

"I am thankful that I have not been compelled to make a very big hole in my small fortune, the possession of which gives me a feeling of absolute security."

"At thirty-five years of age," writes Mr. W. Earnshaw, of 37, Hawthorn Road, Preston, Lancs, "fortune smiled upon me in the shape of a £2,000 win in 'Bullets' No. 637. Now that the incidental excitement has passed I can calmly say that real benefit has come.

"A big 'Bullets' prize, well invested, removes all fear for the welfare of those who look to us for life's necessities. It rescues you from the dread of old age—of bad trade—of unemployment.

"It enables you to give your children a good start in life and if you have been denied the happiness of a home of your own, to build a house to your liking. Life's luxuries are brought within your grasp."

"When the first excitement of my £1,000 win had subsided," writes Mr. T. Findlay, of Longpark, Kilmarnock, First Prize-winner in "Bullets" No. 643, "I began to wonder what I could do with it. I could invest it in some gilt-edged security—or purchase a small business—or build a house that I could call my own.

An income for life

"I decided to invest the greater portion of it and now my £1,000 prize is bringing me in a weekly income for life. Here's to the reader whose name is going to appear on that 3,000 Guineas cheque!"

"Now I don't care if it snows!" one can almost hear these winners saying. Now somebody else is due for that "don't-care-if-it-snows" feeling. Someone is going to win 3,000 Guineas—and the greater wealth of a life without worry.

Is it to be you, sir?

Or you, madam?

* * *

COMING SOON!

The "John Bull" Holiday Annual. Ask your newsagent to reserve a copy for you.

Top and tail the Gooseberries,

and when they are stewed, serve with generous helpings of delicious cream-like Bird's Custard. *Then, what a feast is yours!*

Try whisking the Bird's Custard when cold and set. It goes then like rich thick cream with any fruits, whether they be stewed or tinned.

Bird's
the *Pure* CUSTARD

backs up the goodness in the fruit with real body-building nourishment. Bird's and fruit is good for children — keeps them well and grows them sturdy.

Delicious Gooseberry Fool.

1 lb. Gooseberries. ½ lb. sugar. 1 pint Bird's Custard.

Method.—Stew the Gooseberries until tender, with the sugar and sufficient water to cover. Rub through a sieve (or through linen stretched over a basin). Prepare 1 pint of Bird's Custard and while still hot, stir in the Gooseberry pulp. Serve when cold.

Tins 1/3½; boxes 1/- & 6½d.; pkts. 1½d.

C.1946

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the very best value in low-priced rubbers.

Of Bootmen and Leather-sellers.

— *Phillips Second Quality* —

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A real delicious drink sparkling and thirst quenching—costing less than 6d. per gallon. Buy a 9d. bottle to-day from your Grocer, Chemist or Stores.

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GOOD its Masons

Still Leading!
SHARP'S SUPER KREEM TOFFEE

If you're too busy for games but envy outdoor appetite and digestion

—*let* YORKSHIRE RELISH *give you them!*

Of course, nothing can be quite so fine as a day in the open, but for creating appetite, for making you come to meals with gusto, Yorkshire Relish is very nearly as good.

The reason, of course, is the rich, mouth-watering spices that play so big a part in its formula. If the Garden of Eden was properly stocked, Adam probably had his appetite sharpened by them, and certainly for many centuries cooks have known their virtues.

Watch men's ways in their favourite grill-room; see how naturally 19 out of 20 reach for some spicy Relish to accompany their soup or steak or chop or cheese. Then you will know how deeply engrained is the masculine love of spices.

Yorkshire Relish

is simply an essence (combined with pure vinegar) of the most-prized meat-flavouring spices, ready to use, ready to create healthy, outdoor appetite, ready to give rich new flavour to any and every meat dish to which you care to add it. 9d. buys a full-sized bottle that will last for weeks. Why not get one to-day?

"The Most Delicious Sauce in the World." 9d. per bottle.

GOODALL, BACKHOUSE & CO., LEEDS.

Human Documents

Lonely Woman's Temptation

A Brave Struggle—Boy's Depravity—Wife's Deception

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped, addressed envelope. Ten shillings is being sent to each of the writers of the first four letters printed.

"I HAD been happily married for three years, but four months before our baby's birth, my husband died, and I was alone with just the bare means to carry me through my confinement.

"When I had regained my strength, I found work. Then my child fell seriously ill, and I had to leave my job to nurse her.

"After a time of anxiety and semi-starvation, I became a servant to a lady who was willing to take my baby as well.

"But, at the time when I was looking for work, I had met a very wealthy man. Because I was a desperately worried, lonely woman, longing for friendship, I allowed our acquaintance to deepen into something more intimate.

"He represented himself as earning a very large income, and living apart from his wife. He is, I believe, over forty, with a son at a public school.

"Early this year I confided to him that I was expecting a baby. We had already discussed such a possibility, and he told me 'not to be afraid, he would never let me down.' When I told him, however, I realised that the man I had believed to be genuinely fond of me was nothing but a libertine, experienced in preying on women.

"BUT the thought of the unborn babe forced me to persist in asking him to share the responsibility. He suggested my emigrating, if he paid my fare and gave me money for the child's maintenance. I agreed.

"When I met him at his request, and told him what this would cost, he poured out a story of financial worry, suggested several methods of preventing my condition going further, and asked me not to put the matter in the hands of a solicitor.

"I next received a letter from a firm of solicitors, stating that he denied all responsibility, but was prepared to act properly in the matter, and asked that I should undergo a medical examination.

"After this, I was asked what sum I would accept in full settlement of his liability. I asked for £200. The solicitors' reply was that their client refused, denying responsibility.

"I am working with my baby for 10s. a week. My mistress is very kind, but I cannot hide my condition indefinitely. What can I do?"

"HUMANIST" says: *You should get a solicitor to take up the matter for you, as you have sufficient evidence to bring an action for the maintenance of the child when born. Whether you accept a lump sum to go abroad or a weekly payment for the child is for you to decide.*

* * *

"AFTER ten years of utter misery, I have been deserted by my husband, who has left me with four little children, all under nine years of age.

Wife's Hard Lot

"My husband is a waster, and has never provided a home for them, but I have struggled on, trying to bring up my little family by my own efforts.

"My children are too small for me to leave them and go out to work. The result is that I have been forced to apply to the guardians.

"They granted me 27s. per week, out of which I have to pay 10s. rent, besides coal, gas, etc. All the accommodation I could get for my family was one tiny upstairs room.

"As no one would take me in with four little ones, I have been forced to place the two eldest boys in a home, until I can provide a proper place for them.

"I cannot go out to work, and unless my husband returns and does his duty, which is unlikely, I am doomed to remain on the 'relief' until my children are old enough to support themselves.

"Being an independent woman, however, I applied for a council house, putting forward the plea that if a house were granted I should be able to bring my boys home, and earn enough by taking in boarders to support myself and family.

"But the council turned down my appeal on the grounds that I had no husband working for me. Instead of giving me a chance to be self-supporting, it preferred to keep both me and the four children a burden on the ratepayers.

"There is one way of escape—I can turn prostitute and earn enough to bring up my little ones properly and give them a good education."

"HUMANIST" says: *Your lot is a hard one, but were you to turn prostitute it would be very much harder. Poverty is not so bad as a tainted life. Meanwhile I think your two boys are better off in the home. If your husband does not voluntarily return, the guardians are likely to find him and make him contribute towards the maintenance of yourself and his family. I congratulate you on your brave struggle.*

* * *

"ABOUT fourteen months ago, I lost my wife. I have three children, a boy of twelve, a girl of five and a boy of three. During the last nine months, my eldest boy has had a lot of his own way. Previous to that he was one of the best lads about and I could quite safely trust him with anything.

Appalling Trouble

"When I was working, I had to leave him in charge of the home, and I used to allow him to have lads of his own age in the house to keep him company.

"Now, I cannot leave any money about without missing pennies. I have coaxed him, thrashed him and threatened him, but all to no purpose.

"I learn that he has been playing with a bad type of boy, and now I find that when he has been in the house with the other boys they have been committing offences against the little girl.

"I stopped the boys coming to the house, and have thrashed my son and talked to him, but it is no good. At the first opportunity the same thing happens, and when the girl is not about, he starts with the boy of three.

"Now the younger children have got the idea that it is a joke, and I caught the younger boy and girl playing the same game. I think the bigger boy must have a depraved mind."

"HUMANIST" says: *The three children should be separated, before life-long injury results. The eldest boy should be sent away to school where he will be strictly supervised and disciplined. Your local police-court missionary might be consulted to advantage regarding this. If you keep the little girl with you, perhaps some relative would take the youngest boy.*

* * *

£3 10 0 UMBRELLA

No "rainy day" need worry you if you win the "Bullets" 3,000 Guineas. (See pages 42 and 43.)

"MY husband and I have been married for twelve years. We are both passionately fond of kiddies, and my husband especially was disappointed when no child arrived.

The Wanted Baby

"Then an idea came into my head to adopt a child, and pass it off as my own, as the firm where my husband works told him he would have to go abroad for at least twelve months.

"Before he set sail, I told him I was about to become a mother in the course of six months.

"After he had gone, I made enquiries, and found that a young girl whose lover had deserted her was expecting a baby. She had no mother, so was pleased when I told her I would take her baby.

"The time arrived when I took my little 'son' home, and I wrote to my husband and told him the glad news. We have been very happy indeed, and my husband is devoted to the child.

"Now the young couple have made it up, have decided to get married, and want their child back.

"I know my husband will never forgive me for deceiving him. And, apart from that, I have grown to love the child. Could you advise me what to do, please?"

"HUMANIST" says: *It depends on what sort of agreement you came to with the mother. But your best course would be to tell your husband and adopt an orphan baby from the National Adoption Society, 4, Baker Street, W.1.*

* * *

Pastor Jeffreys Again

"Do you believe that 'Pastor Jeffreys' can heal me, when doctors and surgeons have declared me incurable? Neighbours and friends keep worrying me to go to one of his 'healing meetings,' but I refuse each time, as a friend of mine went to one and was not cured.

"Humanist" says: *Pastor Jeffreys and his methods have repeatedly been condemned in* JOHN BULL. *If you look at last week's issue, you will see that he was the subject of "The Sentence of the Court."*

First Love

"I am seventeen, and about a year ago I fell in love with a young lady who is four years older than myself. When my mother heard about it, she said I was to stop it at once and father, who is abroad, wrote that he would have the police stop us. We tried to forget each other, but I met her about three weeks ago and she said it was breaking her heart. What am I to do?"

"Humanist" says: *As you are so young, try and do what your parents advise. If the girl really loves you she will not mind waiting. When your father returns, you may be able to persuade him to let you get engaged.*

Marriage of Minors

"I am in trouble by a young man of seventeen, and he is quite willing to marry me, but his father says No. Can we get consent from a magistrate?"

"Humanist" says: *You can apply to the magistrate for consent by way of summons against parents to show cause why consent cannot be given. Having regard to the age of the young man you mention, it is doubtful if the magistrate would make the order unless it can be shown that it is clearly to the advantage of you both that the marriage should take place.*

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27th April, 1928. *W. B.*

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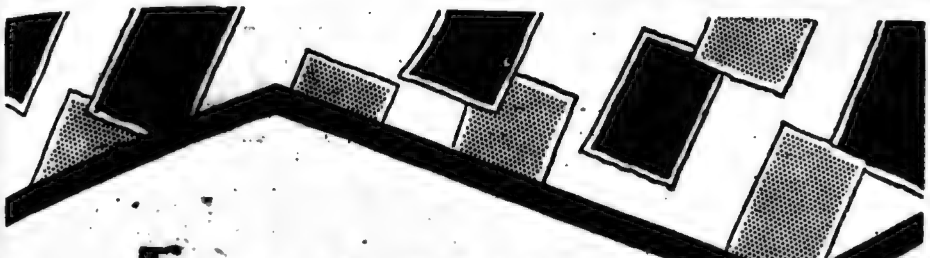

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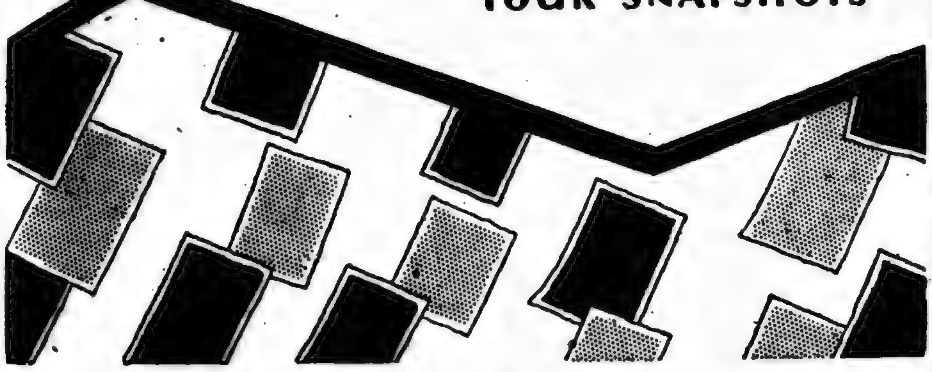

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George "You are perfectly right, Albert! I must give up these old-fashioned ideas of using soap and brush. I shall start using SHAVEX like everybody else does. I suppose it is only habit that has made me keep on with soap and brush."

Albert: "Come on, old fellow! Finish your shave with my SHAVEX and you will say what a good turn I have done you to-day, for you will never go back to soap and brush."

Wife: "Thank heaven he sees reason at last!"

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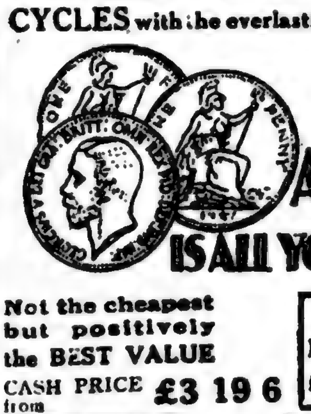

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Our Letter Parliament

Wives Who Wreck Homes

Making War Attractive—A New "Daily"—Air Tragedies

MR. A. F. HOLT'S article, "The Half-Baked Bride" (JOHN BULL, June 2), is sound, common-sense reading. Unless the modern girl spends less time on sport and amusement, and learns the more difficult task of cooking and home-management, she will never keep a husband's love. In the county of Durham the working-class mothers are the finest cooks and home-managers to be found in the world, and it is their men's proud boast that "the wife could make a meal out of a dishclout."—*M. A. R., West Hartlepool.*

Saving Tears

I was a business girl and gave my spare time to dancing, pictures, tennis, pillion-riding, etc., but if only I had squeezed in a little domestic training I might have saved a lot of worry, to say nothing of a few tears, when things wouldn't go right, no matter how I tried. Engaged girls who "like things nice in the home," take my advice.—*E. N. P., Hull.*

The Misery Within

No unhappiness in life is equal to unhappiness at home. All other personal miseries can be better borne than the terrible misfortune of domestic disunion, and none so completely demoralises the nature. Health, fortune, success, nothing has its full savour when the home is unhappy, and the greatest triumphs out of doors are of no avail to cheer the sinking heart when the misery within has to be encountered.—*Sinceritas, Liverpool.*

Wives' Exams.

It is pitiable to allow a girl to marry until she has had some experience of domestic science. It ought to be made compulsory that examination should be passed to show qualifications for the position of wife and mother. My first baby was a puny mite, and I was perfectly ignorant of the way to treat him. I had sense enough to go out and buy a 1s. book on the subject, or he might not have been living to-day.—*Mother, Liverpool.*

Two Bears

It is said that the way to a man's heart is through his stomach. It is not true. The way to his heart is to prove oneself a modest mate, not a masterful independent. So long as people are prepared to take the risk, get married though unmated, disasters will, of course, happen. There is no risk in marriage when mates take the two Bears into their new life, the bear and forebear.—*M. A., Greenock.*

Broken Circle

There is, unfortunately, to-day little of the family circle spirit, and, consequently, the youngsters take little pride in home, nor do they seek to fit themselves to run homes of their own. Domestic duties are regarded as a nuisance. Whether the amusement craze makes them happier than their parents were with their simple pleasures is doubtful; but, unquestionably, the unrest it generates unfits them to make success of matrimony.—*A., Birmingham.*

Missing Links

The man whose home is broken up because his wife can't cook, etc., has only himself to blame and not the woman whom he married. He ought never to have married. What he needed was a housekeeper. After all, when love really enters the marriage contract, one looks higher than mere "creature comforts." There is self-sacrifice patience, and, above all, tact.—*M. J., Bristol.*

Brief-to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."

◆

Make Them Learn!

The system enforced in some countries of compulsory military service might well be enforced in all countries for both sexes to receive instruction on marriage and its liabilities. Mr. A. F. Holt's article should serve to make the words "unhappy and broken marriages" words of a past vocabulary.—*J. S., Dulwich.*

Married Ignorance

So many girls fail to understand what is expected of them. They think marriage means a good time and that nothing is expected of them. I can trace twenty-eight years of happy married life to the fact that when I became a bride I brought skilled labour into the home, and could cook, bake, and wash, and even mend pants.—*T., Warrington.*

A Royal Lead

JOHN BULL has done, is still doing, and can do more in the cause of peace than any other newspaper because of its whole-heartedness, and I think if you could induce members of the Royal Family to refrain from attending all militaristic displays, we should be nearer peace than we have ever been before. Personally, I believe the Royal Family desire peace as much as the lowliest citizen, but a public demonstration of the fact would rouse the nation.—*W. P. D., Cardiff.*

No More War!

During the Great War I was a schoolboy, and ignorant of the real horrors of fighting. Since then, I have heard personal war-stories from many ex-Service men. I know that millions of Europeans were killed. I know that hundreds of thousands of soldiers still live to endure a living death. Therefore, no amount of propaganda from the warlords would induce me to take part in any future war.—*Pax, Walsall.*

◆

Printers' Pie

[*Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie."*]

"FORWARD" (Advt.):—"Marriages quickly and quietly COMPLETED. Write or call. Particulars FREE. 40s."

"NOTTINGHAM EVENING POST":—"Stir well over a gentle heat until the mixture is about the THICKNESS OF MONEY."

"WESTERN DAILY PRESS" (Advt.):—"Strong LADY, AGED 14-15, wanted for errands."

"NEWCASTLE EVENING CHRONICLE":—"Mr. ——, the OFFICIAL DECEIVER, said that the defendants returned the principal witnesses as creditors."

"WESTERN MORNING NEWS AND MERCURY" (Advt.):—"Butcher. — Young man seeks post. ABLE TO KILL AND DRIVE VAN."

"SOUTH WALES VOICE":—"The jumping hare resembles the kangaroo. It can easily jump SIX MILES TO NINE FEET in one spring."

"OHIO TIMES":—"The Utopia Sewing Circle will meet Friday afternoon. LAST MONTH'S MEETING WAS HELL at the home of Mrs. —— on Queen's Avenue."

"NORTHERN DAILY TELEGRAPH":—"An anvil, hammers and chisels COMPROMISED THE EQUIPMENT."

Glorifying War

Every sane person will heartily endorse Miss Mabel Horner's views on the attendance of children at such military spectacles as the Aldershot Tattoo and the R.A.F. display at Hendon (JOHN BULL, June 2). This is the sort of thing that used to happen in Germany with what results we know. We in this country do not wish to imbue young minds with ideas of war. We wish to teach our children that peace is the only thing that matters, and that war is utterly abhorrent.—*T. R., London.*

"Daily Independent"

We have JOHN BULL weekly and *The People* on Sundays, and there would be something sadly missing were either of these not forthcoming. There is an ever-growing need for a "daily" with the same policy and grand independent spirit. Such an organ, supported by readers of JOHN BULL, would not only be a paying proposition; it would also be a most powerful instrument in helping forward the moral welfare of the nation.—*F. S., Dewsbury.*

Words and Deeds

In spite of tentative advances made by some of the major Powers, including Great Britain, the world is still far removed from the ideal of the outlawry of war, notwithstanding the good offices of the League of Nations. While the Powers are wasting ink and time in a supposed endeavour to find a "formula," these self-same nations are engaged in a gigantic battle of wits in order to outstrip one another in inventing the most terrible and ghastly means of offence, such as would "stagger humanity," were details divulged.—*H. S., Tynemouth.*

Insults to Customers

The British Co-operative movement sold to Russia in 1927 goods to the value of £2,358,035, as against £1,288,781 in 1926, and £28,602 in 1922. Representatives of the Russian co-operative societies, who had been invited to the recent co-operative conference at Hartlepool, were denied admission to this country by the Government. While British firms are doing their best to increase our exports, and by this means provide work for our unemployed, the Government offers gratuitous insults to their customers.—*W. J., Dumbarton.*

Hard Seats

The Lord Chancellor occupies the woolsack, which is a reminder of those days when wool was our staple product. Coal, steel and iron subsequently ousted wool, and it might be a good idea if the parts these products played in building up Britain's greatness were symbolised by compelling every M.P. to sit on a seat stuffed with nails and coal during his attendance at the House. Discomfort of this variety might be productive of instant amelioration for a suffering class of people, and rejuvenation for three moribund industries.—*W. R. C., Crosshill.*

Stunt Folly

The recent air tragedy at Weymouth brings vividly to notice the extreme folly of permitting stunt flying over congested areas. Had the 'plane on that occasion fallen on the front instead of into the sea, many more lives might have paid forfeit. Similar exhibitions were given on Whit Monday over our sands at Barry, where about eighty thousand people were congregated. One can imagine the scene had an accident happened. Such unnecessary risks should be made illegal.—*J. J., Glam.*

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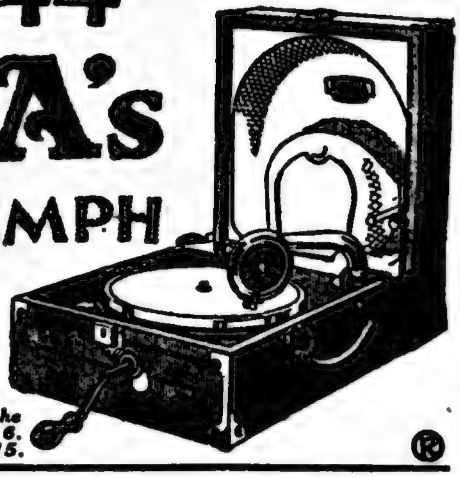

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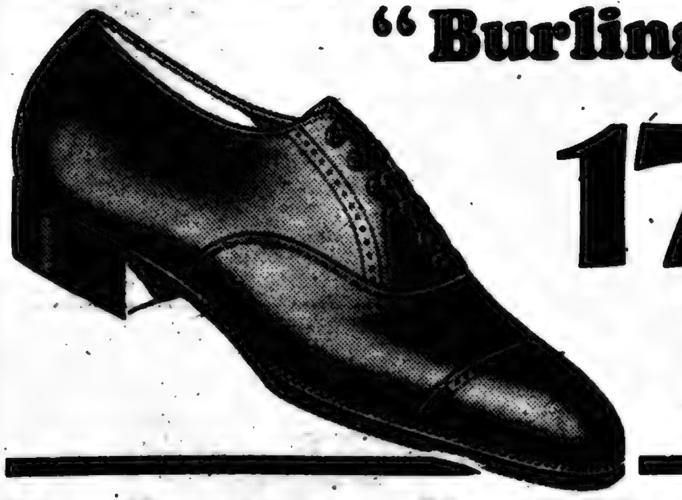

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Orbindos and Royal Pom—Epinard Youngsters Coming—Sledmere for Newbury Cup

ON the occasion of my last visit to Ascot, a well-known layer in the Ring told me that he always regarded the Royal Meeting as a clearing station for his liabilities—if any.

THE "if any" is mine. What with the Felsteads, Tipperary Tims, Dark Warriors, St. Mary Kirks, and other big-race winners, the layers have had the season of their lives—so far. But there is no need to swell their gains. My advice for Ascot is to bet lightly, and avoid the obvious "hot-pots." More odds-on favourites are upset at the Royal fixture than any other venue.

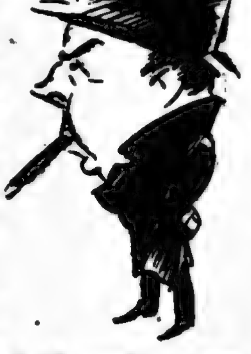
THE two events for which I am giving a selection this week are the Ascot Stakes—as this race will be over by the time my next notes appear—and the Hunt Cup.

THE Stakes is a killing race, but more often than not reveals the winner of the Cesarewitch. The pair I like best are Oriental Knight and Royal Pom, with a slight preference for the latter. The "Knight" did us a good turn recently, but will find the course as far as he likes to go. On the other hand, Royal Pom—fifth after being left in the Great Met., and a winner over two miles at York—will not be troubled by the distance. Both should be backed each way.

I DO not suppose that Apelle will try to emulate the feat of Irish Elegance and carry off the Hunt Cup with 9 st. 11 lb. He is one of the six I gave to follow at the opening of the flat, and when he scored at Epsom, upsetting the odds-on Book Law, he showed that he is a good one. However, if he goes to the post he will be dangerous. He is possessed of terrific speed and up to a mile weight does not stop a horse of his stamp.

INSIGHT II., on his Cambridgeshire form, must stand a chance, and I note Orbindos at 8 st. 5 lb. and Portland at 7 st. 5 lb. The latter is particularly well-handicapped and I take him to be the danger to Orbindos. On the Victoria Cup running he puts Fohanaun in with 8 st. 11 lb., and I do not think many backers would oppose Mr. Joel's horse at this weight.

ORBINDOS has yet to earn his summer's keep, but I have stuck to him as he is one of the most genuine triers in training. On the "book" he is closely handicapped with Golden Chalice, to whom he finished fourth at Lingfield at a difference of 16 lb., but in this event he showed his pluck once more as he was badly kicked at the post.



E. W. Guilt, trainer of Orbindos

TWO French two-year-olds to make their *debut* at the Royal meeting are Lafayette and Epinal, both sons of the mighty Epinard, and both credited with some of his racing merit. The former goes for the Coventry Stakes.

THE unluckiest loser at the Epsom meeting was Yoho in the Royal Stakes. He was baulked three times when trying to get through and then bumped, whereas Fleeting Memory, who beat him by three lengths, had a clear run. It will probably be a case of Yoho and a bottle of rum at Newbury or Ascot. The son of Tetratema is certainly one to follow.

ONE of my readers, who believes in following big-money horses, wants my opinion of Saracen. The three-year-old should pay his way, but is not worth the 12,000 guineas given for him by Mr. Courtauld at the 1926 sales. His racing career last season was curtailed owing to a slight mishap. He ran once and was unplaced. His recent victory over Vindication and Khadir was easily gained, but they are only second-raters. The three top-priced yearlings of 1926, Feridoon, Saracen and Parwiz, cost 40,000 guineas between them. Feridoon has never raced and Parwiz has never won.

NEWBURY, with its summer Cup, is the centre of attraction this week. The Manton stable holds the key to the Cup situation, but backers have been set a nice little problem, as Joe Lawson's three acceptors are all in different ownership. I think he will win with Sledmere, who missed the Manchester Cup on account of the hard going. Manton strawberries usually ripen round about Ascot time, and I know Sledmere is fit and well.

WE ought to be able to pick up one or two winners at Gatwick on Friday and Saturday. Welcome Gift—the smart Kitty Bick's gelding—puts up 10 lbs. extra for his last victory, but he is up to the weight in the Home Bred T.Y.O. Plate. Nightingall's gelding might be coupled with Ca Y Est in the Dorking Handicap.

ON Saturday I suggest Servus in the June Handicap, a possible long-shot in June Clover for the Emlyn Handicap, and Bemax for the Crabbet Stakes.

MY friend, the Editor of *The Sporting Life*, tells me that this week's weekly edition will be a special Ascot number and, in addition to the usual features, it will contain an eight-page illustrated supplement. Of particular interest are the probable runners and riders in the Gold Cup and Royal Hunt Cup, performances of the French challengers for the Gold Cup, Black Ascots—which deals with losing odds-on favourites—and Breeding Notes by the Special Commissioner of the *Life*.

THE art side will contain photographs of fancied horses in the big sprint, the Gold Cup and the Stakes, and also a plan of the course. *The Sporting Life* Weekly Edition will be on sale on Saturday, June 16, and the price is still the same—twopence.

"SILVER RING."

Two coded selections will be given daily in *The Sporting Life*.

B O 1 S 3 J F W E G L A C Q

R N D U V 2 T M P Z K H X Y

How to read the code: In place of the letters or figures advertised in *The Sporting Life* read those above or below the line, as the case may be. BNQHKENW would read ROYAL POM.

The code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, June 13, to Tuesday, June 19.

In addition to "Silver Ring's" code tips, *The Sporting Life* publishes two selections daily sent out by the racing experts of *The Sporting Life Weekly Edition*. Don't miss them.

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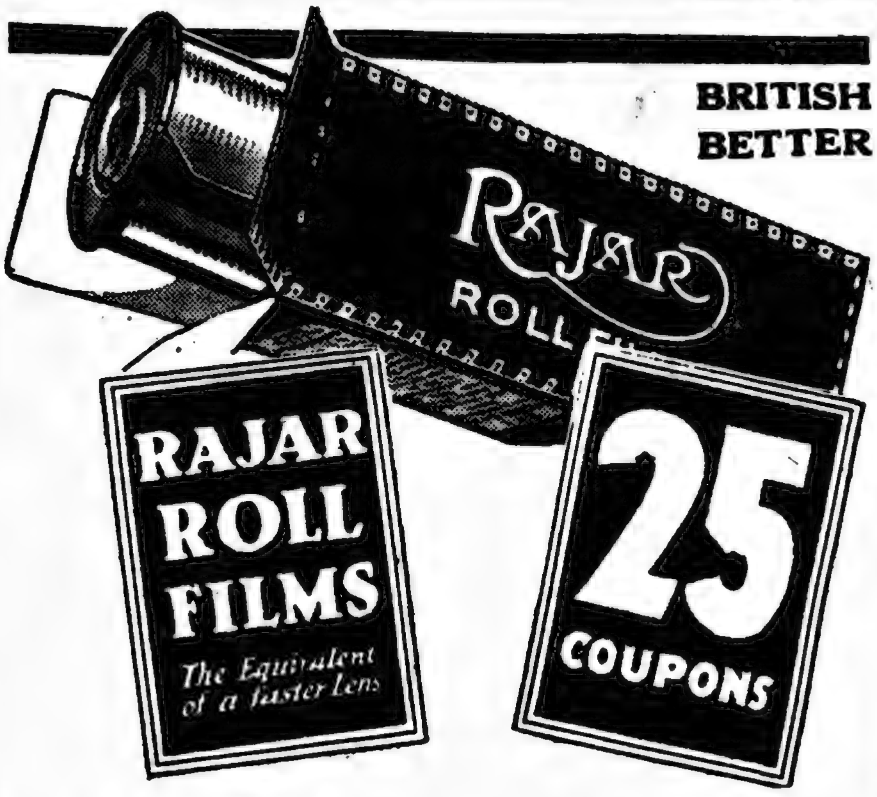

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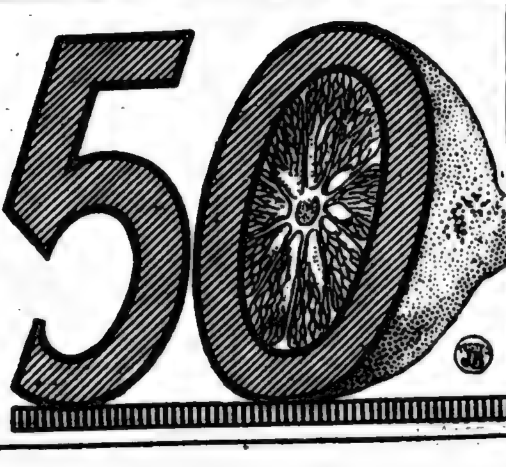

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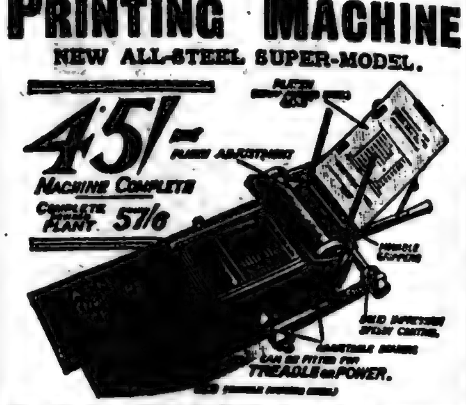
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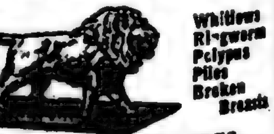

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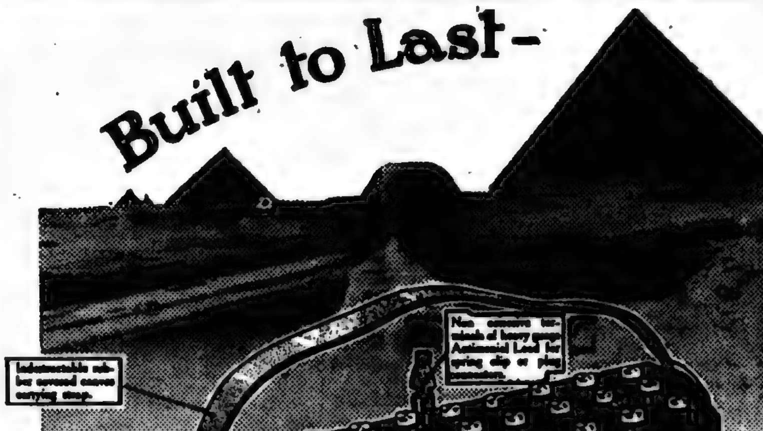
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Solution to the Cross-word Puzzle in our last issue.

This week's puzzle is on page 40.

JOHN BULL Replies

IT is absurd to say that you cannot afford skilled advice to help you in your difficulty. You only need the price of a stamp. Send particulars (written in ink) of anything you want to know, enclosing stamped, addressed envelope, and the finest counsel in the land is at your free disposal. Now do it—and don't grumble any more!

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

• • •

T. N. (Cornhill).—"Life is all a game." Then learn to play it well.

K. J. (Balham).—"I never wear a hat." Swollen head?

B. K. (Brecon).—"He said I hadn't the brains of a donkey." Have you?

M. B. (Bradford).—"My wife is outspoken." But is she ever out-talked?

L. T. (Kettering).—"I make a living with my pen." How many pigs do you keep?

G. T. (Sutton).—"I am leaving England for a warmer climate." Are you as ill as all that?

A. F. (Ryde).—"Your paper is not as good as it was, if you ask me anything." We don't.

JOURNALIST (Mile End).—"Was my article too heavy?" Much; we had to pay excess postage on it.

C. M. (Paisley).—"What distinguishes a woman from a lady?" One dresses to go out to dinner; the other undresses.

N. P. (Finchley).—"Where does the North Road go to?" Nowhere; it stops where it is.

A. D. (Swansea).—"I will not pass your cheek." But you pass our comprehension.

ETHEL (Clapham).—"Is your office-boy walking out with anybody?" Anybody.

D. V. P. (Derby).—"I say what I think, and so does my wife." What a nice quiet house yours must be!

A. G. (Clitheroe).—"Don't you realise I'm a self-made man?" We do, and we think it's a pity you knocked off work so soon.

F. T. (Barnes).—"He was taken to hospital and is shortly to marry the nurse who looked after him." Then he will look after her instead.

MRS. C. (Chiswick).—"I was paid 10s. for cleaning out a bank." We know a man who got ten years for doing the same thing.

D. J. L. (Newport).—"I asked her if she would like to hear a good joke." And did she suggest you shouldn't talk about yourself?

M. R. T. (Stockbridge).—"We want a Budget that will relieve us." Recent Budgets have already relieved us of almost everything.

E. L. V. (Hull).—"I have just been placed on the register, and can vote today." Wrong. There's no election to-day.

N. A. (Cheapside).—"I have waited in one London restaurant for ten years." Why didn't you change? Some have waitresses who spot one quicker than that.

M. W. (Alloa).—"I'm now myself again." Who were you previously?

M. M. (Carlisle).—"What is the world's greatest curiosity?" A woman's.

J. R. (Dorking).—"I presume you are over twenty-one?" You do. We are.

GUS. (Henlow).—"I really believe I was born great." Whatever made you shrink?"

M. B. (Brentwood).—"My hens still refuse to lay." Perhaps they are after the dole.

T. F. (Durham).—"You must receive a lot of rubbish." We have your letter before us.

T. P. (Stockton).—"I'll get my wife to write to you if you don't answer this." Coward!

D. N. (Plymouth).—"I want a little information." You need a lot, we should think.

H. M. (Southsea).—"Handsome men are slightly sunburnt." Ladies prefer bronze!

TRADER (Grimsby).—"Times are bad. How can I get busy?" Just—get busy!

B. S. (Brighton).—"My landlady is dumb." Yet we wager she has the gift of the grab.

S. A. H. (Glasgow).—"I have bought a vacuum-cleaner." Cobwebs in the cranium?

E. A. (Normanton).—"Do you ever think of me?" Only when we go to the Zoo.

T. C. (Devonport).—"I have taught my son all I know." He may get on all right, however.

MRS. L. (Bournemouth).—"A stitch in time saves nine." And a bathe in time saves grime.

T. T. (Leicester).—"Why should a man get the sack if he's done nothing?" Probably that's just why.

W. L. (Huddersfield).—"How many months are considered unlucky for weddings?" Twelve.

H. B. (Glasgow).—"As a single man I often pine for the quietness of married life." So do married men.

M. N. B. (Norwich).—"The secret of wealth is self-denial." We guessed there was a catch in it somewhere.

MISS T. (Golders Green).—"One needn't be an actress to write a good monologue." Nor a cat to produce a good catalogue.

"ALLOTMENT HOLDER" (Aldershot).—"Radishes are an exceptionally fine crop." Naturally, they are always in the pink.

C. C. (Pimlico).—"I can't think why the bells ring so often every Sunday." Probably because someone is pulling them.

"DEALER" (Leeds).—"I am making a good thing in specialised jewellery for young women." Are you developing a male order business?

HILDA (Brighton).—"How can she tell whether I kissed him or not?" Perhaps one side of his nose was powdered and one side of yours wasn't.

M. A. F. (Carlisle).—"You drive away clouds of doubt, disperse fogs of ignorance, and shed the sunlight of truth." Is this praise? Or a weather report?

W. N. (Cuffley).—"I write as I think." Ah, that explains your letter!

L. M. (Hackney).—"Film stars are wealthy people." It's their face value.

N. T. (Aldershot).—"I know myself thoroughly." Don't let it discourage you.

B. T. (Dundee).—"I never waste my time." So that's why you choose ours, is it?

S. B. (Marlow).—"Why do brides blush?" Well, look at what some of them take!

N. M. (Taplow).—"My hen laid an egg yesterday." What did you expect—a door-knob?

B. R. (London).—"I've got a contract to build a chimney 200 feet high." That's a tall order!

S. F. L. (Salterton).—"I was ruined by preferred stock." Sure it wasn't preferred blondes?

J. J. (Bolton).—"The world could go on without JOHN BULL." It could, but where to is less certain.

G. T. G. (Margate).—"I collect cigarette-cards as a hobby." That's not a hobby, it's a disease.

S. S. (Wimborne).—"I know all the important dates in history." Then you know how old we are.

G. M. (Victoria).—"He is very proud when in his new car." Has it got one of those horns that sneer?

G. R. (Chiswick).—"As I cannot get a house we are living in a pantechnicon." You *are* in the cart!

B. R. (Bude).—"Talk is cheap." Then you have never engaged a lawyer to do it for you.

TOM (Brixton).—"She's pretty, but she does not know anything." Oh, yes, she does. She knows she's pretty.

D. Y. (Dover).—"She chose me because I was well dressed." Another example of the power of the press!

G. S. (Preston).—"If I win the *Bullets* 3,000 Guineas——." If you waste time "ifing," you won't.

T. K. (Wembley).—"Henry Ford is a world benefactor." And the men who owe him most are the humorists.

"POETESS" (Hampstead).—"And here I mount my immortal steed." Are you sure it isn't just a never-ending nag?

W. T. (Rochester).—"I love my mother-in-law." You have been misled, laddie. We are not offering a prize for the biggest lie.

MISS A. (Kew).—"Nothing of importance has come into the world since the early Victorian age." Madam, you are very modest!

GEORGE (Sheffield).—"I have never been made a fool of." You should touch wood even at the risk of disarranging your hair.

MRS. L. (Keighley).—"I married the best man in the district." As to that we can't judge unless we see those who got away.

C. V. (Rugby).—"The man who shouts loudest doesn't always do much for his Party." Like a cackling hen it may be as much lying as laying.

G. M. (Elstree).—"The woman next door has bought a hat exactly like mine." Are you going to ask your husband to buy you a new house or a new hat?

M. W. (S.E.18).—"I am in hot water." Having your annual?

R. W. G. (Preston).—"I am forgiving to a fault." Your own fault, of course?

B. T. B. (Penrith).—"I know I'm a fool." But why insist on proving it?

ENGINEER (Coventry).—"I can tell you a lot about crude oil." That wouldn't be refined.

F. M. D. (Maidstone).—"The law gives a man the right to open his wife's letters." But not the courage!

MRS. C. (Longsight).—"My sister scratched in the tennis tournament." The little cat!

W. F. (Matlock).—"I called on you, but my luck was out." We were out, but our luck was in.

M. P. (Dunstable).—"He threw a copper at me." He must be strong. Was the constable hurt?

T. R. (Cowes).—"I have had the telephone installed for a month now." Had any right numbers yet?

L. F. (Penistone).—"I saw you twice in the street." You should get your eyes seen to or sign the pledge.

L. M. (Peacehaven).—"Every picture tells a story." But so many of the films we have seen tell the same one.

P. D. (Totnes).—"I know a man who can pick up pins with his toes." Some girls can pick up men with their eyes.

G. G. (York).—"I went out in the garden and received a sudden blow in the face." You trod on the rake, we suppose?

(Many replies unavoidably held over.)

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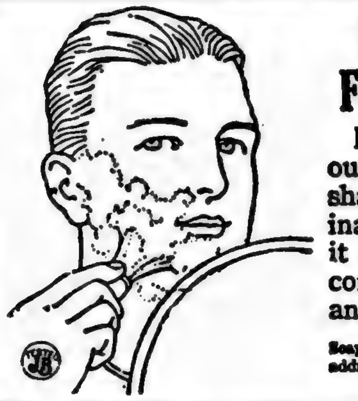

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Cuticura Shaving Stick 1s. 3d.

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Preface by H. G. WELLS *Five Diagrams*

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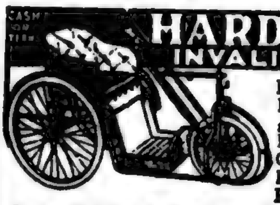

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"The Greatest of These . . . ."

The Valley of Death

Why Did They Die?

"I AM very sorry to inform you," writes one of our applicants for relief, "that I am in great difficulties. I am an ex-Service man. I have no pension granted to me now.

"I have a wife on her deathbed and she is needing support. I have done all I can to help her, but I have been out of work for the last three weeks.

"I have been working for a gentleman for three and a half years for 24s. 3d. a week. He expected me to keep a wife and three children on that, and, just because he could not have me all the while, he gave me a week's notice.

"Now I am penniless, and not being on the 'dole' makes things worse, as I have nothing to meet expenses with until I can get further employment.

"We have just recently lost our son, which is preying on my wife's mind, and I don't want any more trouble yet. What I am telling you can be guaranteed by the doctor and nurse. My wife needs assistance greatly."

Six days later, this unfortunate ex-Service man wrote: "My dearest one lies in the churchyard, and I am left with two daughters, aged nine and seven respectively." He is now working three days a week for a wage of 18s.

Thinking over letters like these, it does not require much penetration to see that the loss of such lives as these, of first the son and then the mother, has been caused primarily through dire poverty.

That the two little girls may have better food and a better chance for, at any rate, a little while depends on the extent of our readers' contributions to "The Greatest of These——" Fund. They are all that their father, "In all the silent manliness of grief," has left. But how can he keep himself and them alive on such wages?

"The Greatest of These—"

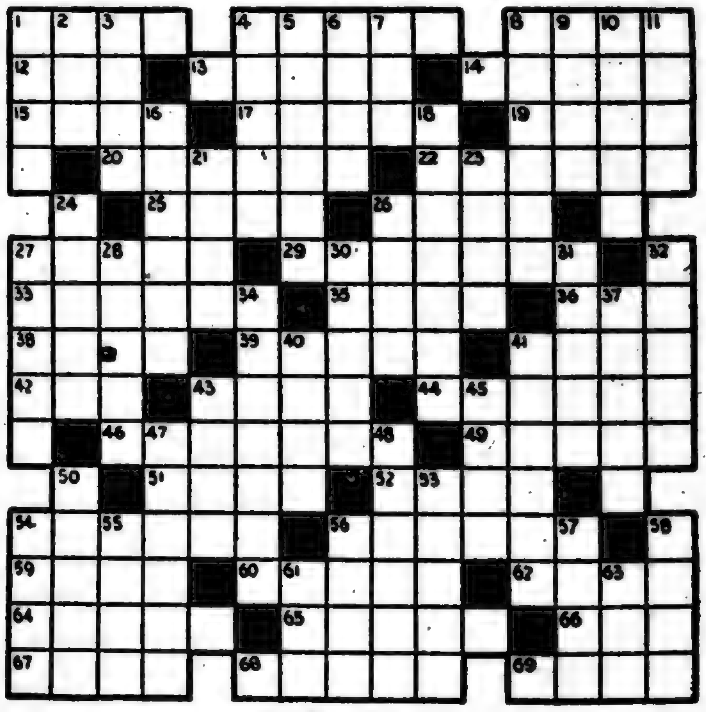
Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to The Hon. Secretary, 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

ACKNOWLEDGMENTS

W. C. (Plymouth), 10s.; Miss E. Ashby (Alexandria, Egypt), 10s.; Mrs. D. Clark, 1s. 6d.; Jessie—for Luck, 2s. 6d.; T. L. Skinner, 17s.; Mother (Holton), 2s. 6d.; Mr. H. W. Coleman, 5s.; Anon., 4s.; A. E. Spence (Preston), 1s.; Abbot's Speed, 10s.; A Bullet Winner (Staines), 2s. 6d.; Anon. (Tientsin), £10; E. B. (Bolton), 6d.; Anon., 2s. 3d.; Anon. (Liverpool), 1s.; Mary, 2s. 6d.; C. B. (Lytham), 5s.; Anon. (Prescot), 1s.; George Edmond, 1s.; M. S., 1s.; Anon., 2s. 6d.; Mrs. Harby (Birmingham), 6d.; M. C. (One Ninth), 2s. 6d.; A. L. (Thornton Heath), 6d.; In Memory of My Boy (Farnham), 2s. 6d.; A Labourer, 2s. 6d.; Grateful Heart, 1s.; John New (Vancouver), 3d.; Mrs. E. Blackeney (Maidstone), 6d.; G. A. H., 6d.; J. Raven, 1s. 6d.; Ucalite, 1s.; Horninglow, 1s.; Florence A. Hughes, 1s.; W. Angear (Shaftesbury), 9d.; E. S., 6d.; C. T. Pace, 2s. 6d.; Wellwisher (Nantwich), 1s.; C. Laslett, 2s. 6d.; S. F. D., 1s.; H. Ward, 1s.; A. Pearson, 1s.; A. Shepherd (Beeston), 2s.; The Ninth (Blackburn), 9d.; Ninth for Luck (Darlington), 1s., I. L. M. O. D. (Abingdon), 5s.; A. K. (Ashton-under-Lyne), 10s.; Mrs. F. Ford (Swindon), 10s.; With Love, 1s.; M. S., 1s.; L. G. (Evesham), 6d.; A Cornish Reader, £1; J. W. Keeble, 1s. 7d.; Kathleen Haggart, 1s.; For Blessings Received, 2s. 6d.; Thankful, 1s.; The Merry Crew, 8s.; Watchman (Luton), 2s. 6d.; A. E. W., 10s.; John Birse (Dundee), 2s.; Arrows Target (Dagenham), 1s.; M. E. R., 10s. 6d.; M. Loveman (Greenock), 1s.; T. T. J. (Seaforth), 2s. 6d.; B. (Brighton), 1s.; Mrs. M. Gainsborough, 1s.; Mrs. T. Mills, 1s. 6d.; Mrs. Harriet Simpson, 5s.; M. C. (One Ninth), 3s. 4d.; The Misses H. A. and M. E. Weeks, £2 2s.; Mr. Sidney Cowell, 2s.; S. A. G., 1s.; T. Bell (Glasgow), 6d.; W. Angear (Dorset), 1s.; Mrs. J. Craig, 6d.; F. Pudney (Streatham), 1s.; With Love, 1s.; A. C., 2s.; Jumping Joshua, 2s.; To Help Some Poor Soul, 2s. 6d.; W. J. K., 6d.; C. Heard (Droxford), 1s. 1½d.; Cogs, 2s.; Mrs. Sibley, 2s. 6d.; Abbots Speed, 3s.; L. A., 2s.; Edith E. E., 3s. 6d.; C. S., £5; Luck, 1s.; Mr. Williams (Guernsey), 6d.; B. (Brighton), 1s.; Mrs. Porteous (Helperby), 1s.; A Ninth (Bournemouth), 1s.; J. E. C., 1s.; Neuf (Oxford), 6d.; Mr. C. McIntyre, 1s.; The Merry Crew, 8s.; J. Henson (Dundee), 5s.

(Many acknowledgments unavoidably held over.)

A "Bullets" Cross-Word



CLUES ACROSS

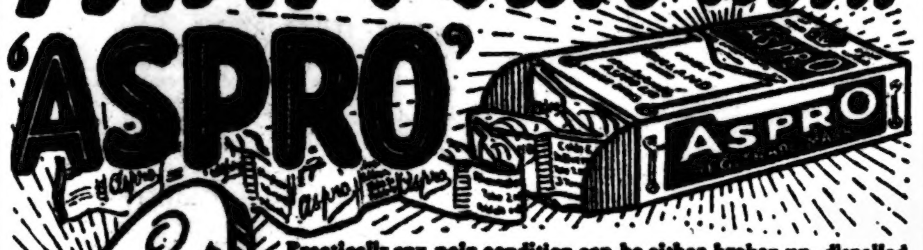
1. What you get when you win.
4. Two "Bullets" for six.
8. That winning feeling.
12. Residue.
13. Famous lover.
14. Worth trying for.
15. Place.
17. Suit at cards.
19. Kind of lily.
20. A menace.
22. Male servants' dress.
25. Nobleman.
26. Tributary of River Severn.
27. Teacher.
29. Essential part of a "Bullet."
33. Hardened to.
35. Costs.
36. To tap.
38. Youngster.
39. English bird.
41. Ancient Roman robe.
42. Before.
43. Yorkshire river.
44. Business man.
46. Regard.
49. About.
51. Two on a face.
52. Bridle strap
54. Ice sweetmeat.
56. Cared for.
59. Growing timber.
60. Serious play.
62. A cord.
64. Delete.
65. Period.
66. Good for "Bullets."
67. Portion.
68. Make effort.
69. Leg joint.

CLUES DOWN

1. Throw.
2. Serpent.
3. A "Bullets" effort.
4. A problem.
5. To fix on a stake.
6. Tidy.
7. Large fish.
8. Stony sand.
9. Italian coin.
10. Blue.
11. Paper size.
16. Hypothesis.
18. Fundamental part.
21. Scarce.
23. Devils.
24. Pertaining to the moon.
26. Motor cab.
27. Italian river.
28. Bulbous root.
30. Three-masted vessel.
31. Kind of lyric.
32. Commence.
34. Fell in drops.
37. Middleman.
40. Crude minerals.
41. Pays for two "Bullets."
43. Continent.
45. Incursion.
47. Of most years.
48. Vibration.
50. The winning shout.
53. Perform.
54. Pace.
55. Close.
56. Ribbon.
57. Below.
58. Gala.
61. The Crow.
63. Dish.

The solution of our last week's Puzzle will be found on p. 38

BREAK UP THAT PAIN WITH 'ASPRO'


ASPRO
ASPRO
DOES NOT HARM THE HEART

Practically any pain condition can be either broken up, dispelled or dissolved with the help of 'ASPRO.' This is no unfounded assertion; it is a fact demonstrated by thousands of your fellow citizens. It is demonstrated too by the fact that 'ASPRO' is the medicine with the largest sale in the world, and its sales are ever increasing by reason of the wonderful healing, helpful service it renders. Headaches disappear like magic under its influence. It brings sweet sleep to the sleepless, it relieves rheumatism like magic—stops all kinds of nerve pains, and by its antipyretic and antiperiodic properties banishes colds, influenza and feverish conditions at their inception.

WEEK-ENDERS DID YOU KNOW THIS?

Here's some advice for week-enders. This week-end put a packet of 'ASPRO' in your bag. You will find it a wonderful insurance against the many complications that may arise. No headache will mar your pleasure—No pain condition distress you. 'ASPRO' will be found an equal help to man, woman and child. You can take it anywhere or everywhere, and as a general principle there will be no need to lie up.

READ THESE LETTERS of APPRECIATION

MORE PROOF

'ASPRO' AGAIN SUCCEEDS WHERE ASPIRIN FAILS

Doncaster, 18/2/28.

Dear Sirs,—I am not one that is fond of writing, but I like to give thanks when I have been helped. Well, the first time I took 'ASPRO' was in the Infirmary in September, 1926. After the Sister had tried Aspirins, to no effect, one of the other patients in the ward had some 'ASPRO' that his wife had brought him, and he asked me to try two, and after 10 minutes I did not know that I'd had the headache at all, thanks to 'ASPRO.' I did not have any trouble with my head again until June last year (1927); then again I tried Aspirins, but was no good, so my landlady asked me to take a powder, but that did not ease me, so thought about 'ASPRO,' and I turned to them once more, and AFTER 10 MINUTES THE PAIN HAD GONE. What's making me write now is because I have been suffering with headache ever since the 7th of this month (Feb.) and I took other medicines, but they did not ease me, so last night (Feb. 17th) I went out to a nearby shop and bought 6d. worth of 'ASPRO.' I took two at 8.10 p.m., and by 8.25 the pain had gone, thanks again to 'ASPRO.' Anybody that I know has a headache I shall always recommend your wonderful 'ASPRO': I shall not ask them to buy any if they will take two of mine first, because I am certain I shall never be without them again. I am only a Miner, but I know which is best in Aspirins, Powders and Pills, and Tablets and 'ASPRO.' It is 'ASPRO' every time.—Yours truly,

(Signed) JOSEPH CONWAY.

HARD DRINKER HELPED

Dennistoun, Glasgow.

Sir,—Recently I was in a HOUSE NURSING and THE MAN WAS A VERY HARD DRINKER. I tried 'ASPRO' on him and it certainly was a splendid pick-me-up. It did him more good than anything he tried.

(Signed) J. B. (Nurse).

INFLUENZA & COLDS GO

15 Cathcart Street, Rutherglen.
25.4.1928.

Dear Sirs,

It is with much pleasure I write to tell of the great benefit I derived from your tablets.

I was threatened with a bad influenza cold. After taking four of your tablets I felt great relief and the cold gradually left me and I am all right again.

'ASPRO' I shall recommend to my friends.

(Signed) T. S. GLEN.

WHAT 'ASPRO' DOES

1. It stops violent headaches in 5 to 10 minutes.
2. It brings sweet sleep to the sleepless.
3. It relieves rheumatism in one night.
4. It relieves children's growing pains.
5. It saves many a sound tooth by removing toothache.
6. It brings relief without causing sickness, indigestion or a craving.
7. It stops pain without harming the heart.
8. It soothes away irritability.
9. A hot lemon drink and two or three 'ASPRO' Tablets will smash up a Cold or 'Flu attack in one night.
10. It reduces temperature in 5 minutes.
11. It can be taken any time, in Tram, Train, at home, at Business—anywhere—everywhere.
12. It is so safe that a child can take it.
13. It is the greatest help for women every little while ever known.
14. It stops the ill after-effects of alcohol.

'ASPRO' consists of the purest Acetyl Salicylic Acid that has ever been known to Medical Science, and its claims are based on its superiority.

Agents: GOLLIN & CO. PTY. LTD. ('Aspro' Dept.),
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TESTED JB

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Restored by

CICFA

Stomach Indigestion is caused by interference with the formation of the natural digestive ferments.

Fermentation speedily follows, creating Acidity, with consequent Heartburn, and distress, and often pain.

Alkalis counteract the Acidity, but have no beneficial effect upon the fermentation which is the cause of the Acidity.

To check the Fermentation and so the Acidity, and thus secure relief, you must restore the natural digestive ferments.

THAT IS WHAT OCCURS WHEN CICFA IS TAKEN.

Steady improvement in digestion is continued all the way down the alimentary tract, the nourishment is absorbed and waste products are eliminated, and a feeling of fitness follows.

Travelling, visiting or eating away from home often causes Constipation. That is not the Liver, it is Indigestion. Take Cicfa.

Indigestion Symptoms.

- Sharp Neuralgic Headaches. ☛
- Acid in Stomach with Heartburn. ☛
- Tongue Coated in front. ☛
- Complexion Blemishes. ☛
- Appetite variable. ☛
- Pains darting through Chest. ☛
- Burning Spot behind Left Shoulder Blade. ☛
- ☚ Dull Heavy Headaches
- ☚ Acidity causing Gout and Rheumatism.
- ☚ Tongue Coated at back.
- ☚ Complexion Impaired.
- ☚ Eating disliked, Biliousness.
- ☚ Pain and Constipation.

137, New Park Road,
Brixton Hill.

"Dear Sirs,—I have for a long time suffered with Stomach Indigestion in an acute form, and have tried several remedies without obtaining relief, until three months ago I decided to try your Cicfa, and I was very pleased to find after the first bottle I was much better, and so decided to keep on with your tablets.

"Now I can take any ordinary food without suffering afterwards; in fact I feel a new man and very thankful that I started taking Cicfa.

"Believe me, yours gratefully,

(Signed) S. DARTNELL."

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have already taken up Cicfa, and hundreds of them have written us of the very satisfactory results which they have obtained by its use upon themselves, in their families and in practice. When so many British Doctors are satisfied with Cicfa, you can confidently begin taking it at once.

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TESTED JB

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OTHER

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WHY NOT—ABOLISH "TATTOOS"?—SAVE "SKINS."

Miss J. CALLANDER, Rankin Place, Bellshill.
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T. S. J. EDMONDS, 35, Maidstone Road, Lowestoft.
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S. ENTWISLE, 120, James Street, Radcliffe, Lancs.
MAN IN THE GUTTER—"BEGGAR," BUT "MY NEIGHBOUR."

Mrs. M. GREENWOOD, 7, East View, Ribbleton, Preston.
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J. T. HANKIN, Fruiterer, Briars Lane, Lathom,
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LOOKING AHEAD—GOVERNMENT STARTING *Yesterday's* TASK.

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(Entered on "Target" Prize coupon.)

F. A. WOODWARD, Export House, East India Docks
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AMERICAN TOURIST—SEES WORLD SEES HIM.

W. INGATE, River View Road, Vange, Pitsea.
WORTH CULTIVATING—NEIGHBOUR'S DOG THINKS BONES.

Mrs. B. KIBBLE, Police Station, Brimpton, Reading.
FRIENDS NO LONGER—NOW USING *Unchristian* NAMES.

J. W. MACGOWAN, Station Sawmills, Kelso.
THE CIVIL SERVICE—BUSINESS WOULD LIKE BUSINESSLIKE.

W. ROYCROFT, 35, Drayton Street, Nottingham.
AMERICAN TOURIST—DISCOVERS GOD'S *Other* COUNTRIES.

J. SHARP, Moor House, Shelf, Halifax.
ABROAD—MANY THROUGH "*Missing* BOAT."

T. STAINER, Junr., 17, North Road, Southend, Essex.
STEPPING STONES—UNTIL EXPLORER DISTURBED CROCODILES.

200 Super-Gift winners:

(Addresses abbreviated owing to pressure on space.)

Miss C. Abernethy, Belfast; J. Addey, Withington M/c.; A. Adkins, Swindon; F. Aedy, Catford, S.E.; Sgt. Ager, R.A., Ewshott; W. Allott, Rotherham; Miss I. Ames, Church, Lancs; Mrs. E. Anning, Chatham; W. Ansell, Uxbridge; T. Arnold, B'ham.; D. Ashton, Newcastle, Staffs; Mrs. Austin, Stoke Newington; Miss Balsh, Northam; C. Baldwyn, Newport, Mon.; A. Balfour, Leytonstone; V. Ball, Anerley; W. T. Balmer, Glasgow; C. Barber, Leeds; L. Barham, Barnsley; H. Barrass, Chester; Miss M. Beesley, Wigan; H. Bettany, Coventry; J. Bewes, Skipton; Mrs. Bimson, Birkenhead; Mrs. M. Bishop, W. Bromwich; G. Blackstone, Rochdale; Miss M. Body, W. Norwood; B. Bonar, Londonderry; H. Booth, Rochdale; F. Bowers, Eynesford; H. Boxford, Harrow; J. Bradshaw, Castleton; J. Braund, Shaldon; Mrs. A. Brett, Barrowford, Lancs; Miss Brookes, Fen End, near Knowle; T. Brown, Bradford; Mrs. Burrand, Sheffield; A. E. Burrow, Southampton; A. Carnell, Arnold; C. E. Clark, Forest Gate; E. Clenshaw, Bow, E.; W. E. Collett, Slough; Mrs. J. Collinge, Little Lever; H. Cope, Bath; L. Copley, Misterton, Yorks; W. Copsey, Farnham; C. Counter, Newton Abbot; A. Cox, W. Croydon; W. Currie, Chorlton-cum-Hardy; H. Cutting, Thornton Heath; Mrs. A. Davidge, Frome; Mrs. A. Davies, Llanishen; D. Davis, Glossop; Mrs. W. Day, Hammersmith; B. Dowding, Castleford; Miss K. Doyle, Houghton; W. Dugdale, Gt. Harwood; W. Duncan, Glasgow; E. Dyson, Worthing; Mrs. C. Eastburn, Hull; A. Edgerton, Aldershot; C. H. Ellis, Bournemouth; F. Evans, Bristol; B. M. Fairbairn, Glasgow; Mrs. Feber, Oldham; W. Fell, B'ham.; J. Fielding, Farnworth; A. Finnie, Gt. Yarmouth; E. Fisher, Kilburn; E. Fletcher, Blackley, M/c.; J. Ford, B'ham.; W. H. Foster, Burton-on-Trent; Mrs. F. Foyle, Salisbury; E. France, C-on-M, M/c.; Mrs. Frost, Southampton; T. Gahagan, Doncaster; C. Gamble, Nottingham; M. Gibson, Harborne; Mrs. E. Goodman, Aberdare; T. Greeley, Liverpool; W. A. Green, Enfield Lock; J. Greenfield, Motherwell; D. A. Greenaway, Dudley; W. Hammond, Sowerby Bridge; F. Harrison, St. Helens; R. Hastings, Dalbeattie, N.B.; S. M. Hatherley, Wandsworth, S.W.; J. Headley, Leicester; A. Hemson, Wandsworth, S.W.; C. Hendley, Grimsby; A. Henderson, Glasgow; Mrs. R. Hetherington, Rochdale; T. Hill, Liverpool; Miss C. Hinchliff, Morley; W. R. Hody, Bournemouth; J. E. Holland, Ellesmere Port; P. Hopwood, Bromsgrove; A. Hossack, Hampstead; J. Howarth, Westhoughton; J. Hunt, Westcliff; J. Hutton, Burntisland, N.B.; W. Jacklin, Blackheath, S.E.; Mrs. Jefferson, Staithes; Mrs. R. Jenner, Edenbridge; G. Jones, Wallsend-on-Tyne; J. W. Jones, Cardiff; T. Jones, Walham Green; Miss H. Keighley, Chorley; Mrs. Lees, Batley; B. Lewis, Shanklin, I.O.W. J. S. Livingstone, Tottenham Court Rd., W.; H. S. Lodge, Devonport; S. Lofthouse, Chorlton-cum-Hardy; Mrs. R. Mackie, Irvine; E. McDonald, Glasgow; H. McLelland, B'ham; W. McNally, Glenluce; A. Madden, L'pool; A. Malvenan, Lochgelly; E. Martin Nazeing; C. Massey, Chesterfield; Mrs. L. Matthews, Abertillery; S. R. Meager, Berkhamsted Mrs. L. Meatyard, Salisbury; T. Mella, Rawtenstall; Mrs. J. Michael, Auchterarder; Mrs. I. Michie, Edinburgh; G. Neave, Arbroath; J. Neild, Broughton-in-Furness; G. Norman, Nottingham; J. Oliver, Edinburgh; F. T. O'Neill, Glasgow; M. Ottaway, Woking; A. Owen, Gorton, M/c.; S. Owen, Sanderstead, W. Parker, Bodmin; Mrs. R. Parry, Llangoed; L. Parry, Porth; Miss A. Pengelly, Greenwich, S.E.; H. Phillips, Leicester; W. Pickard, Lowestoft; E. Poole, Thornton Heath; Mrs. E. Potter, Ryhill; H. Price, Chester; S. Prior, Bedford; J. Probert, Newport Mon.; Miss E. Randall, L'pool; Miss C. Rhodes Birkby; J. M. Richardson, L'pool; J. Rogers, Newport, Mon.; W. Rooth, Glasgow; R. Russell, Motherwell; A. Sargent, Fordham, Cambs.; Mrs. H. Saunders, Yeovil; J. Saunders, Kirkcaldy; S. Sayer, Blackburn Mrs. A. Schofield, Stalybridge; Miss M. Scott, St. Albans; W. Sherbourne, L'pool; A. Simpson, Nottingham; G. Smith, Methlick; P. Smith, Edinburgh; H. C. Stevens, Southampton; T. Stockwell, Thornton Heath; G. Stone, Hull; Mrs. S. Stretton, Eastbourne; H. Taylor, Leigh, Lancs.; Mrs. Telford, Glasgow. T. Terry, Worthing; E. Thomas, L'pool; Miss G. Tawaites, Newcastle; A. Tidswell, Todmorden; H. Tokeley, Finsbury Park, N.; W. S. Tuke, Rochdale; D. Twigg, Hanley; A. Udy, St. Issey; A. Walters, Clapham Junction; V. A. Warboys, Ely; L. Ward, Norwich; Miss V. Warren, Coventry; N. Warren, Northenden; W. A. Watson, Glasgow; F. Webb, Andover; M. A. Webster, Chesterfield; J. E. Wells, Bedale; D. Welsh, Paisley; A. Westwell, Wigan; A. T. Willatt, B'ham; D. H. Williams, Tonypandy; H. Wilson, Gt. Ayton; F. Windell, Bristol; W. Wood, Chipping Norton; Mrs. A. Woodrow, Glasgow; T. Wooltorton, Yeovil; J. Worroll, Middleton, M/c.; J. Veall, Lincoln; G. Yarnall, Aberystwyth; E. Yarrington, Kidderminster; A. Yates, Wednesbury; M. Yates, Leek.

A Complete List of 200 Super-Gift, 100 10/- and 1,000 2/6 Prizewinners can be seen at the offices of "John Bull."

How to win 3,000 Guineas

IF you have never competed in "Bullets" you are missing something—leaving for somebody else your opportunity of winning a fortune. Do not stand aside when you might be the winner of this week's record midsummer prize of 3,000 GUINEAS.

Think what success would mean to you. A steady income—a house—a business—everything you want! And all for a few minutes' work which anyone can do.

"Bullets" are easy to make. You have only to add TWO THREE or FOUR words to one of the "Examples" on the opposite page. Thus, to the "Example"—THE FOOD COUNCIL you might add some such comment as—SHOULD "SIT ON" PROFITEERING. The twenty-three prize-winning "Bullets" on this page show you the way to win.

Remember—all the 17,323 prizes in this contest *must be won*. They will be posted to winners on Tuesday, July 17th.

Week after week JOHN BULL is paying big cheques to senders of good "Bullets," but this prize of 3,000 GUINEAS has never been beaten. You have only two weeks to decide on your "Bullets"—to-day is the day to begin!

BRITISH MUSEUM 18 JUL 28

"BULLETS" PRIZE!

GUINEAS

AWARDS

3RD PRIZE £100

10 OF £2.10

100 OF 10/-

TARGET PRIZES 2,000 OF 2/6

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

Choose from these "Examples."

- THE BIGGEST
- NATIONAL HERO
- PEACE PACT
- WHICH SHALL WE CHOOSE?
- DOUBTLESS
- DISGRACE TO BRITAIN
- FIRST STEP
- PASSENGERS
- STAIN ON HIS CHARACTER
- VOTES
- WHAT'S WRONG WITH ME
- NEXT YEAR
- OUR NEWSPAPERS
- WHY LIFE'S LIKE CRICKET
- "GOT ANY MONEY?"
- VILLAGE PARSON
- WHITEHALL
- SALT OF THE EARTH
- COTTAGE OR MANSION
- IN LUCK
- A BAD LOOK-OUT
- HOPING
- HINT FOR THE GOVERNMENT
- UNHAPPY HOME
- A MAN'S HEART
- THE FOOD COUNCIL
- FUTILE
- SUNNY SMILE
- FAIR PROFIT
- FOR THE MILLION
- SHOWING HIS PLUCK
- SHOWER OF BLESSINGS
- FREE TO ALL
- SANDS OF TIME
- NEEDED TO-DAY
- BEARING FRUIT
- WORKING
- THE DANGER IS
- PATIENTLY
- WHAT IS SUNSHINE?

☞ **Address Coupons : "Bullets" No. 680, "John Bull," Long Acre, London, W.C.2 (Comp.)**

PLEASE POST EARLY IF YOU CAN. You can help us by posting early, but all "Bullets" entered in time receive the same careful adjudication.

Closing Date, Thursday, June 28.

Example ____________________

Bullet ____________________

Example ____________________

Bullet ____________________

(680) P.O. No. ____________

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.

Signed ____________________

Address ____________________

Closing Date, Thursday, June 28.

Example ____________________

Bullet ____________________

Example ____________________

Bullet ____________________

(680) P.O. No. ____________

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.

Signed ____________________

Address ____________________

Use Two, Three or Four words. Enter name and address on each coupon

Closing Date, Thursday, June 28.

Example ____________________

Bullet ____________________

Example ____________________

Bullet ____________________

(680) P.O. No. ____________

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s.6d.

Signed ____________________

Address ____________________

Closing Date, Thursday, June 28.

Example ____________________

Bullet ____________________

Example ____________________

Bullet ____________________

(680) P.O. No. ____________

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.

Signed ____________________

Address ____________________

If you wish to send in further "Bullets" you can write them on plain paper

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £10, £3 and £2 respectively will be paid to the Newsagents from whom the winners of the three chief "Bullets" Prizes in Competition No. 680 have purchased their copies of "John Bull."

Is Catarrh Poisoning YOU?

Cured Patient Says "Shirley System" "Fulfils Every Claim Made For It."

MR. SWALLOW.

Mr. G. C. Swallow, 173, Haden Hill, Old Hill, Staffs., writes: "After suffering from Catarrh in a severe form for 2 years I was completely cured by your wonderful 'Shirley System' and there has been no return of the complaint in any form. The 'Shirley System' fulfils every claim you make for it. I was subject to constant colds and sneezing bouts and taste and smell were destroyed. Headnoises, headaches, throat obstruction and cough were also my lot."—May 22nd, 1928.

Read How These Men and Women Cured This Deadly Complaint (commonly known as Chronic Cold in the Head) and then

TRY MY SYSTEM ON 10 DAYS' TRIAL

"Quite a Different Girl" to-day After 5 Years' Chronic Catarrh.

Miss L. Ellison, Grindon Hill, Haydon Bridge, Northumberland, writes: "Just a line to say that the cure effected in my case exactly a year ago is still maintained. I now feel quite a different girl altogether. I had suffered severely for 5 years. I was always catching colds, sneezing and clearing the throat. I could not breathe properly. Hearing was affected and I was run-down and subject to constant headaches. After the 11th day the 'Shirley System' worked wonders and in a month I was completely cured."—May 17th, 1928.

MISS ELLISON.

Thousands being Poisoned by Catarrh!

4 Years' Catarrh and Headnoises Cured and No Return Since 2 Years Ago.

MR. FULLWOOD.

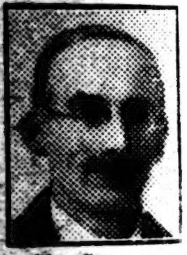
Mr. L. Fullwood, 24, Victor Street, South Elmsall, Yorks, writes: "Two years ago the 'Shirley System' completely cured me in 5 weeks after I had suffered 4 years from Chronic Catarrh, headnoises, constant colds and sneezing bouts, an alarming cough, and loss of taste and smell. Since then I have had no return of the Catarrh, and it is your wonderful treatment alone that I can thank for my splendid health. In fact, your treatment did everything you said it would do."—May 21st, 1928.

You need not continue to suffer from this Blood-and-Body-Poisoning complaint and its serious consequences any longer. To-day, a proved remedy, that has cured thousands, is offered "on trial" to every sufferer.

Even in cases where every other treatment has failed, my "Shirley System" has brought about a complete cure. Read and judge for yourself from the successful "experiences" of others. This most successful treatment clears every trace and symptom of Deadly Catarrh out of the system. It also stops the formation and accumulation of the poisonous catarrhal mucus. It soothes and strengthens the too sensitive membranous lining of the throat, nasal and other air passages.

Cure Total, Complete, Permanent! After 12 Years' Catarrhal Misery.

Mr. C. E. L. Seeley, 225, Caulfield Road, East Ham, E.6, writes: "It is now 17 months since the 'Shirley System' totally, completely and permanently cured me of Chronic Catarrh from which I had suffered for 12 years. I had constant colds, obstructed breathing, night cough and loss of taste and smell. I have not had the slightest sign of any return of the complaint. The cure was speedy, sure and gentle in operation. Your treatment is the only thing that ever did me any good."—May 15th, 1928.



MR. SEELEY.

Beware of these Dangerous Symptoms.

Chronic Catarrh Quickly Cured. Result "Absolutely Marvellous."

MR. LEWIS.

Mr. P. Lewis, St. Margaret's Lodge, Twickenham, writes: "After years of Chronic Catarrh I decided, last January, to try the 'Shirley System. My sufferings were severe. Partial deafness, headnoises, colds and sneezing and coughing bouts, loss of taste and smell were features of my case. It is absolutely marvellous how rapid the 'Shirley System' was in action and how quickly it cured me. Since then I have not had any return of the complaint."—May 18th, 1928.

—If phlegm drops into the back of your Throat,
—If you have a tendency to catch Colds easily,
—If there is a feeling of dryness in your Throat,
—If you have to clear the Throat frequently,
—If your Nose is stopped up or "stuffy."
—If you feel tired on rising.
—If your voice is husky,
—If there is pain between or over the eyes,
—If you sneeze frequently.
—If a change in the weather affects you,
—If you suffer from frontal headaches,
—If you suffer from shortness of breath,
—If your sense of smell is affected,
—If you suffer from strange "head noises."
—If there is a sense of fulness or pressure in your head.

Nerves Weakened by Chronic Catarrh. Now Quite Well After Three Years.

Mrs. E. J. Eustace, The Green, Brampton, Hunts, writes:—"I am pleased to report that the 'Shirley System' completely cured me of three years' Chronic Catarrh, defective hearing, head-noises, headaches and pains over the eyes. I commenced treatment three months ago, was completely cured in a month, and am to-day quite well. Yet, as a result of the Catarrh, I was terribly run down in health and my nerves were shattered. I am very grateful to you for the trouble you took in my case."—May 13th, 1928.

MRS. EUSTACE

TEST My Method on 10 Days' Trial.

Doctors now realise that Catarrh is dangerous. It not only causes much suffering and distress, but it has a high rate of mortality, because the slimy and poisonous mucus flows downwards (especially during sleep) into the stomach, intestines, and other organs, causing Malnutrition, Debility and a Catarrhal condition of the whole inner man that lowers resisting power to disease, and leads to such deadly ailments as Gastric Catarrh, Intestinal Catarrh, and even Consumption itself.

If you are in the Grip of Catarrh, don't delay, but write to me to-day, and learn how speedily the "Shirley System" will save you from the miseries and risks of Catarrh in all its forms, including Catarrhal Deafness and Gastric Catarrh.

It will bring you relief from the very first. The stuffed-up passages get clear, easy nasal breathing follows, head noises disappear. Headaches, too, become things of the past, and your whole system is completely cleared of the slimy and poisonous mucus. It will lift the Crushing Burden of Catarrh from your shoulders like magic.

Now matter how often you have been disappointed before, or how long you have suffered, don't despair until you have tried the wonderful "Shirley System."

10 DAYS' TRIAL OF THE "SHIRLEY SYSTEM."

This treatment has proved so remarkably successful, even in the worst forms of Chronic Catarrh, Deafness, Head Noises, etc., that I will gladly send it on 10 days' trial to any sufferer on the distinct understanding that if no benefit is derived no expense of any kind will be incurred. Simply fill in your name and address on the Special Coupon opposite and post immediately to me. The most important point in your own interest is to **act at once and send the Coupon NOW.**

COUPON

To Mr. ELMER SHIRLEY,
35, Gray's Inn Road (C.617), London, W.C.1.

Dear Sir,—Please send me at once full particulars that I can avail myself of 10 Days' Trial of the Shirl System, as per your JOHN BULL Special Offer.

NAME..

ADDRESS..

....

....

(Personal consultations by appointment, 3 to 4 o'clock daily, except Saturdays).

(Snalak Ltd.

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